



City of Visalia

Redistricting Public Hearing

February 7, 2022

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National Demographics Corporation

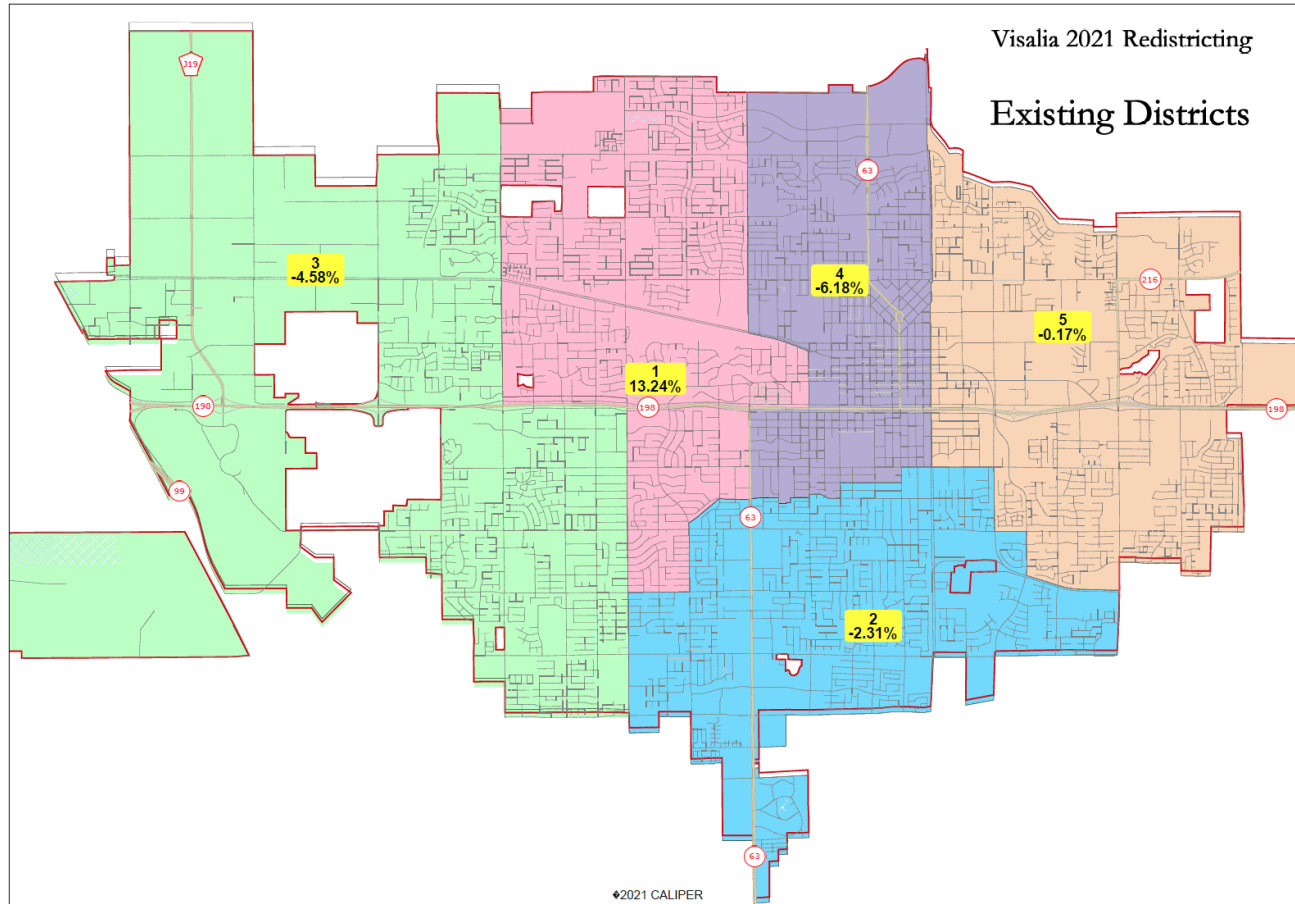
Redistricting Process

Step	Description
Public Hearing #1 August 23, 2021	<ul style="list-style-type: none"> • Staff/Measure N Oversight Committee • Held prior to release of draft maps • Educate and solicit input on the communities in the Districts
Update on Process September 7, 2021	<ul style="list-style-type: none"> • City Council • Council confirmed direction regarding participation by City Commissions and Committees
Public Hearing #2 September 20, 2021	<ul style="list-style-type: none"> • City Council • Held prior to release of draft maps • Educate and solicit input on the communities in the Districts
Census Data Releases	<ul style="list-style-type: none"> • Census Bureau releases official 2020 Census population data – Sept. 12 • California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 20, 27
Mapping Workshop #1 and #2	<ul style="list-style-type: none"> • Discuss communities of interest, neighborhoods; review mapping tools • October 13, 6 p.m. (Whitendale Community Center) • October 23, 10 a.m. (Anthony Community Center)
Update on Process November 15, 2021	<ul style="list-style-type: none"> • City Council • Held prior to release of draft maps • Council authorized extended timeline of Redistricting Process
Public Hearing #3 December 6, 2021 <i>7:30 p.m.</i>	<ul style="list-style-type: none"> • City Council • Held prior to release of draft maps • Educate and solicit input on the communities in the Districts
Drop-In Map Time December 20, 2021 <i>6:00 – 7:00 PM</i>	<ul style="list-style-type: none"> • Review mapping tools • Learn about mapping tools. Receive one-on-one demonstration of Daves Redistricting
Mapping Workshop #3 January 3, 2022 <i>6:30 PM</i>	<ul style="list-style-type: none"> • Review mapping tools • Learn about mapping tools. Receive demonstration of Daves Redistricting by City Staff

