NDC
National Demographics Corporation

City of Visalia

Introduction to Redistricting

September 20, 2021

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Redistricting Process

Step	Description
Initial Hearing August 23, 2021 *7 p.m.*	• Staff/Measure N Oversight Committee • Held prior to release of draft maps • Educate and solicit input on the communities in the Districts
Initial Hearing September 20, 2021 *7 p.m.*	• City Council • Held prior to release of draft maps • Educate and solicit input on the communities in the Districts
Census Data Release August 12, 2021	• Census Bureau releases official 2020 Census population data
California Data Release September 2021	• California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data

Dates/locations subject to change

Redistricting Process (continued)

Step	Description
Mapping Workshops	• Discuss communities of interest, neighborhoods; learn the mapping tools • October 13, 6 p.m. • October 23, 10 a.m.
Draft Map Hearing December 6, 2021 *7 p.m.*	• Discuss and revise the draft maps • Discuss the election sequence • Deadline to submit draft maps: November 22, 2021, 5 p.m. • Post draft maps by November 29, 2021, 5 p.m.
Draft Map Hearing January 10, 2022 *7 p.m.*	• Discuss and select final map • Discuss and determine election sequence • Deadline to submit draft maps: December 27, 2021, 5 p.m. • Post draft maps by January 3, 2022, 2022, 5 p.m.

Dates/locations subject to change

Redistricting Rules and Goals

1. Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**

2. California Criteria for Cities

1. Geographically contiguous

2. Undivided neighborhoods and "communities of interest"
(Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact
(Do not bypass one group of people to get to a more distant group of people)

3. Other Traditional Redistricting Principles

- **Minimize voters shifted to different election years**
- **Respect voters' choices / continuity in office**
- **Future population growth**
- **Preserving the core of existing districts**

Prohibited: "Shall not favor or discriminate against a political party."

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Possible Neighborhoods / Communities

Public Mapping and Map Review Tools

- **Different tools for different purposes**

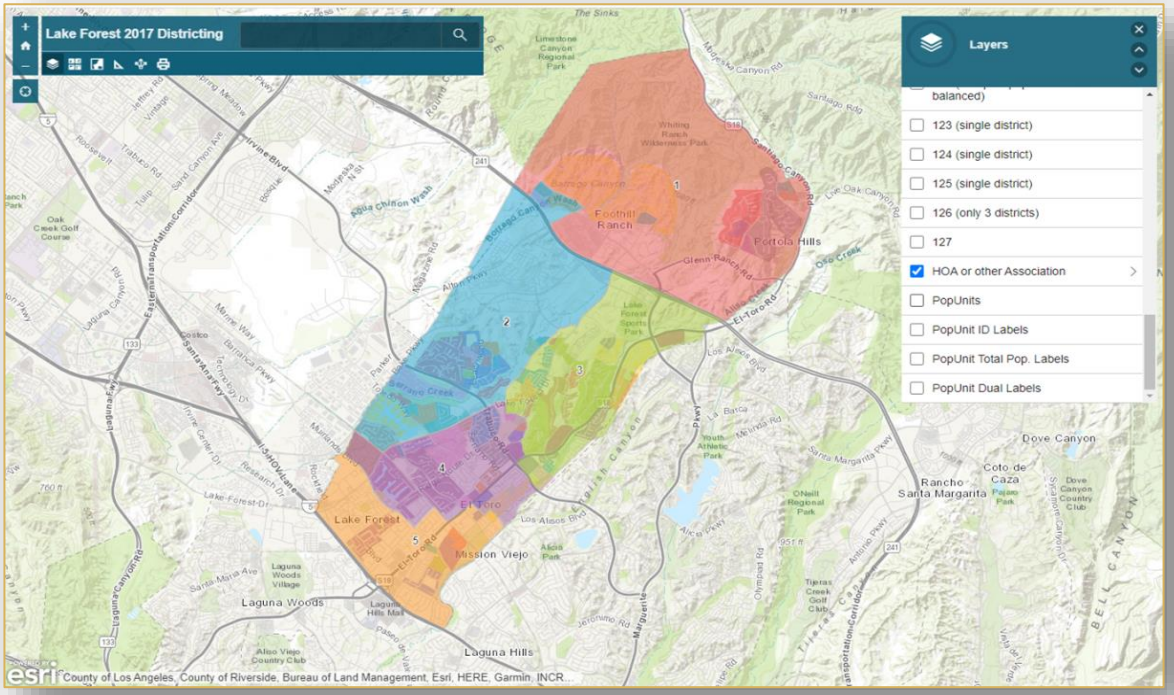
- **Different tools for different levels of technical skill and interest**
  - Simple "review draft maps" tool
  - Easy-to-use "Draw your neighborhood" tool
  - Paper- and Excel-based simple "Draw a draft map" tools
  - Powerful, data-rich "Draw a draft map" tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Simple Map Review Tool

