

2025 4TH OF JULY ILLEGAL FIREWORKS ENFORCEMENT DETAIL, INDEPENDENCE SPECTACULAR AND ANIMAL SERVICES RECAP

Presented by:
City of Visalia Fire Department
City of Visalia Police Department
City of Visalia Parks and Rec
City of Visalia Animal Services

NON-PROFIT SAFE AND SANE BOOTHS

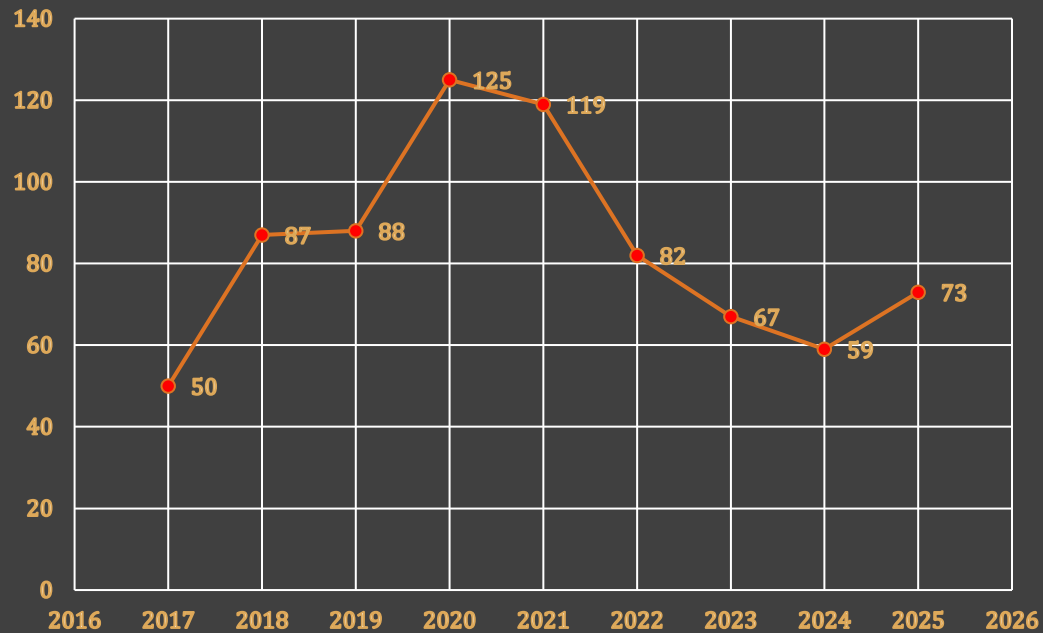
- Sales may begin on June 29th.
- 28 booths placed throughout our community.
- Number of approved booths is based on population per ordinance.
- Booths are inspected prior to opening and are only allowed to sell Safe and Sane fireworks provided by vendor.

