



Printed on 7/14/2025

City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 275338]
◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Kris Bruce
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93291

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **59**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience: **With 29 years in finance at UPS and 5 years with Western Milling, working in credit and collections for major corporations, I have developed into a research-driven individual, asking why and digging deeper. AA Business Management, COS - 1999**

Education-school, major, graduation date & degree:

Additional skills and/or interests:

Community-oriented - I've spent my life in Visalia and plan to retire here. Want to do all that I can to keep our city great.

Community activities in which you are involved:

Past Board President for United Way of Tulare County with 10+ years of service; Past Board Member of Visalia Police Activities League; Past Member of Women's Leadership Council of United Way of Tulare County

Service on a City Board, Committee or Commission:

**CAC Committee member for 6+ years, Chair for 2 years; Member of one of the Committees responsible for Measure N
Retail Finance**

Present Occupation:

Western Milling LLC

Name of Employer:

Work Address:

31120 West St, Goshen CA 93227

Work Phone Number:

559-302-1000

Potential Conflicts:

No

If Yes, explain in detail any potential conflicts:

First Choice for City Board/Committee/Commission:

Planning Commission

Applicable qualifications and experience:

After over six years on the CAC, I've come to realize that I want to be more involved in my community. To participate in maintaining and enhancing the health and vitality of our community.

Goals for this appointment:

Applicable qualifications and experience:

Goals for this appointment:

Applicable qualifications and experience:

Goals for this appointment:

Agree or Not Agree:

Agree

Resume:

[View Attachment](#)

Male or Female:	Female
Ethnic Category:	White - includes White, Anglo-Saxons, Europeans, and person of Indo-European, North Africa or Middle Eastern origin.

◆ Staff Request Admin

Request ID:	275338	Priority:	Normal
Received/Entered:	7/14/2025 3:26:33 PM	Status:	Received
Target Complete Date:	7/16/2025 3:26:33 PM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Rivera, Reyna		

◆ Staff / Citizen Action Log

No Staff/Citizen Actions have been added

E. MAIL.

- Coach and train new and current employees to meet performance expectations by providing strong leadership and decision-making skills
- Provide Professional and Sincere Customer Service
- Assisting Employees with Resolving Customer Issues
- External Customer resolution, including escalation customer calls
- Perform internal audits
- Oversee daily workflow
- Communicate and interact effectively with department employees, support services and all levels of management to ensure smooth operation of the process
- Identify and Implement Process Improvement
- Set-up and maintain Internal Controls and Procedures
- Effectively monitor and maintain cost, quality, and employee environment of the department.
- Personal training includes Microsoft Office 2013

EDUCATION

- 2010-2011 Leadership Visalia Visalia, CA
- Leadership Program through the Visalia Chamber of Commerce
 - Mission & Purpose
 - To develop knowledge, gain experience and skills for the effective and visionary leadership that will benefit each participant, their workplace, and the community of Visalia
 - Reviewed various leadership styles, gained knowledge of a variety of community agencies along with examining local and regional issues
- May 1999 College of the Sequoias Visalia, CA
- A.A., Business Management

COMMUNITY ACTIVITIES

- 2012 – 2019, 2020-2024 United Way of Tulare County Visalia, CA
Board Member
- Governing the organization by establishing broad policies and objectives
 - Board President
 - 1st Vice President for the Executive Committee
 - Finance Sub-committee
 - Review Grant Applications for Affiliates
 - Approve annual budgets
 - Promote United Way at events
- 2011 - 2017 City of Visalia Citizens Advisory Committee Visalia, CA
Board Member
- The committee acts as a liaison between the public and the Visalia City Council
 - Committee Chair
 - Community Development Block Grant Committee
- 2014 Visalia Police Activities League (PAL) Visalia, CA
Board Member
- Organization providing outreach to youth while building bond between youth, Police Officers, and the community
 - Aid in fundraising
- 2009 - 2011 El Diamante High School Miner Foundation Visalia, CA
Board Director
- Assisted in planning/organizing the annual fundraiser dinner
 - Assist in recommending graduating high school seniors for scholarships
 - Recommend financial assistance for athletics, school clubs and organizations