
Growth and Infrastructure

Overall Goal:

Support Visalia's long-term growth through thoughtful land use planning, sustainable infrastructure development, and enhanced public services that protect natural resources, ensure reliable utilities, improve transportation and circulation while maintaining a high quality of life for our citizens.

Council Key Points:

Environmental

- Practice good environmental stewardship.

Utilities

- Ensure quality City-provided utilities
- Collaborate with investor-owned utilities to meet current and future needs.

Circulation and Maintenance

- Prioritize proactive planning for road construction and ongoing maintenance.
- Address evolving neighborhood concerns appropriately

City Services

- Deliver quality facilities and relevant programming.
- Maintain outstanding customer service to meet the diverse needs of the community.

Land Use

- Plan for responsible growth.
- Protect Visalia's central core and preserve the City's unique character.

2. Business

Overall Goal:

Support a thriving local economy by streamlining processes, strengthening partnerships, and enhancing key business, education, and tourism assets.

Council Key Points:

Business Friendly

- Be responsive to current business needs.
- Anticipate future opportunities and challenges for business development.

Training and Education

- Foster workforce development through partnerships and expanded opportunities.

Economic Drivers/Partnership and Collaboration

- Develop strong, strategic relationships across key sectors:
 - Industry
 - Mooney Boulevard
 - Downtown
 - Health

- Education
 - Hospitality
 - Collaborate effectively with stakeholders to drive economic vitality.
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3. Quality of Life

Overall Goal:

Enhance quality of life through inclusive recreation, cultural opportunities, and coordinated efforts to support community well-being and implement effective practices regarding homelessness.

Council Key Points:

Recreation, Activities, Events & Cultural Opportunities

- Focus on providing diverse recreational programming and community events
- Emphasize free or low-cost, family-friendly activities that encourage engagement citywide.

Homelessness

- Work toward reducing homelessness and its impact on the community.
 - Support safe, dignified, and long-term solutions.
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4. Governance

Overall Goal:

Foster an organization that has the tools, skills and passion to provide a government that is responsive, principled, and aligned with the community's needs and values.

Council Key Points:

Staff Education

- Provide personal and professional growth opportunities throughout the organization.

Communication, Information & Feedback

- Strengthen engagement with citizens using inclusive outreach and multiple communication platforms.

Transparency

- Offer open access to information.
- Create opportunities for community input and oversight.

Agency & Organizational Collaboration

- Coordinate with community partners.
- Align goals, share resources, and collaborate effectively for greater impact.