CALL CENTER

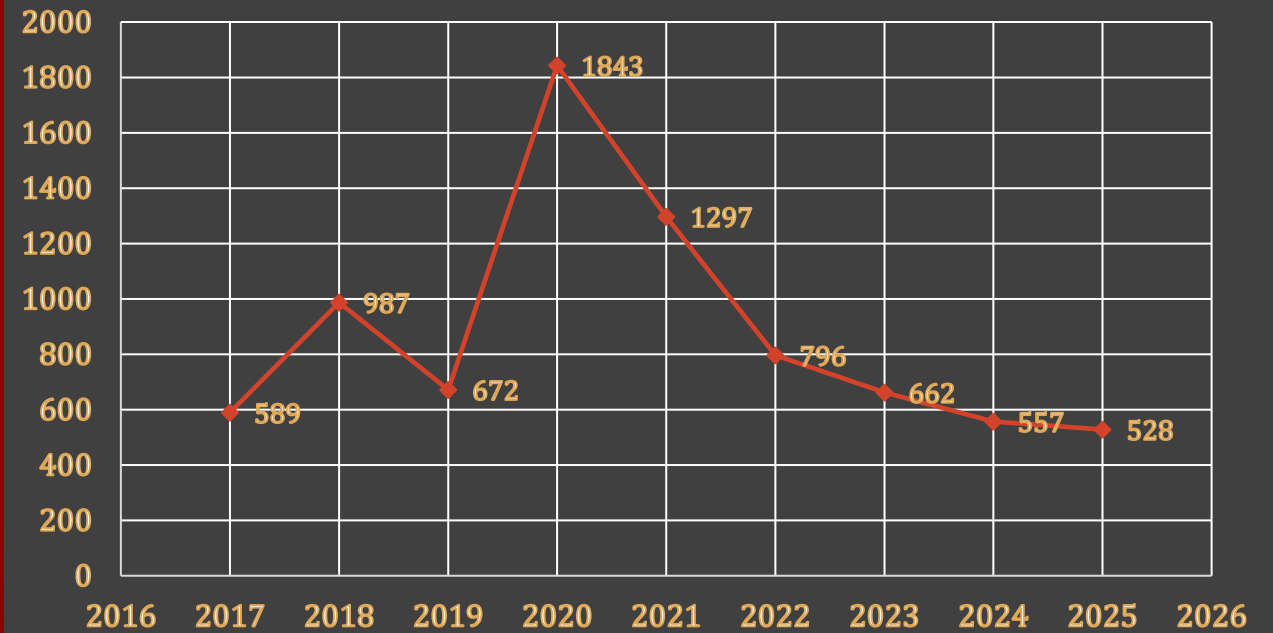
- In operation on July 4th and 5th
- 10 dedicated call takers (city staff).
- Information relayed in real time to patrol units in the field.
- Handled 119 calls that would have otherwise been directed to Dispatch.
- Dispatch received an additional 132 reports.

CITATIONS ISSUED VS CALLS RECEIVED

Citations Issued



CALLS RECEIVED



REWARD ISSUED FOR SALES

- During the 2021 update of the Fireworks Ordinance, Council directed staff to create a rewards program for information leading to the citation or arrest of persons illegally selling fireworks.
- The reward was established at \$500.
- On June 29th an individual was successfully arrested and charged with sales of illegal fireworks within the city limits based off information received from a citizen of Visalia.

POLICE DEPARTMENT

Firework Details

- Patrol Details
 - Four total details
 - June 28, July 3-4
 - 18 total officers
- Drone Details
 - June 28, July 3-4
- Traffic Enforcement Detail
 - July 4

Independence Day Spectacular

- Staffing
 - 12 Officers
 - 6 Volunteers
 - 2 Chaplains
 - Special Enforcement Unit
- Results
 - Several calls for missing kids
 - One arrest related to family disturbance



2ND ANNUAL

THURSDAY, JULY 3RD

Riverway Sports Park
6pm – 10pm



- Partners

- Momentum Broadcasting
 - KJUG, Hitz 104.9, My 97.5, 99.7 Classic Rock
- Bueno Beverage
- Visalia Unified School District
- Visalia Community Enhancement Foundation

- Sponsors

- San Joaquin Valley Air Pollution Control District
 - Clean Alternatives to Fireworks
 - Drone Show Grant \$20,000
- United Rentals
- AC Electric
- FunFlicks
- Amigos Restaurant & Cantina
- Raising Canes
- Orangetheory Fitness Visalia
- American Ambulance



- Highlights
 - Free admittance
 - Estimated attendance nearly 10,000
 - Free Kids Zone with over 13 inflatable amusements and 20 activity
 - Including sensory bins and soft play area for toddlers
 - 32 Food Vendors
 - 19 Informational and Commercial Sales Vendors
 - 2 presentations of 300 Drone Show
- Citywide Effort
 - Parks & Recreation
 - Communications
 - Police
 - Engineering
 - Fire
 - Community Development

VISALIA ANIMAL SERVICES

- Shelter Operation Hours:
 - Tuesday – Thursday 8am-7pm
 - Closed Friday July 4th
 - Open Saturday 8am – 12pm
- Animal Control Hours:
 - Tuesday – Thursday 8am-5pm
 - On Call for Friday July 4th – 1 Officer
 - Saturday 8am-5pm
 - On Call Sunday – 1 Officer

Animal Service Calls:

July 4th – 2

July 5th – 24

July 6th – 2

Stray Calls: 13

Total: 28



VISALIA ANIMAL SERVICES

- Social Media
 - Safety Tips shared 2 weeks prior to holiday
 - All impounded animals posted on Facebook page/website
- Microchip Scanning Stations
 - 3 located around the community
 - Instructions on if a microchip is found or not

