



Printed on 2/26/2024

City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 272479]
◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Ms. Purá Cordero
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93292

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **15**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience:

Licensed, in good standing, Real Estate Broker California: 2004 – present Licensed, in good standing, Real Estate Broker Texas – 2009 – present Owner and operator Marquee Realty: represented clients, buyers, sellers, and investors in residential and commercial transactions.

Education-school, major, graduation date & degree:

UCLA - BA degree 1999: Political Science Major, Business Administration Minor (emphasis on urban planning) Southwestern School of Law: Juris Doctor 2004 * Recipient of a CALI Award for Legal Research and Writing (The CALI Award® is in recognition of academic achievement in law school)

Additional skills and/or interests:

Very adaptive and critical reader of material. Able to comprehend complex language within regulations, bylaws, statutes, development regulations. Personal interests: physical fitness, outdoor activities, ongoing educational pursuits, arts and entertainment

Community activities in which you are involved:

College of the Sequoias's Accreditation Taskforce. COS was on a show-cause status. I was Tri-Chair of the task force Standard IV: Governance. We were tasked to address, review, and revise provisions to ensure and secure ongoing accreditation and remain in compliance with the California Chancellor's Office (CCCCO) and the Accrediting Commission for Community and Junior College (ACCJC). I worked closely with DA Tim Ward's office in bringing community awareness of the human trafficking crisis within the Tulare County area. We aired a film and a panel discussion at COS's theater. Worked with CSET, intake, and educate homeowners on various financial structures and options.

Service on a City Board, Committee or Commission:

No city committees or boards per se; however, at the start of my brokerage career, I sat on the TC Board of Realtors during the subprime lending financial crisis. I teach real estate law at COS for those pursuing an academic degree or who wish to satisfy the Department of Real Estate course to sit for the licensing examination.

Present Occupation:

Professor

Name of Employer:

College of the Sequoias

915 S. Mooney Blvd., Visalia, CA 93277

OK
MNP
2/26/24

Work Phone Number:	My office: (559) 730-3927; COS's HR Office: (559)730-3867
Potential Conflicts:	No
If Yes, explain in detail any potential conflicts:	
First Choice for City Board/Committee/Commission:	Planning Commission
Applicable qualifications and experience:	Please see above as well as attached résumé. If the Committee requires any further documentation, please advise.
Goals for this appointment:	Sitting on the planning committee presents a unique opportunity to contribute to the growth and progress of our great community. Some of my objectives would be to work collaboratively with the committee to address long-term plans and strategies for sustainable development in the community; represent the interests and concerns of the community or stakeholders in committee discussions; support and foster economic growth that offers employment opportunities, improve infrastructure, and enhance the overall prosperity of the community, and ultimately, transparency and trust with community members. I would foresee being actively engaged and acquiring best practices from current members in their shared expertise and knowledge while working towards the goals set forth and tasked to the committee. Last, and most importantly, I hope to make a meaningful contribution to the future of our community in a positive and sustainable way.
Applicable qualifications and experience:	
Goals for this appointment:	
Applicable qualifications and experience:	
Goals for this appointment:	
Agree or Not Agree:	Agree
Resume:	View Attachment
Male or Female:	Female
Ethnic Category:	Hispanic - includes Mexican, Chicano, Latino, and all persons of Puerto Rican, Cuban Central, South American or Spanish descent.

◆ Staff Request Admin

Request ID:	272479	Priority:	Normal
Received/Entered:	2/26/2024 9:45:41 AM	Status:	Received
Target Complete Date:	2/28/2024 9:45:41 AM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Arce, Kiley Gorelik, Ilya Rouse, Kathy Ruiz, Gladys Schonbachler, Macey		

◆ Staff / Citizen Action Log

No Staff/Citizen Actions have been added

Purá M. Cordero

EXPERIENCE

- 2008 – Present College of the Sequoias Visalia, CA
Tenured Professor – Director of the Paralegal Program
Disciplines: Business, Paralegalism, Administrative Justice, Social Science
- * Develop Business / Paralegal Curriculum for Business Division
 - * Maintain High Level of Academic Standards
 - * Research / Recommend Text and Other Materials
 - * Lecture / Grade, Evaluate and Report Student Performance Data in relation to Student Learning Objectives and Program Learning Objectives
 - * Tri-Chair – President's Accreditation Taskforce: Sub-group IV - Governance
 - * Pathway to Law School: Faculty Champion
 - * LSAC Prelaw Advisor
 - * WEXP Paralegal Internship Coordinator
 - * Chair: Legal Advisory Committee
 - * Software: Blackboard, Aplia, MindTap
- 2006 – Present Marquee Realty: Real Estate Services Visalia, CA
Broker/Owner: Licensed in California and Texas
- * Member of the Tulare County Board of Realtors, CAR and NAR
 - * Develop a Strong and Effective Marketing Programs for both Buyers and Sellers
 - * Create marketing tools for potential clients/mortgage lenders
 - * Maintain and promote business relationships – plan events, newsletters, etc.
 - * Stage listings for open houses
 - * Accounting
 - * Create and maintain budget
 - * Educate clients on housing disclosures / RE governing bodies / local and state regulations
 - * Research, analyze and present housing market data to outside brokers / clients/ investors
- 2004–2005 Century City Primary Care, LLC [CCPC] Century City, CA
Prior to 2004 Elie M. Gindi, MD, Inc. *merged with CCPC 2004
Administrator
- * Structured LLC in connection with attorneys; successfully arbitrated/represented worker's compensation claims, employee labor disputes, EDD
 - * Manage accounts payable and receivable – 100 + vendors
 - * Oversee daily business activities – correspondence, internal memorandums, organize and maintain confidential and sensitive files, represent the office in meetings / events
 - * Human Resources: supervise a staff of 8 physicians and 25 employees: recruit physicians, coordinate benefits [malpractice coverage, disability coverage, workers' compensation, pension plan vestment/participation, health Insurance, vacation, etc.]; maintain employee files, employee

retention [proven track record], pre-employment screening, process payroll – diverse compensation structures, performance evaluations, garnishments, separations – termination

- * Negotiate contracts and pricing for capital expenditures, etc.

- * Authored personnel “Policies and Procedures” manual in compliance with California and U.S. Federal labor laws

- * Maintain and educate staff members on government regulatory agency regulations [CAL-OSHA, CLIA, HIPAA, etc.]

- * Compile and produce financial statements: P&L statements, projections, potential earning statements

- * Computer literate [QuickBooks, Microsoft Office Suite, ADP, KnowledgePoint HR Software, Medical Manager, etc.] Some NT and IT experience

EDUCATION

July 2004 Southwestern University School of Law Los Angeles, CA

Juris Doctor

Recipient: CALI Excellence Award 2001 –

Legal Writing and Research Appellate Brief

Advanced Training: Arbitration and Mediation

Berlin, Germany

Advanced Litigation Training: Computer Assisted Litigation

Los Angeles, CA

June 1999 University of California, Los Angeles Los Angeles, CA

Bachelor of Arts

Major - Political Science

Minor - Specialization in Business and Administration

LICENSURE

California Department of Real Estate – Broker Lic. No. 01213421

Texas Real Estate Commission – Broker Lic. No. 595473

SPEAKING ENGAGEMENTS

Law School Admission Council (LSAC)

California Law, Inc.

LANGUAGES

Spanish: speak and read

Pura M Cordero

Email:

Telephone:

Cellular: