



VISALIA



Pre-4th of July fireworks detail and Independence Spectacular presentation



Presented by:
Visalia Fire Department

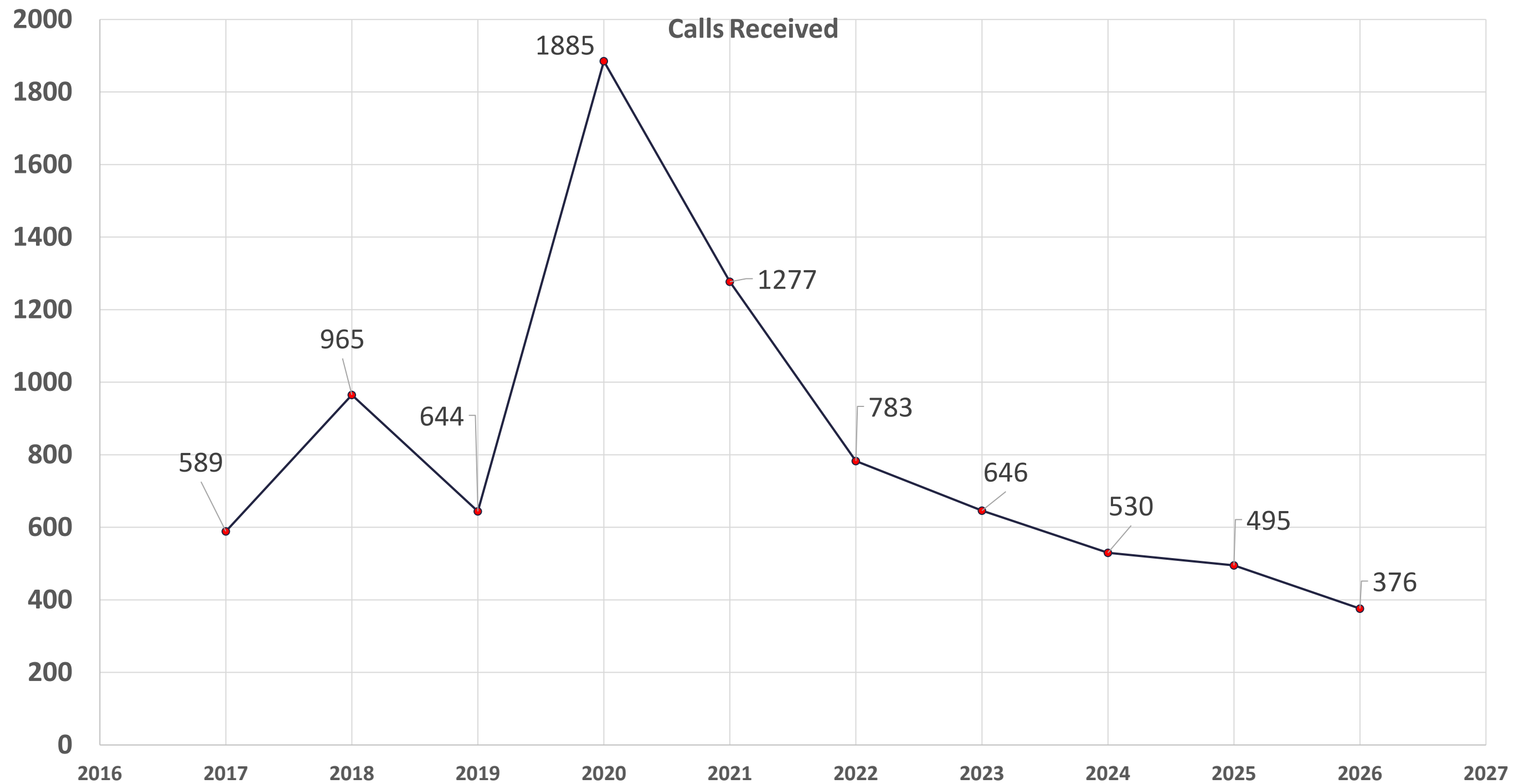
Non-Profit Safe and Sane Booths

- Sales began on June 29th.
- 27 booths placed throughout our community
- Number of approved booths is based on population per ordinance.
- Booths are inspected prior to opening and are only allowed to sell Safe and Sane Fireworks provided by their licensed vendor.

