



# 2023 CITY OF VISALIA PUBLIC OPINION SURVEY

**1. What part of the city do you live in if Mooney Blvd. and Hwy 198 are considered the cross section?**

1 - Northeast      2 - Southeast      3 - Northwest      4 - Southwest

**2. How do you rate the City of Visalia’s efforts at providing a safe community?**

1 - Very Low      2 - Low      3 - Average      4 - High      5 - Very High

**3. Have you had service contact with the Visalia Police Department in the past year? (If “No”, go to question 4)**

Yes                      No

**If you answered “Yes”, how would you rate the service you received?**

1 - Very Poor      2 - Poor      3 - Average      4 - Good      5 - Excellent

**4. Have you had service contact with a Visalia Firefighter in the past year? (If “No”, go to question 5)**

Yes                      No

**If you answered “Yes”, how would you rate the service you received?**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent

**5. What do you consider to be the most essential city service besides Police and Fire?**

1 - Road Maintenance      2 - Park Maintenance      3 - Traffic Signs & Signals  
4 - Recreation Activities      5 - Other

**6. During this last year, how many times have you visited or attended activities at?**

**City Parks**                      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**Convention Center**      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**City Trails**                      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**Downtown Visalia**      1 - None      2 - 1 to 2 times      3 - 3 to 4 times      4 - 5 or more

**7. How do you rate the following services in Visalia?**

**Police Emergency Response**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Fire Emergency Response**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Animal Services**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**City Road Maintenance**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Traffic Management**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Bus Services**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Street Lighting**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Community Services for Seniors**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Recreational Activities**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Services for People with Disabilities**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Park Maintenance**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Garbage & Recycling Collection**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**Convention Center**

1 - Very poor      2 - Poor      3 - Average      4 - Good      5 - Excellent      6 - Not observed

**8. How long have you lived in Visalia?**

- 1 - Fewer than 2 years      2 - 2 to 5 years
- 3 - 6 to 10 years      4 - More than 10 year

**9. Are you a registered voter?**

- Yes      No

**10. Do you own or rent your home?**

- 1 - Own      2 - Rent      3 - Other

**11. Are you of Hispanic, Latino, or Spanish origin?**

- Yes      No

**12. How would you describe yourself?**

- 1 - American Indian      2 - Asian
- 3 - Black/African American      4 - Native Hawaiian or Other Pacific Islander
- 5 - White      6 - \_\_\_\_\_

**13. Which gender do you most closely identify with?**

- 1 - Female      2 - Male
- 3 - Non-binary/ third gender      4 - Prefer to self-describe \_\_\_\_\_
- 5 - Prefer not to say

**14. What is your age group?**

- 1 - 18 to 34      2 - 35 to 54      3 - 55 and over

**15. What was your household's total income before taxes last year?**

- 1 - Less than \$15,000      2 - \$15,000 to \$40,000
- 3 - \$40,000 to \$70,000      4 - \$70,000 to \$100,000
- 5 - <\$100,000 and over      6 - Decline to state

**16. Do you identify yourself as a person with a disability or a caretaker of a disabled individual?**

- 1 - Yes      2 - No

**If you answered "Yes", what program or service would be most helpful for disabled individuals?**

Answer : \_\_\_\_\_

**17. What is the most important thing that the City of Visalia should be working on to make Visalia better?**

(Comment in this area)

**18. Taking all things into consideration, how would you rate the overall quality of life in the City of Visalia?**

- 1 - Very Low    2 - Low    3 - Average    4 - High    5 - Very High

**19. Which would be the best source for you to access City information?**

- 1 - Social Media    2 - City Website    3 - Mail (Postal Service)    4 - E-mail

**Which social media site do you primarily use?**

- 1 - Facebook    2 - Twitter    3 - Instagram    4 - Other    5 - None

**The City of Visalia produces an e-mail newsletter. Would you like to receive the newsletter? If so, please provide your email address below.**