Online Interactive Review Map

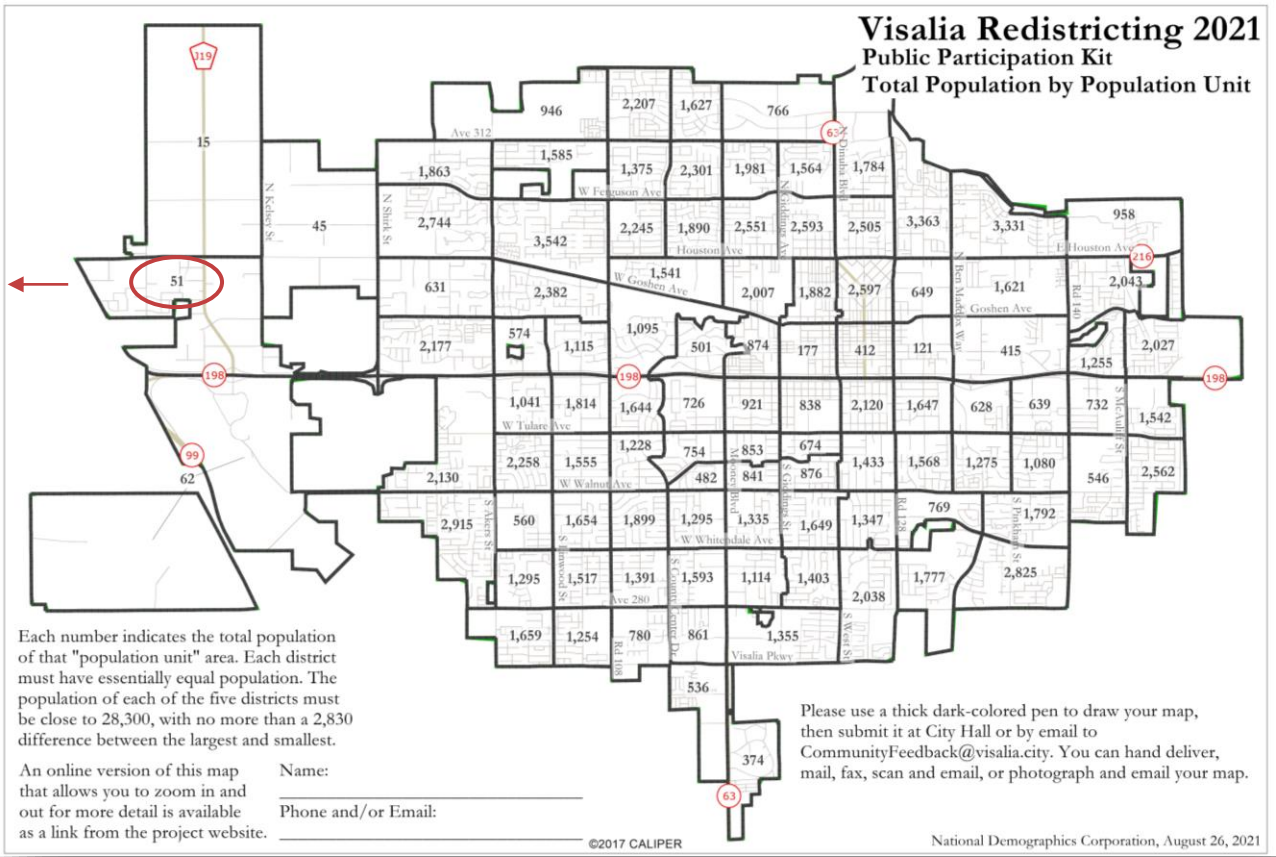
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data



