



# TULARE COUNTY ECONOMIC DEVELOPMENT CORPORATION

FY 22-23

ORGANIZATIONAL UPDATE

## ABOUT US

- Non-Profit 501(c)4
- Led by a 26 member Board of Directors
- **Our Vision:** To be the premier location in California to live, work, learn, and play.

## OUR GOALS

Maximize opportunities for economic growth and job creation

Create a globally competitive environment for businesses

Maintain a high performance, nationally acclaimed economic development organization.

## KEY ACTIVITIES

-  24/7 Commercial Real Estate Database
-  Primary Marketing Entity for Tulare County
-  Recruit Targeted Industries

## YTD ACTIVITY UPDATES



STRATEGIC PLANNING  
SESSION



REGIONAL ASSET  
INVENTORY TOUR



TULARE COUNTY  
RELOCATION GUIDE



## TOP INDUSTRIES



Manufacturing

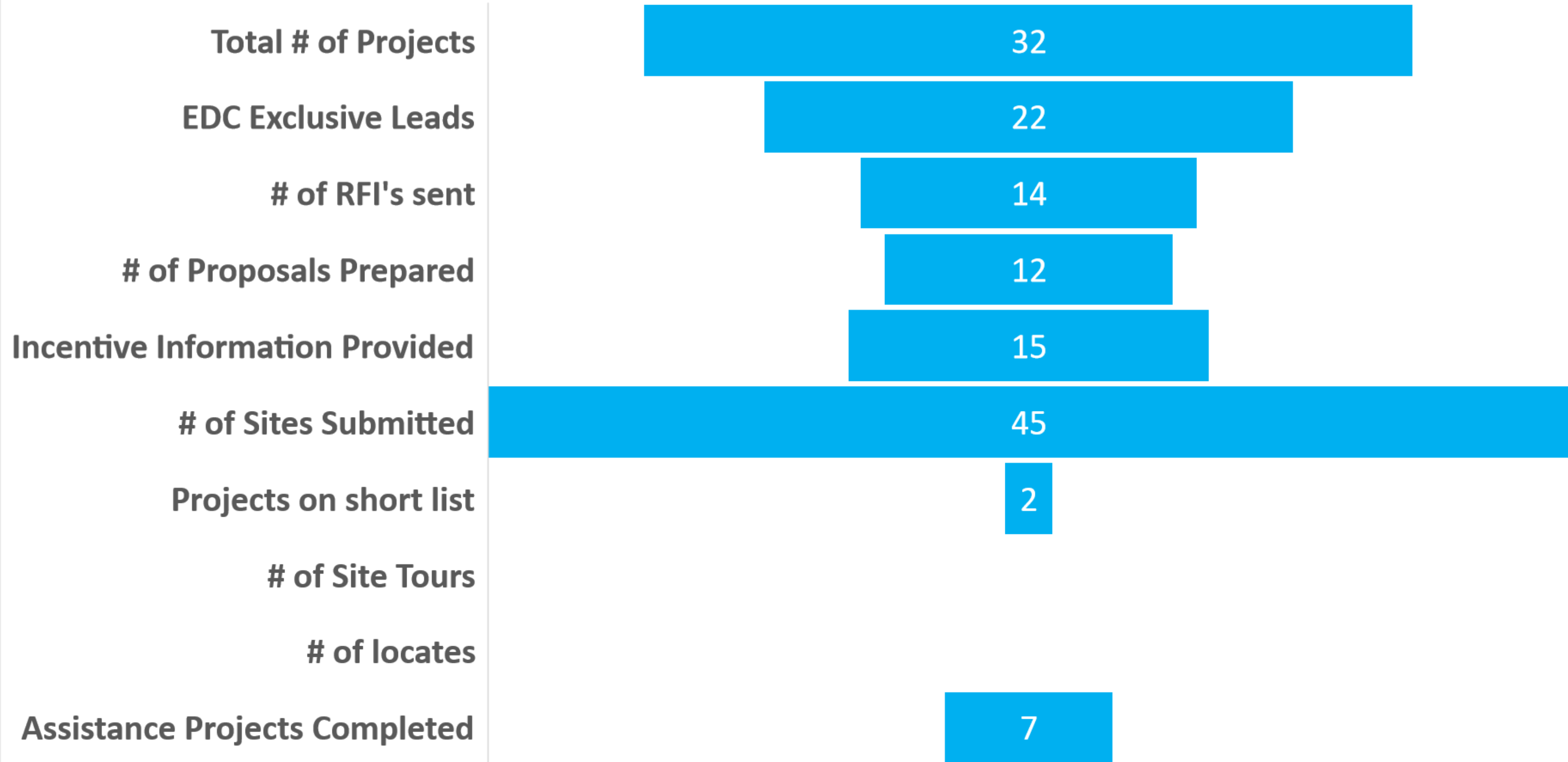


BioTechnology

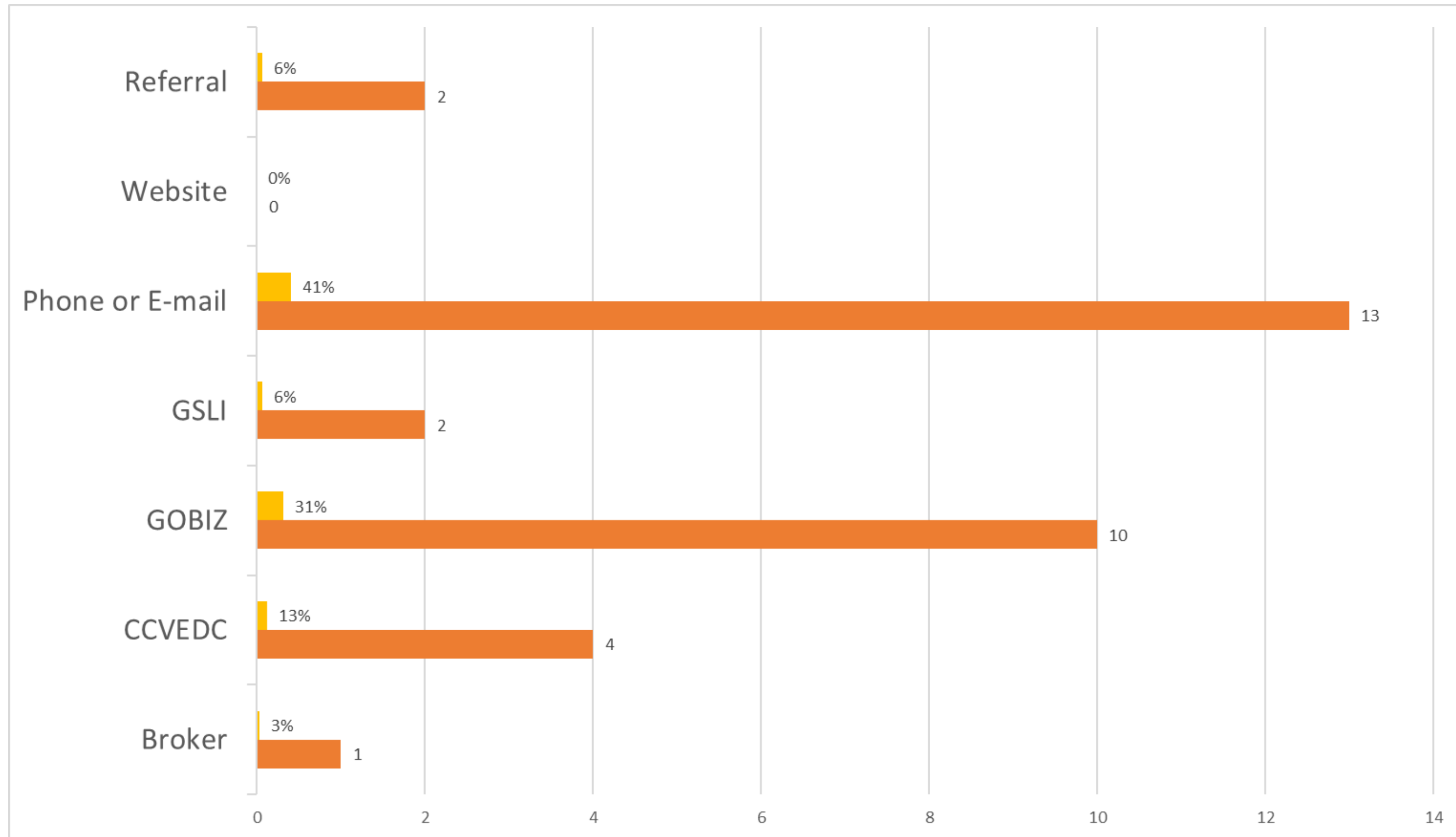


Food & Beverage

## FY 22-23 YTD Totals



# LEADS BY SOURCE





# WELCOME HOME TULARE COUNTY



SCAN ME!



### TULARE BUSINESS INCENTIVE ZONE

**C**alifornia Business Incentive Zone (BIZ). In 1998, the eight cities and county government formed the California Business Incentive Zone (BIZ), the only one of its kind in California. The BIZ provides an unprecedented array of incentives for companies considering a location in Tulare County. The following is our preliminary list of incentives in Tulare County, pending approval of the proposed project and the BIZ Investment Incentive Fund.

Tulare County has California BIZ Investment Fund, which provides \$10,000 for the company permit application costs or costs associated with the project. The fund provides direct payment to the project owner.



### HEALTH CARE CLINICS

**W**hen you're sick, relief can't come fast enough. Fortunately for residents, there is no shortage of quality health care providers in Tulare County. The county is home to thousands of hospitals and a plethora of care physicians, specialists, chiropractors, physical therapists, and more. In addition, Tulare County also has nonprofit, community-based centers and free clinics.