Redistricting Process Continued

Step	Description
Drop-In Map Time January 10, 2022 6:00 – 7:00 PM	<ul style="list-style-type: none"> Review mapping tools Learn about mapping tools. Receive one-on-one demonstration of Daves Redistricting
Public Hearing #4 January 10, 2022 7:30 p.m.	<ul style="list-style-type: none"> Review public and NDC draft maps Discuss strengths/weaknesses of maps Provide feedback/direction for NDC
Mapping Workshop #4 January 15, 2022 10 AM	<ul style="list-style-type: none"> Review mapping tools Learn about mapping tools. Receive demonstration of Daves Redistricting by City Staff
Drop-In Map Time January 18, 2022 6:00 – 7:00 PM	<ul style="list-style-type: none"> Review mapping tools Learn about mapping tools. Receive one-on-one demonstration of Daves Redistricting
Deadline to submit maps January 20, 2022 5 PM	<ul style="list-style-type: none"> Submit public maps to City of Visalia Send to NDC for demographic evaluation and processing
Public Hearing #5 February 7, 2022 7:30 PM	<ul style="list-style-type: none"> Discuss and revise the draft maps Discuss the election sequence
Public Hearing #6 February 22, 2022 7:30 PM	<ul style="list-style-type: none"> Discuss and revise the draft maps Discuss the election sequence Option to discuss a final map or continue discussion at a future meeting Discuss and determine election sequence

Current Map



Current Map / Stats

<i>City of Visalia - Current Plan</i>							
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	32,159	27,743	27,099	26,644	28,353	141,998
	Population Deviation	3,759	-657	-1,301	-1,756	-47	5,515
	Pct. Deviation	13.24%	-2.31%	-4.58%	-6.18%	-0.17%	19.42%
Total Pop.	Hispanic/Latino	46%	48%	42%	73%	57%	53%
	NH White	40%	41%	47%	16%	33%	36%
	NH Black	2%	2%	2%	2%	2%	2%
	NH Asian/Pac.Isl.	9%	6%	7%	7%	6%	7%
	NH Native Amer.	1%	2%	2%	1%	2%	2%
Citizen Voting Age Pop	Total	17,977	19,315	16,808	14,173	16,376	84,649
	Hisp	38%	41%	31%	64%	46%	43%
	NH White	54%	52%	59%	24%	45%	48%
	NH Black	1%	4%	2%	2%	2%	2%
	Asian/Pac.Isl.	8%	4%	8%	9%	7%	7%
	Native Amer.	0%	1%	1%	1%	1%	1%
Voter Registration (Nov 2020)	Total	17,469	15,339	15,944	9,914	14,329	72,995
	Latino est.	37%	37%	33%	59%	45%	41%
	Spanish-Surnamed	34%	34%	30%	55%	41%	37%
	Asian-Surnamed	2%	2%	3%	1%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	NH White est.	64%	62%	66%	41%	56%	60%
	NH Black	0%	3%	1%	2%	2%	2%

Target District Population: 28,400

Redistricting Rules and Goals

1. Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**

2. California Criteria/Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited: “Shall not favor or discriminate against a political party.”

Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by city policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Communities of Interest (COI) From Community Workshop

Principles to Consider

- More competition in Districts
- Reduce influence of wealth on representation
- Youth and Diversity as guides
- Consider High Propensity Voting
- Consider “Centers of Influence”
- Respect history of “redlining”
- Don’t take incumbency into account

Communities of Interest to Consider

- Saint John/Oval – Northern part of City
- North Santa Fe
- “Above/Below” 198 as possible COI
- Lakes area in one district