Simple Map Drawing Tool

Paper "Public Participation Kit"

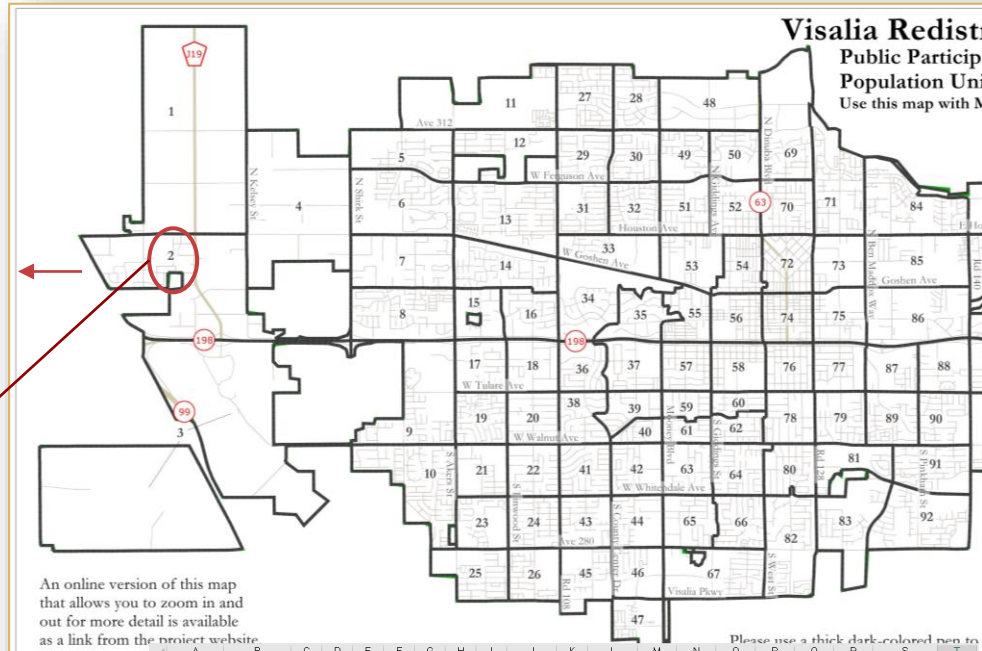
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