**Kaweah Health**  
Founded in 1963 as a district hospital, Kaweah Health is now the largest in Tulare County and a certified trauma center. The eight-care district has more than 1,000 beds and offers comprehensive health services including cardiac surgery, general surgery, and more.



### WELCOME HOME

Since 1983, Tulare County Development Corporation has served as the primary economic and business recruitment agency for Tulare County. Committed to improving the quality of life for Tulare County residents, we have located more than 100 companies and created over 13,000 jobs through employer recruitment, retention, site-selection and expansion.

### BOARD OF DIRECTORS

**Past Chair**  
**Scott Harness**  
*Harness Realty Group*

**Chair**  
**Brian Poochigian**  
*City of Visalia*

**Vice Chair**  
**Amy Shuklian**  
*County of Tulare*

**Secretary**  
**Donnette Silva Carter**  
*Tulare Chamber of Commerce*

**Treasurer**  
**Jey Lacey**  
*Southern California Edison*

**Rudy Mendoza**  
*City of Woodlake*



## Welcome HOME

**Digital Edition Exclusively Sponsored by:**  
**Building Maintenance Services, Inc.**

 A guide for new residents courtesy of the Tulare County EDC



# EVENTS, MISSIONS, & TRADE SHOWS

## WORLD AG EXPO 2023



## WESTPACK 2023



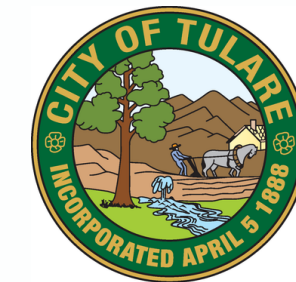
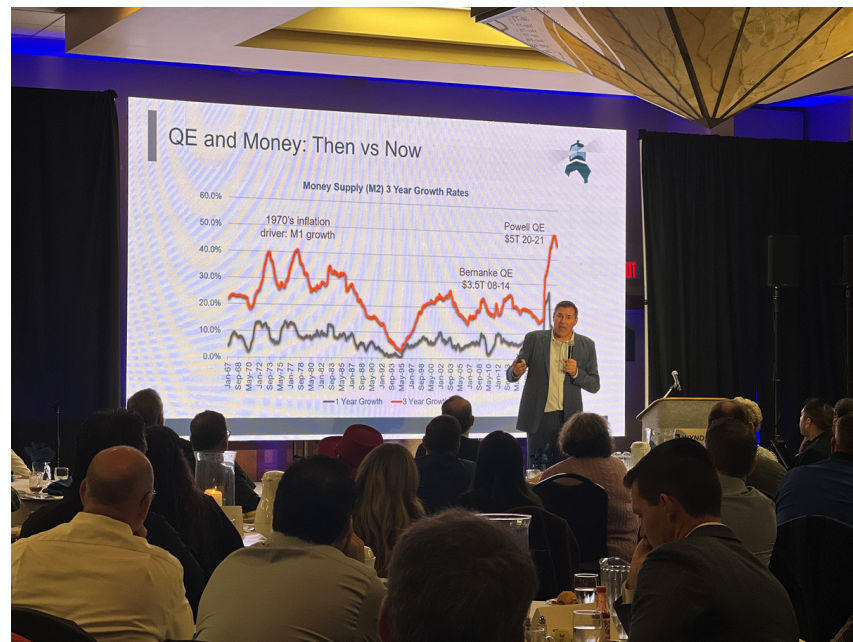
## SITE SELECTOR, BROKER, & LEGISLATIVE MISSIONS





# 2023 SEQUOIA REGIONAL ECONOMIC SUMMIT

THANK YOU TO OUR SPONSORS



Dr. Christopher Thornberg  
Beacon Economics, LLC.





# PRELIMINARY FY 23-24 WORKPLAN HIGHLIGHTS\*

- **Expand Real Estate & Demographic Database:**
  - GIS Webtech, 3D Spec Building Technology and Demographics, Zoning and Utility layers
- **Expand City/Community Pages**
  - Highlight Assets and Retail/Commercial Opportunities
- **Restoring and Emphasizing Core Economic Development Activities:**
  - Economic Impact Reporting Software
- **Energizing & Increasing Private Sector and Regional Legislator Support and Involvement**
  - Direct Memberships, Sponsorships, & Committee Service
- **Generate New Leads**
  - Attending Industry-driven Expos and Tradeshows, Site Selector Missions, Broker Missions
- **Marketing Consulting Services** (*\*based on funding*)
  - Regional Marketing Campaign

\*Pending approval by TCEDC Board of Directors at a future date, and available funding

# THANK YOU FOR YOUR SUPPORT!



**Airica de Oliveira**  
President & CEO  
[airica@tularecountyedc.com](mailto:airica@tularecountyedc.com)



**Samuel Diaz**  
Vice President & COO  
[sam@tularecountyedc.com](mailto:sam@tularecountyedc.com)