Public Mapping and Map Review Tools

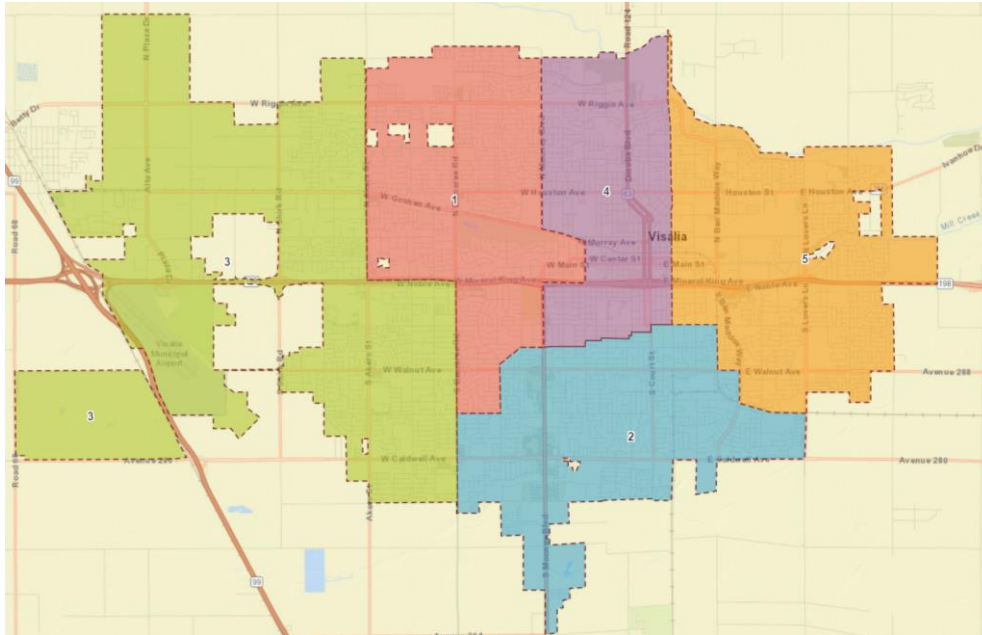
- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Data rich / Easy to use on-line tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Simple Map Review Tool

Online Interactive Review Map

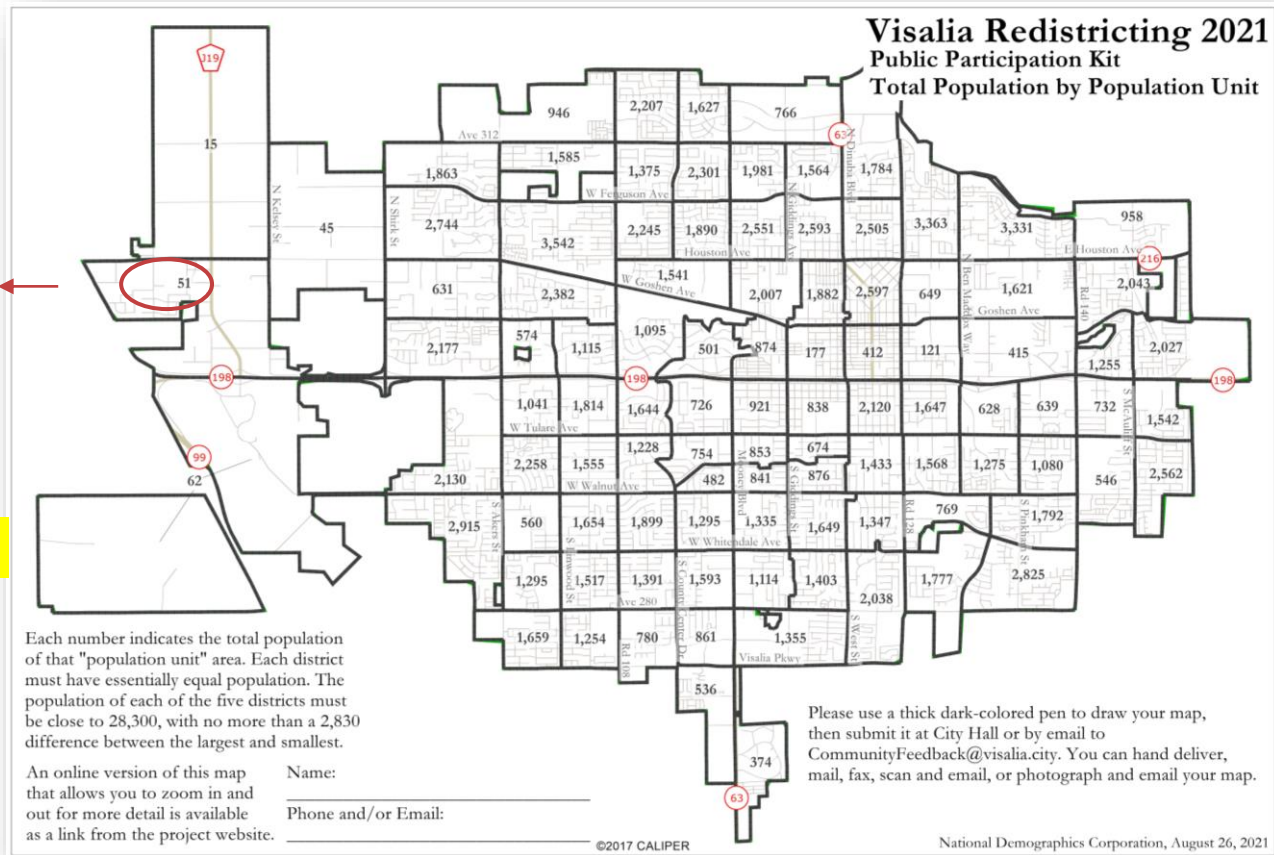
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data