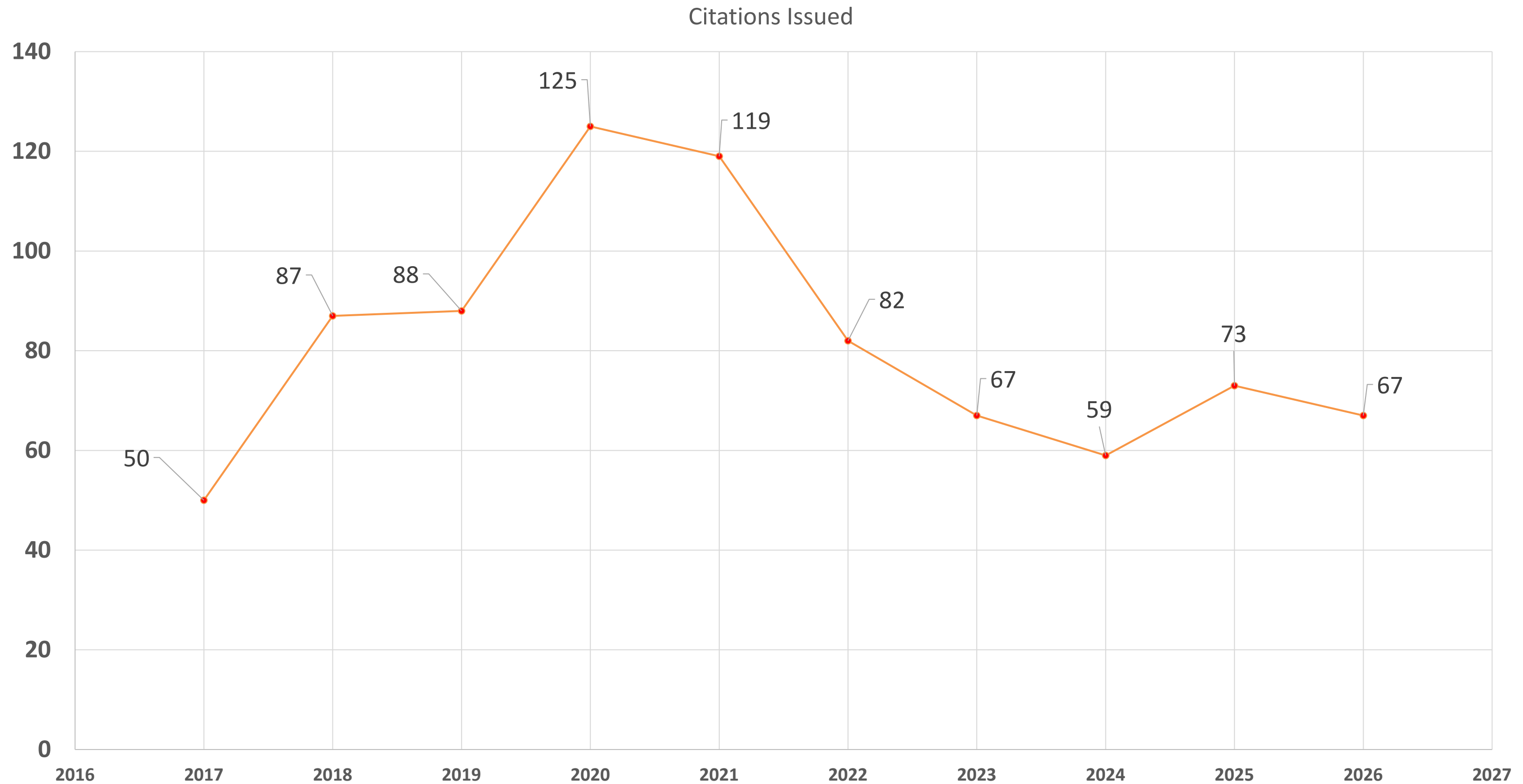
Call Center

- Operated on July 3rd and 4th
 - 10 dedicated call takers.
 - Information was relayed in real time to patrol units in the field.
 - Lowered the burden on dispatch.
 - Provided citizens a direct line to call and is specifically designed to gather fireworks use data.
- 243 total calls on July 3rd and 4th with 123 being handled by the call center.

Year to date calls received



Citations Issued



Calls for service

- Aside from illegal fireworks use calls the fire department received 103 calls for service. These calls included:
 - Medical aids
 - Structure fires
 - Grass fires
 - Dumpster/trash can fires
 - Vehicle fires

3rd Annual Independence Spectacular recap

EVENT OVERVIEW & HIGHLIGHTS

- July 3rd at Riverway Sports Park
- Event hours: 6:00 p.m. – 10:00 p.m.
- Attendance: ~15,000 (up 5,000 from previous year)
- Expanded Kids Zone with 2 full size soccer fields
- Free, family-friendly community celebration
- Live music curated and promoted by Momentum Broadcasting
- Stage and venue enhancements by Bueno Beverage
- Free Kids Zone supported by Visalia Unified School District, Amplify, and Recreation staff
- Amplify provided adaptive-needs support for families and children
- Over 40 food vendors offering diverse options
- Evening concluded with a fireworks show



3rd Annual Independence Spectacular recap

CITY STAFF SUPPORT

- **Recreation Division** – Led planning, coordination, and full event management
- **Parks Division** – Provided operational support and prepared event grounds
- **Visalia Police Department** – Delivered on-site safety, crowd guidance, and community engagement
- **Visalia Fire Department** – Supported public safety and emergency readiness
- **Transit Division** – Operated Park & Ride shuttle service for attendees
- **City Engineering Division** – Assisted with permitting and traffic control planning
- **Purchasing Division** – Secured purchase orders and contracts to support event logistics

Cross-department collaboration ensured smooth operations, enhanced safety, and an exceptional experience for all attendees.