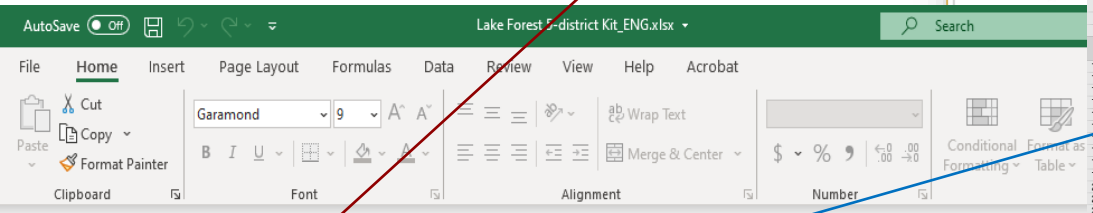


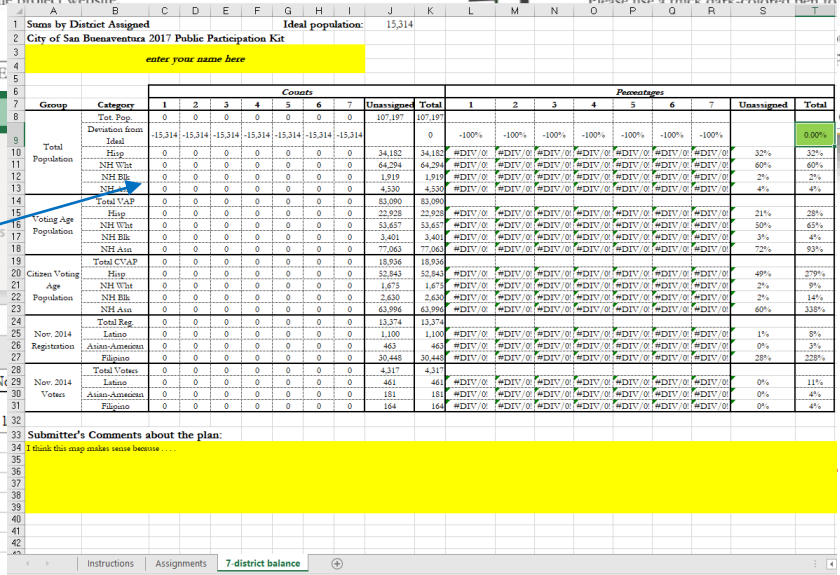
Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit"