Simple Map Drawing Tool

Paper “Public Participation Kit”

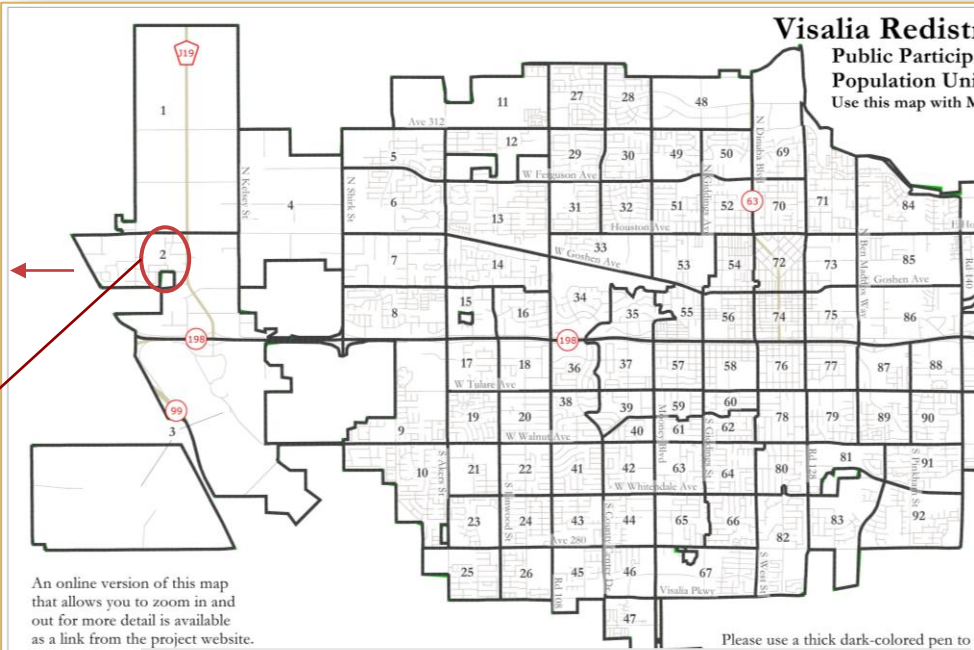
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers
- Available to Visalia residents prior to Workshop #2



Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math



AutoSaveOff

Lake Forest 5-district Kit_ENG.xlsx

Search

FileHomeInsertPage LayoutFormulasDataReviewViewHelpAcrobat

CutCopyFormat Painter

Garamond9A

Font

Clipboard

Font

Align

Alignment

Number

Number

A3

</

Dave's Redistricting App

Full Database

- Easy to learn
- Easy to use / Paint brush
- <https://davesredistricting.org/maps#home>

To get started your first time on this site, click "Sign Up" and it will ask you to create a user name and password.

LOG IN SIGN UP

Welcome to Dave's Redistricting

State pages have links to state redistricting websites.

Submit your testimony to make your voice heard.

Advocate for your community!

PICK A STATE LEARN MORE

SUPPORTERS

Click a state to go to its page.

If you already have a user name and password, click "Log In"

Partisan Redistricting Control

- Independent Commission
- Split Control
- Republican Control
- Democratic Control

Source: Wikipedia

Processing Map Submissions

All Map submissions will be considered:

- Full maps using any of the tools
- Partial maps using any of the tools
- Submissions using alternative tools

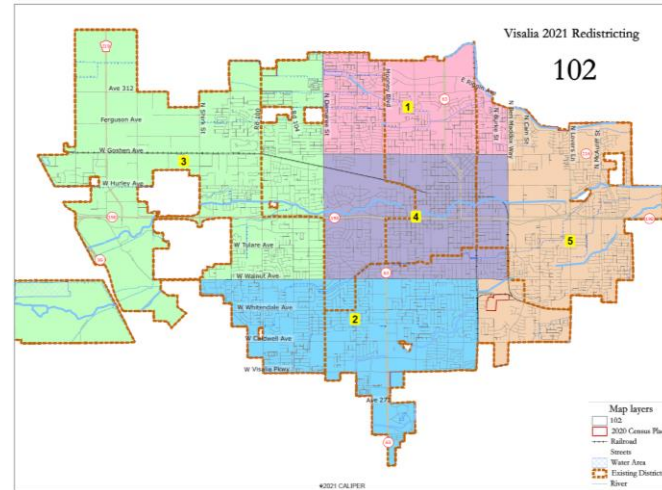
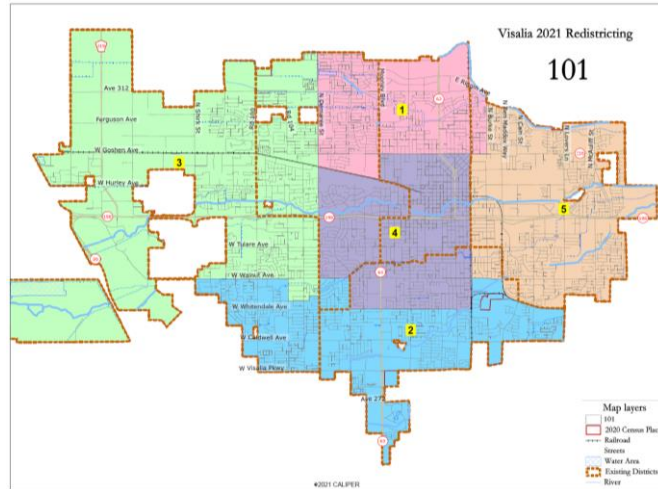
Draft Map Public Hearings - Submitted maps assessed and presented:

- If population balanced or not within 10% margin
- If legal or not based on Federal/State law
- Ideal to funnel down to Focus Map(s) for consideration

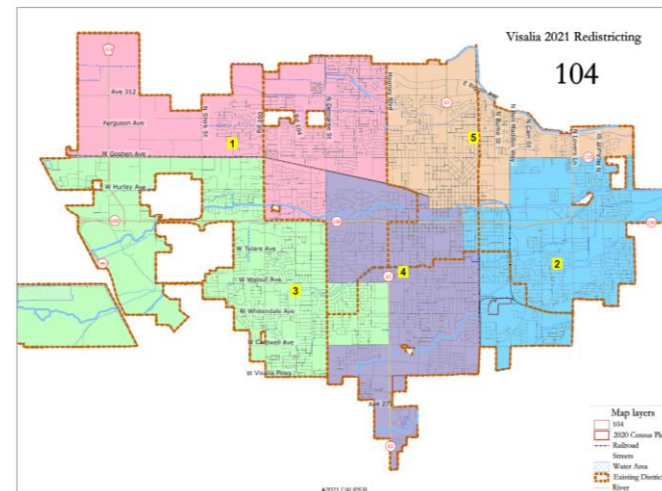
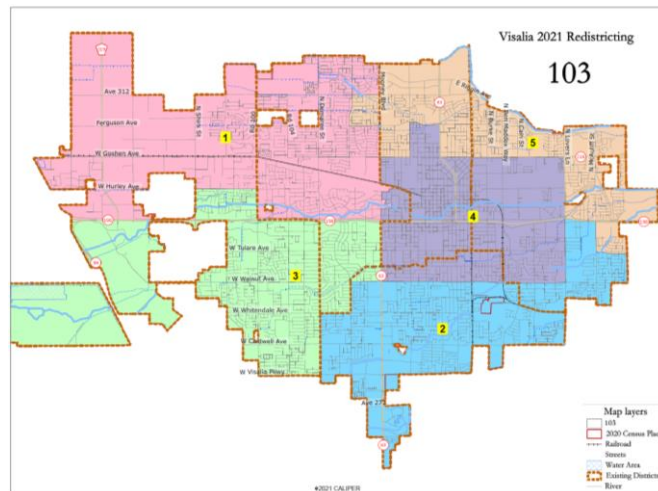
Final Draft Map Public Hearing – Focus maps/additional maps presented:

- If legal based on Federal/State law
- If population balanced with 10% margin
- At direction of City Council

