

# Downtown Visalians

## Profit and Loss

January - December 2025

	TOTAL	
	JAN - DEC 2025	JAN - DEC 2024 (PP)
<b>Income</b>		
City Contracts Income		
East Elevator/trash	4,176.96	4,176.96
East Stairwell	6,715.80	6,715.80
Garden Plaza	2,772.00	2,541.00
West Structure Elevator/trash	8,353.80	8,353.80
West Structure Stairwell Mainte	6,715.80	6,715.80
<b>Total City Contracts Income</b>	<b>28,734.36</b>	<b>28,503.36</b>
Event Income		368.00
License		-1,425.00
Merchant/Vendor Entry Fees	27,274.00	28,990.15
Sponsorships	69,600.00	68,611.50
Ticket Sales	86,286.27	116,544.77
<b>Total Event Income</b>	<b>183,160.27</b>	<b>213,089.42</b>
Other Income	1,992.35	1,897.00
POA Services	0.30	
Administrative Services	60,690.00	45,508.00
Fuel Income	6,705.31	9,391.83
Graffiti Removal Income	66,959.50	60,924.00
Reimbursement for Add Services	93,923.57	134,109.11
Security Managment Income	4,550.00	3,506.00
<b>Total POA Services</b>	<b>232,828.68</b>	<b>253,438.94</b>
Services	123,284.58	239.00
Services/Assessments	100.00	
Advertising Income	1,004.00	6,133.00
Associate Membership	4,200.00	3,700.00
DID Assessments	199,548.28	199,653.81
Gift Certificate Income	69,934.96	79,421.79
Interest Income	834.65	7,067.49
Parking Permit Income	12,700.00	15,485.00
Special Projects Income		500.00
<b>Total Services/Assessments</b>	<b>288,321.89</b>	<b>311,961.09</b>
<b>Total Income</b>	<b>\$858,322.13</b>	<b>\$809,128.81</b>
<b>GROSS PROFIT</b>	<b>\$858,322.13</b>	<b>\$809,128.81</b>
<b>Expenses</b>		
Administration	16,070.55	29,540.58
Payroll Expenses	6,099.77	5,051.21

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	TOTAL	
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<b>Wages</b>		
Cell Phone Stipend	2,400.00	2,400.00
Employee Wages	216,191.14	305,174.90
Health / Life	29,496.39	31,505.97
Payroll Taxes		
Employee Tax liability withheld	78,422.47	0.00
Employer Tax Contribution	25,833.91	16,003.44
<b>Total Payroll Taxes</b>	<b>104,256.38</b>	<b>16,003.44</b>
Retirement Plan	2,504.02	4,713.97
<b>Total Wages</b>	<b>354,847.93</b>	<b>359,798.28</b>
<b>Total Administration</b>	<b>377,018.25</b>	<b>394,390.07</b>
Events Expense	23,334.63	5,234.40
Entertainment Expense	1,300.00	2,700.00
Event Advertising	21,346.04	3,862.78
Event Supplies	3,855.00	7,315.34
Food & Beverage Expense	5,278.41	2,222.97
License & Fees	3,606.00	1,784.00
Miscellaneous Expense		550.00
Photography	4,400.00	5,150.00
Prizes & Awards Expense	1,500.00	1,900.00
Rental Expense	6,613.05	8,473.77
Traffic Control	16,753.75	16,913.75
Volunteer Expense	946.66	
<b>Total Events Expense</b>	<b>88,933.54</b>	<b>56,107.01</b>
Office	4,489.89	1,457.85
Bank Charges	310.00	493.00
Branding		1,272.95
Business Lunch	3,487.73	2,555.52
Depreciation Expense		2,533.00
Dues & Subscriptions	2,840.78	2,328.70
General Advertising Expense	23,167.24	38,608.99
Insurance Expense	28,036.15	29,245.80
Internet, Telephone & DTV Radio	7,115.50	5,314.14
Licenses & Fees		1,506.30
Merchant Card Service Charges	6,987.88	4,635.84
Office Equipment Expense	3,467.40	4,498.00
Office Supplies	7,145.47	12,593.89
Postage Expense	612.77	878.34
Printing & Graphics	23.98	
Professional Services	15,308.12	11,001.88
Rent Expense	19,500.00	18,000.00

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	TOTAL	
	JAN - DEC 2025	JAN - DEC 2024 (PP)
Taxes	384.22	431.62
Utilities	2,646.13	2,465.91
Web Site	5,165.00	165.00
<b>Total Office</b>	<b>130,688.26</b>	<b>139,986.73</b>
poa	63.19	
POA/City	16,665.03	38,353.72
Auto Insurance	4,609.56	2,270.64
Auto License fees	830.00	500.00
DTV Fuel Expense	592.08	939.17
Equipment Repair & Maintenance	117,292.77	19,836.87
Graffiti & Janitorial Expense	4,113.31	4,366.79
Landscape Maintenance	50,701.79	13,900.29
POA Fuel Expense	5,983.62	9,391.83
Truck Repair & Maintenance	5,337.16	6,905.27
<b>Total POA/City</b>	<b>206,125.32</b>	<b>96,464.58</b>
Services Expense		
Donation-Non Profits	1,127.98	1,970.00
Gift Check Donation	1,315.00	5,520.00
Gift Chk Expense (JE's)	71,400.00	77,169.00
School Donation	797.50	791.00
<b>Total Services Expense</b>	<b>74,640.48</b>	<b>85,450.00</b>
<b>Total Expenses</b>	<b>\$877,469.04</b>	<b>\$772,398.39</b>
NET OPERATING INCOME	<b>\$ -19,146.91</b>	<b>\$36,730.42</b>
Other Expenses		
Reconciliation Discrepancies		272.00
<b>Total Other Expenses</b>	<b>\$0.00</b>	<b>\$272.00</b>
NET OTHER INCOME	<b>\$0.00</b>	<b>\$ -272.00</b>
NET INCOME	<b>\$ -19,146.91</b>	<b>\$36,458.42</b>

# Downtown Visalians

## Balance Sheet

As of December 31, 2025

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Bnk Sierra Gift Cert - 8272	-10,994.01
Suncrest Gift Checks-2846	-9,853.94
Tucoemas FCU - Gift Checks	-17,097.65
Tucoemas FCU Checking	48,081.21
Tucoemas FCU General Business Savings	807.25
Tucoemas FCU Savings 31	303,980.98
<b>Total Bank Accounts</b>	<b>\$314,923.84</b>
Accounts Receivable	
Accounts Receivable	168,543.15
<b>Total Accounts Receivable</b>	<b>\$168,543.15</b>
Other Current Assets	
Uncleared Gift Checks	242,990.19
Unearned Income	-242,990.19
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$483,466.99</b>
Fixed Assets	
Accumulated Depreciation	-91,799.00
Furniture and Office Equipment	52,889.17
Maintenance Equipment	54,387.91
<b>Total Fixed Assets</b>	<b>\$15,478.08</b>
<b>TOTAL ASSETS</b>	<b>\$498,945.07</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	4,027.00
<b>Total Accounts Payable</b>	<b>\$4,027.00</b>
<b>Total Current Liabilities</b>	<b>\$4,027.00</b>
<b>Total Liabilities</b>	<b>\$4,027.00</b>
Equity	
Unrestricted Net Assets	514,064.98
Net Income	-19,146.91
<b>Total Equity</b>	<b>\$494,918.07</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$498,945.07</b>