

CITY OF VISALIA

Historic Preservation Advisory Committee

Goals 2022 – 2024

1. Survey

- a. Survey properties that are within the Historic District, but not on the Local Register.
- b. Identify sites outside of the Historic District for possible Local Register designation (Consult with Terry Omen for guidance).
- c. Review and survey mid-century structures for Local Register designation.
- d. Re-list relocated Local Register properties.
- e. Research protecting local landmarks.
- f. Identify sites for nomination to California/National historic registers.
- g. Expand the Historic District (South Locust Street corridor).

2. Technology

- a. Develop a searchable/interactive historic database for staff and public use. Database can be updated with surveys, photos, architectural information, Historic District/Local Register designations (Timing/Staff availability information required from City Staff).
- b. Develop a survey app for phones

3. Homeowners Incentives

- a. Re-establish plaque and awards programs.
- b. Research incentives and grants for property owners.
- c. Establish a recognition system/list for historic signage (Visalia Tea Garden neon sign, etc.).

4. Marketing and Community Outreach

- a. Reach out to the Tulare County Association of Realtors to inform brokers of the HPAC.
- b. Set up HPAC information booths at public events - volunteer engagement.
- c. Build a network of community volunteers, and build a list of prospective HPAC members.
- d. Network with other community groups (Downtown Visalia's, Visit Visalia, Lions, Rotary, Soroptimist, Kiwanis, etc).
- e. Create a newsletter and continue community outreach through meetings and events.

5. Historic Preservation Guides

- a. Refine architectural style descriptors in the Local Register to help identify architectural styles more easily.
- b. Draft designs guidelines for fencing/ historic buildings.
- c. Create a workbook resource for use by property owners for the restoration of historic structures.

6. Financial

- a. Investigate/apply for the Certified Local Government program.