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math



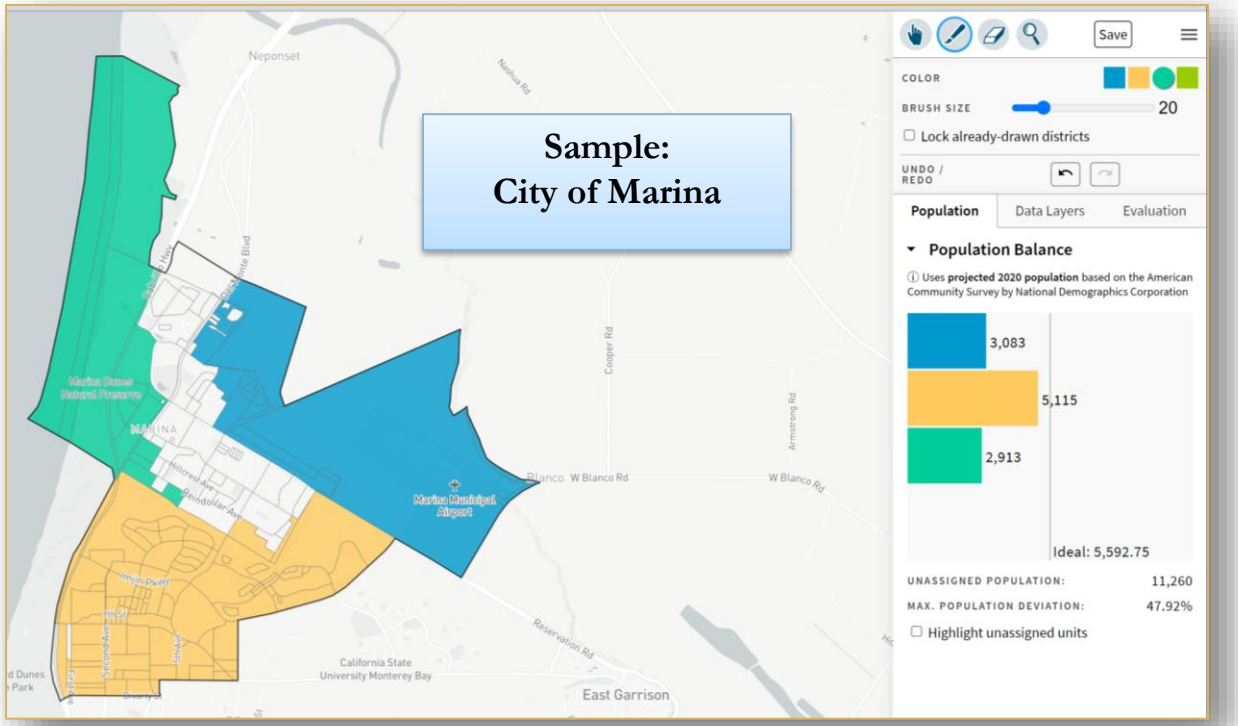




DistrictR

"Draw Your Community of Interest" focus

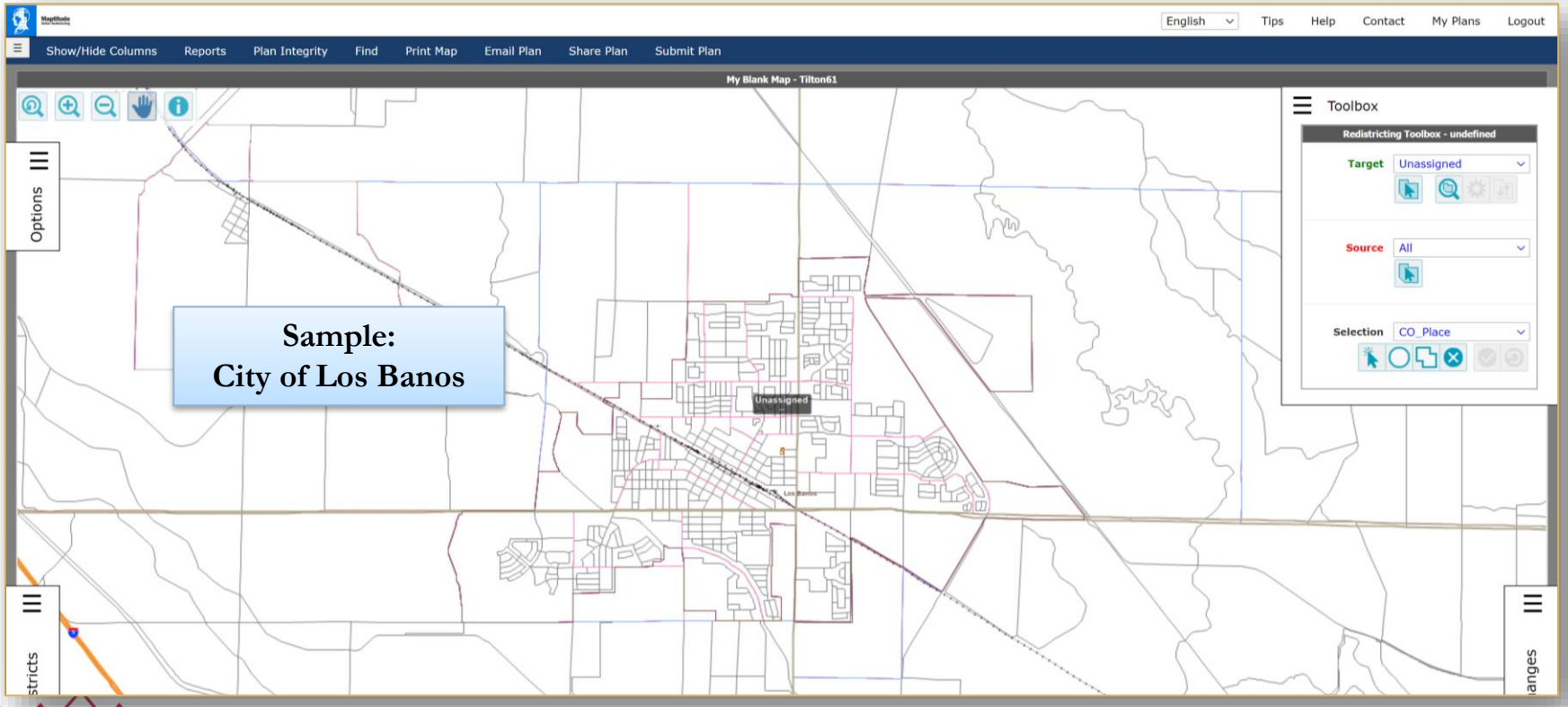
- **districtR.org**
- Also includes simple district-mapping tool; Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