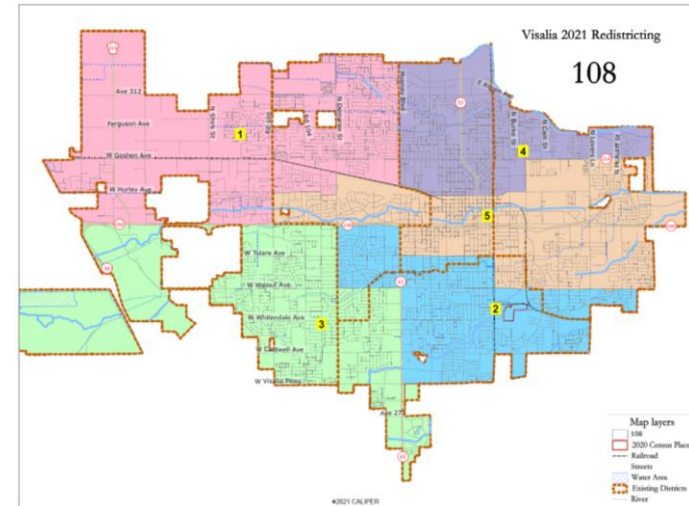
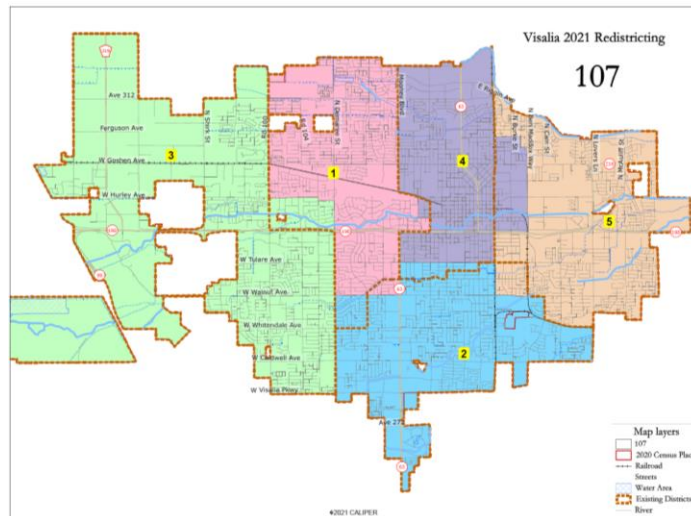
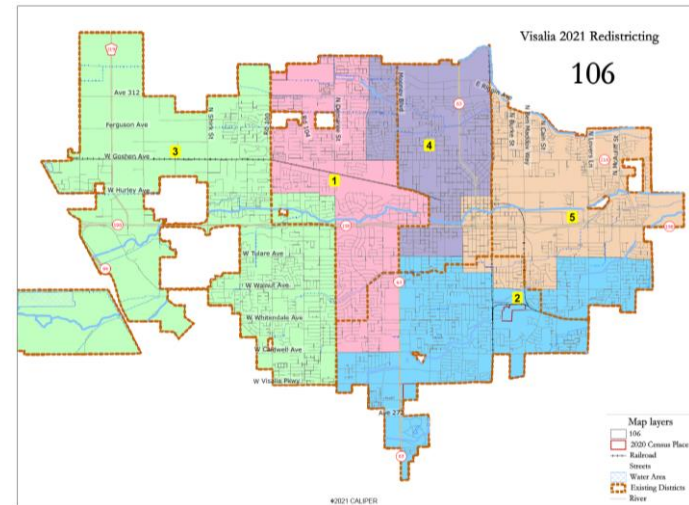
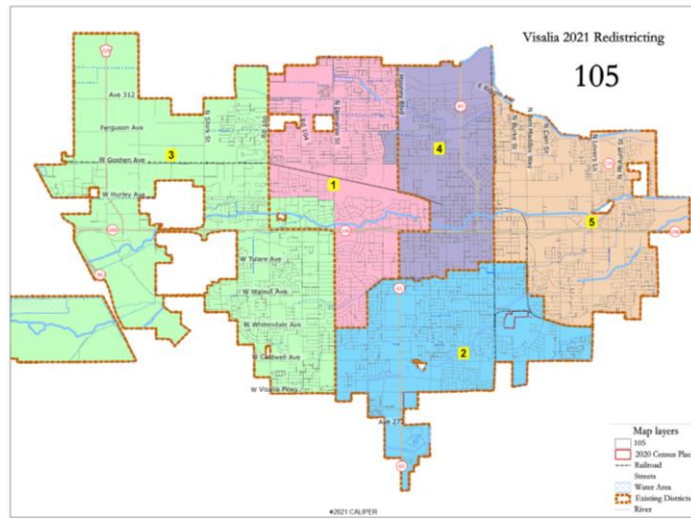
Maps Previously Viewed: 101, 102*, 103, 104



