



PRE-4TH OF JULY FIREWORKS DETAIL AND CITY CELEBRATION PRESENTATION

Visalia Fire Department in partnership with Parks and Recreation

ENFORCEMENT

- ❑ Illegal fireworks citation amounts begin at \$2,000 for the first offence and increase to \$3,000 for the second and \$4,000 for each additional.
- ❑ Citations are tracked over a three-year period. If a citizens first offence was last year and this year they are caught again, the initial fine amount will be \$3,000.

PREVENTION

- Social Media Posts
- Banners hung at all stations
- [Visalia.city/celebratesafely](https://visalia.city/celebratesafely)
 - Fireworks safety tips
 - Pet safety tips
 - Fire station locations for fireworks disposal

PREVENTION CONTINUED

- 2,000 door hangers to be distributed throughout the community.
 - Based on high volume call areas from previous years.
 - Also based on high citation areas with low call volumes.
 - Based on high volume call areas year to date.
- 41,000 utility bill mailers.
- Include reporting number 559-513-8080

CALL CENTER

- Will operate on July 3rd and 4th
 - 10 dedicated call takers
 - Information will be relayed in live time to patrol units in the field
 - Lowers the burden on Dispatch
 - Provides citizens a direct line to call specifically designed to gather fireworks use data

PATROLS

- Dedicated patrols throughout the month of June
- Increasing saturation around the Independence Day Holiday
- Partnering with Visalia Police Department
 - Each patrol unit will be comprised on a Visalia Police Officer and Visalia Fire Department member

JOINT EFFORT VALLEY WIDE

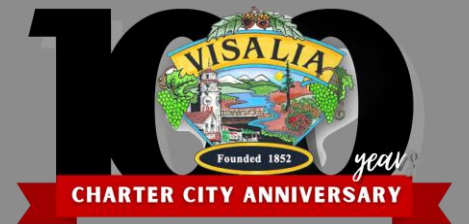
- Partnering with Tulare County, Tulare City and Dinuba for united messaging, prevention and enforcement

REWARDS SYSTEM

- Council directed a rewards system be created for reporting the sales of dangerous fireworks
 - \$500 reward is being offered for information leading to the successful citation of individuals found to be illegally selling fireworks.



FIREWORKS SAFETY FOR ANIMALS





Not everyone enjoys **fireworks.**

Loud explosions and flashing lights
are very frightening to a lot of animals.
Keep your pets in quiet indoor rooms
when there are fireworks nearby.





We would like your pets to feel safe and secure.
Please contact Visalia Animal Services for questions
or lost animals at 559-713-4700

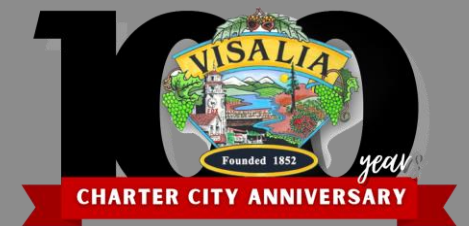
A poster with a black background. The title 'Fireworks Safety' is in large, bold, yellow capital letters, and 'for pets' is in a white, cursive font. The background features a large, bright firework exploding. At the bottom, there is a photo of a brown puppy lying down, looking up with a worried expression. On the right side, there is a list of tips, each preceded by a small, stylized firework icon.

Fireworks Safety *for pets*

- Keep your pets secured **INSIDE** your home.** Even dogs in fenced yards find ways to escape the scary sounds.
- Give them a safe place to hide.** Set up a comfortable room or crate in your house just for them.
- Use ambient noise to mask the noise.** A radio or TV playing comforting music works well.
- Update their IDs & microchips** *(just in case).*
- Skip the celebration and stay home with them.** Sometimes your presence makes all the difference.
- Keep them busy.** Treat toys, like Kongs, can help distract them during the display.



CELEBRATE INDEPENDENCE DAY IN VISALIA!



THE FREE FUN BEGINS JULY 1ST

FREE SWIMMING

WHEN: JULY 1, 2023

WHAT: FREE PUBLIC SWIM

WHERE: REDWOOD HIGH
SCHOOL POOL

TIME: 12:30pm-3:30pm



ARTS VISALIA
VISUAL ART CENTER

www.ArtsVisalia.org

Family Art Day

**DROP IN
JULY 1
BETWEEN
1-4 PM**

214 E. OAK AVE.
VISALIA, CA 93291
559-739-0905

**FREE
TO PARTICIPATE**

Make Art with Family

Enjoy the gallery



4TH OF JULY

FUN FOR EVERYONE!

WHAT: THE GREAT AMERICAN RACE

- 5k and 10k Run/Walk

WHERE: RIVERWAY SPORTS PARK

- 3611 N DINUBA BLVD.

WHO: VISALIA RESIDENTS SAVE 15%

- **USE CODE: READY SET GO VISALIA**

MORE INFORMATION:

- VISALIA4THOFJULYRACE.COM



JULY 4, 2023

**THE CITY OF VISALIA PRESENTS
THE GREAT AMERICAN RACE**

FUN FOR THE FAMILY!

- Finisher Medal
- FREE Race Photos
- FREE Icee Pop and Hot Dog
- Rootbeer and Snacks
- Age Group Awards
- Costume Contest
- Live Band

**5K | 10K
RUN/WALK**

PROCEEDS BENEFIT VETERANS

Spend 4th of July with us at Riverway Sports Park for a 5k and 10k Run. Proceeds benefit Western Regional Vietnam Wall and the Greatest Generation Mural



Save 15% with Code: **READYSETGOVISALIA**
VISALIA4THOFJULYRACE.COM

4TH OF JULY

TIME TO PLAY!



- WHAT: FUN IN THE SUN PASS, JUST \$10/PERSON
WATER SLIDES, MINI GOLF, & MORE!
- WHERE: ADVENTURE PARK
5600 W. CYPRESS AVE
- HOURS: 11:00am -6:00pm
- CODE: USE VISALIAJULY4VIBES TO RECEIVE DISCOUNT

4TH OF JULY

COMMUNITY BASKETBALL



WHAT: FREE OPEN GYM

WHERE: ANTHONY COMMUNITY CENTER
345 N JACOB ST.

HOURS: 9:00 – 11:00 A.M.



4TH OF JULY

VISALIA RAWHIDE BASEBALL

SPONSORED BY

Budweiser

B
BUENO BEVERAGE
COMPANY

TH
OF
JULY

FIREWORKS EXTRAVAGANZA
AND SPECIAL THANKS TO OUR COMMUNITY PARTNERS

TULARE
CHAMBER
OF COMMERCE

CITY OF TULARE
INCORPORATED APRIL 9, 1910

COMPA TAX
compatax.com

VISALIA CHAMBER
OF COMMERCE



WHERE: RECREATION PARK 345 N JACOB STREET

WHEN: DIRECTLY FOLLOWING THE RAWHIDE BASEBALL - GAME STARTS @ 7pm

WHAT TO BRING: GOOD VIBES & LAWN CHAIRS

FREE: ICE CREAM STARTING @ 8:30P.M.
(While supplies last)

CONTACT:

RECREATION@VISALIA.CITY

CALL: 559.713.4365



QUESTIONS?