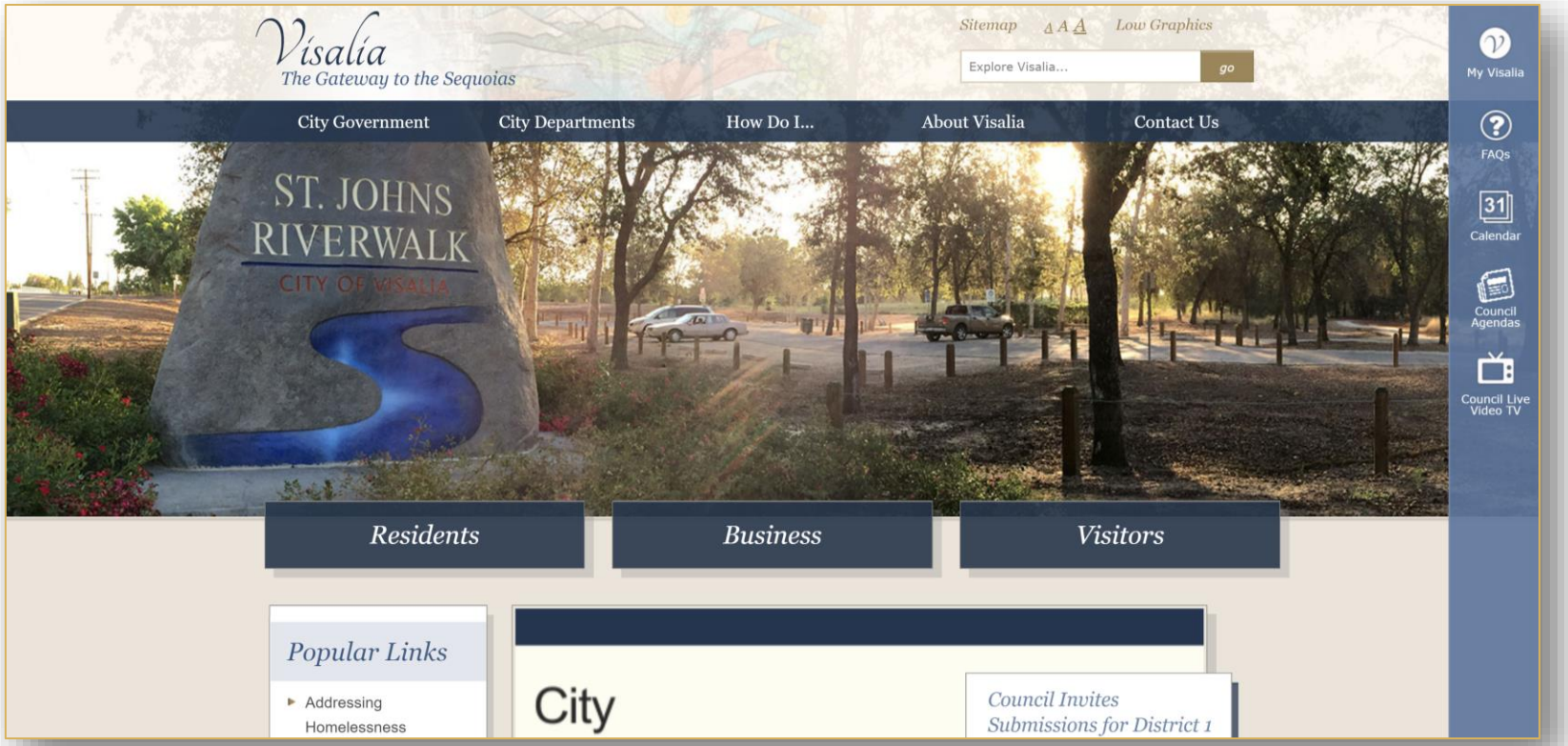
Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean



Share Your Thoughts



Website: www.visalia.city/drawvisalia

Phone: 559.713.4535 | Email: CommunityFeedback@visalia.city

Public Hearing & Discussion

- What is your neighborhood and what are its boundaries?
- What other notable areas are in the City, and what are their boundaries?

- Any questions about the mapping tools?

Council Discussion on:

- "neighborhoods"
- "communities of interest"