*102 not population
balanced

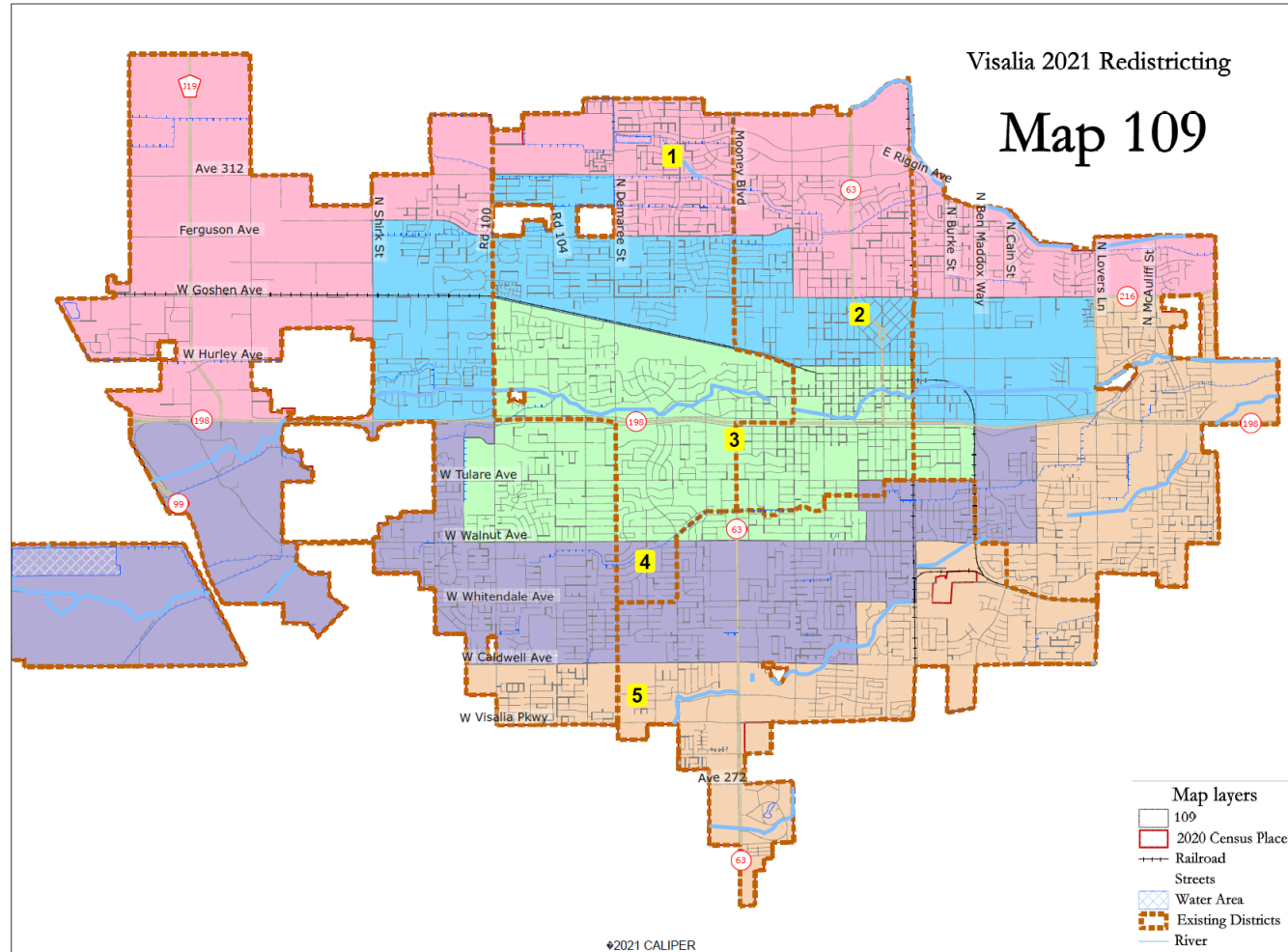


Maps Previously Viewed: 105, 106, 107, 108