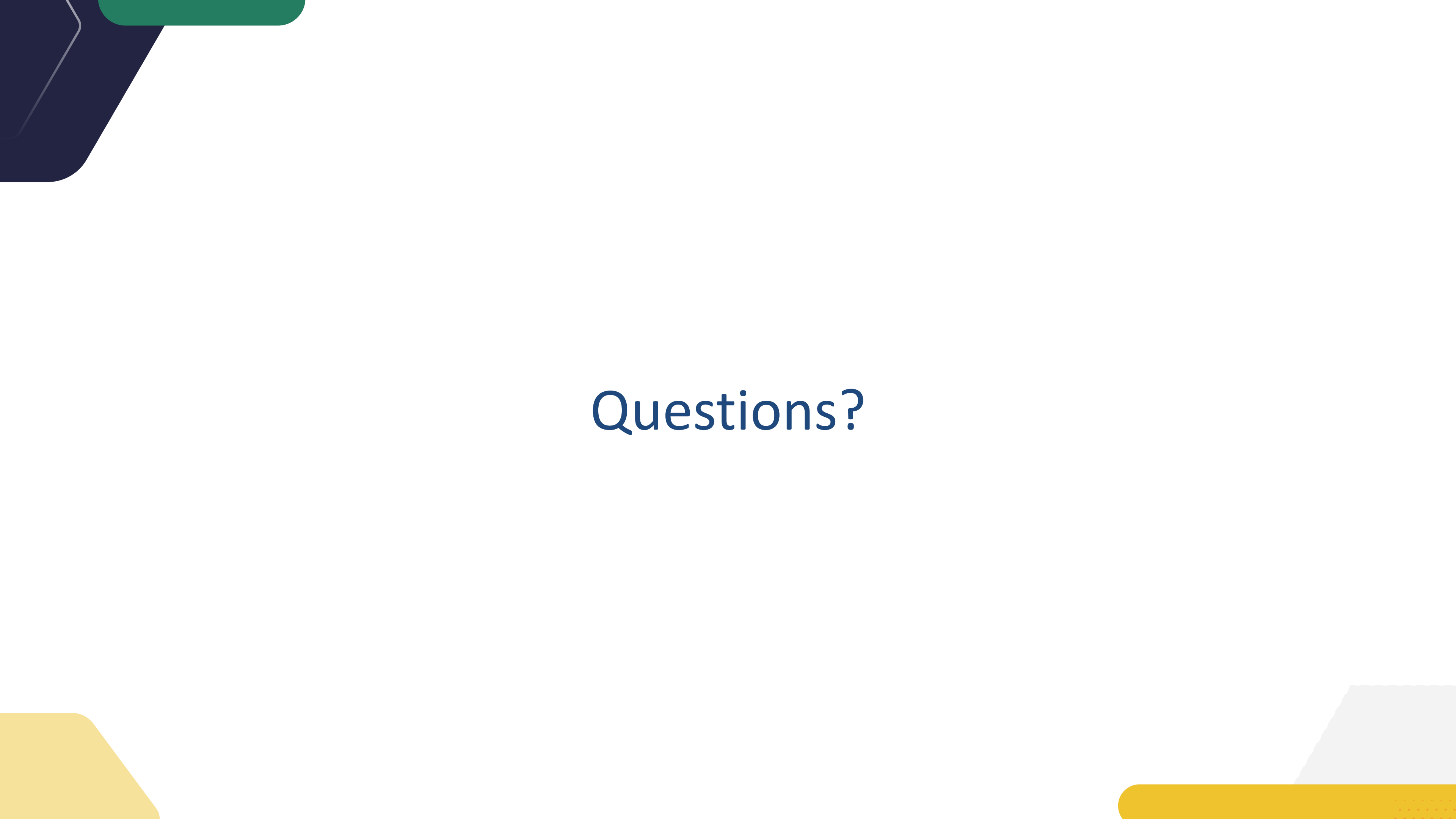
PARTNERS

- **Momentum Broadcasting** – event promotion and music lineup
- **Bueno Beverage** – festive stage and venue enhancements
- **Visalia Unified School District** – Kids Zone support
- **Visalia Community Enhancement Foundation** – beer garden operations

SPONSORS

- **Amplify** – adaptive-needs programming within Kids Zone
- **United Rentals** – essential behind-the-scenes infrastructure
- **American Ambulance** – on-site medical services
- Additional event supporters include:
 - Sanchez Bounce
 - Raising Cane's
 - Fun Flicks





Questions?