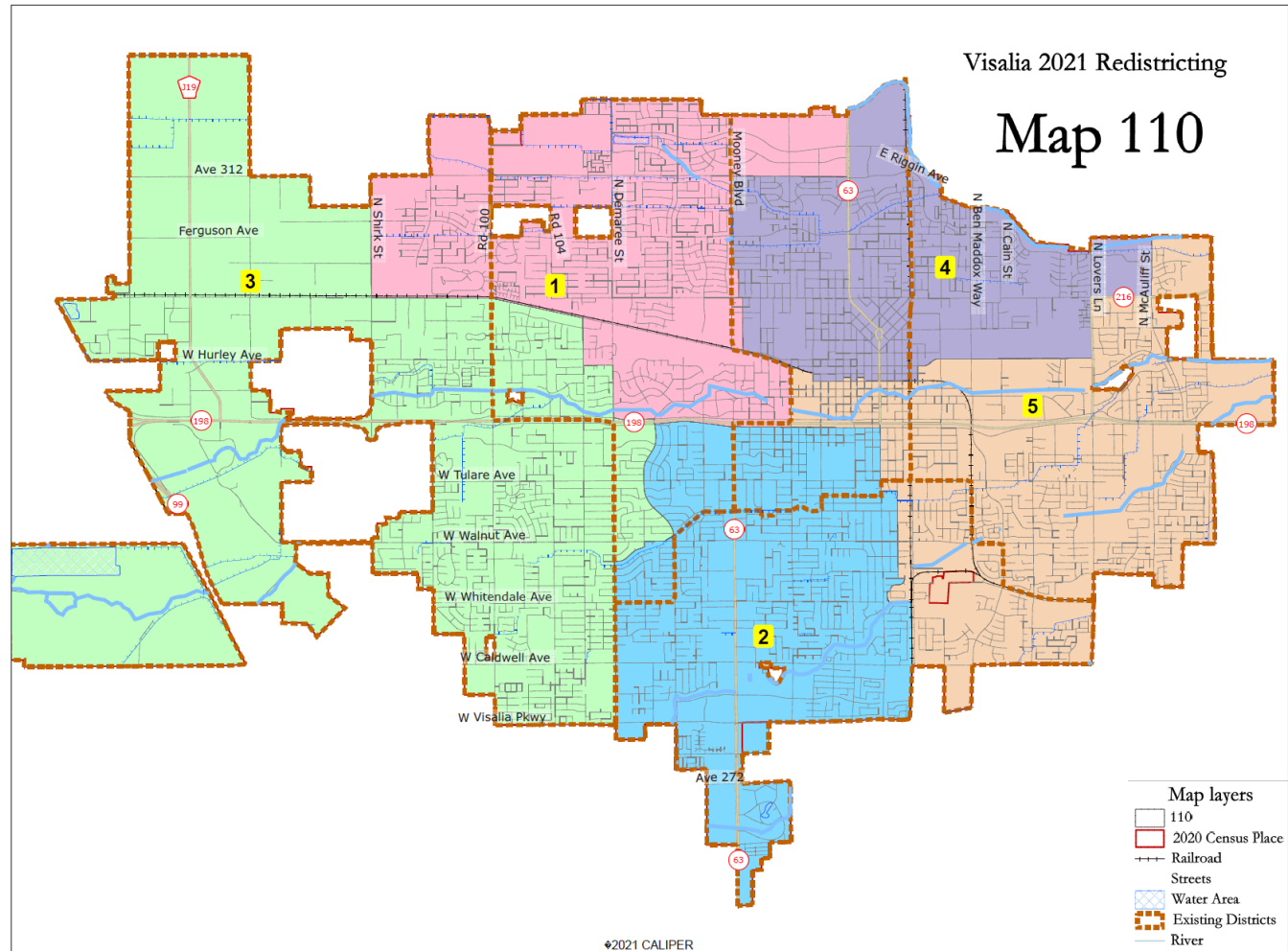


New Maps: 109

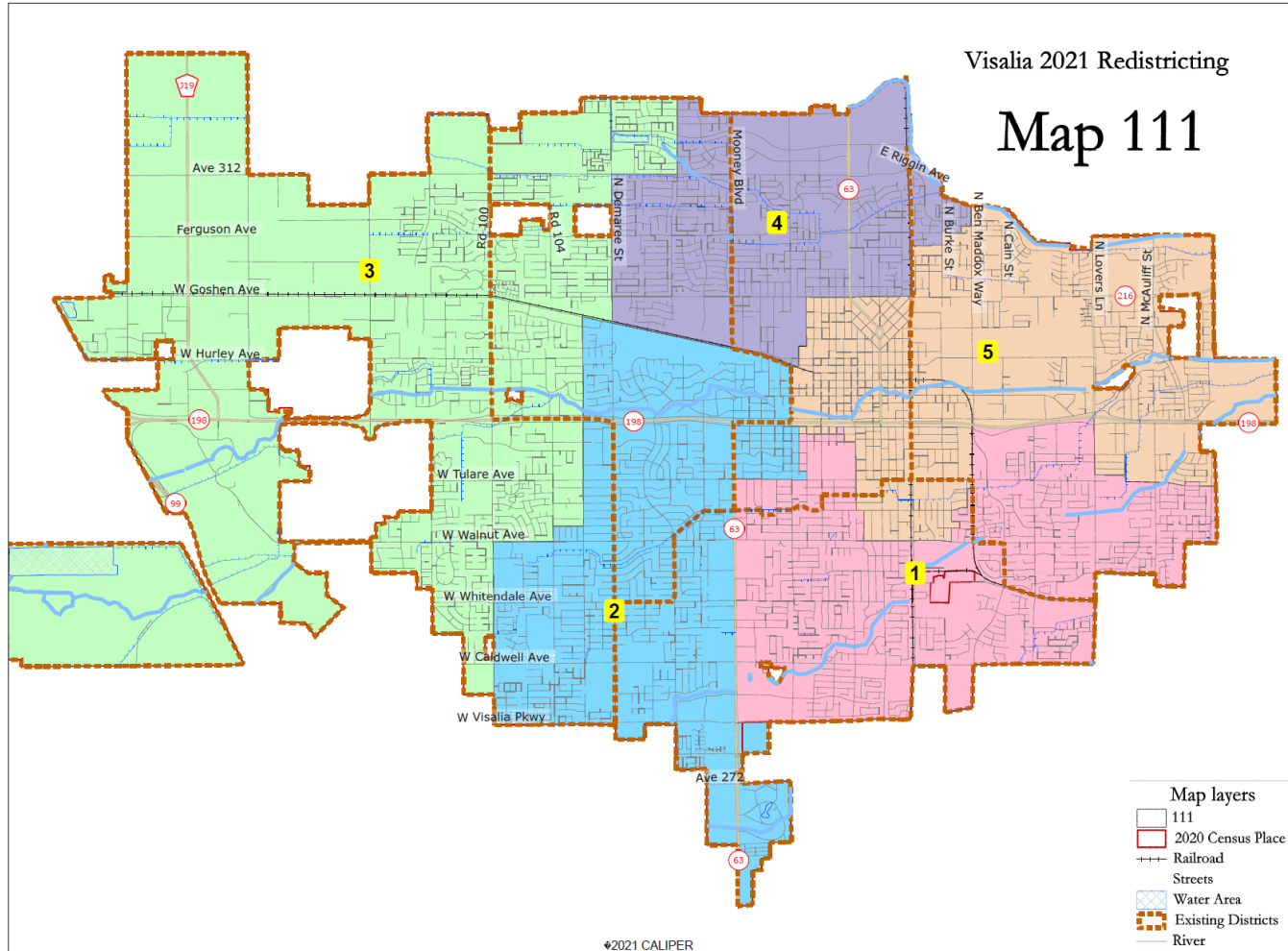
Pop. Dev. – 8.01%



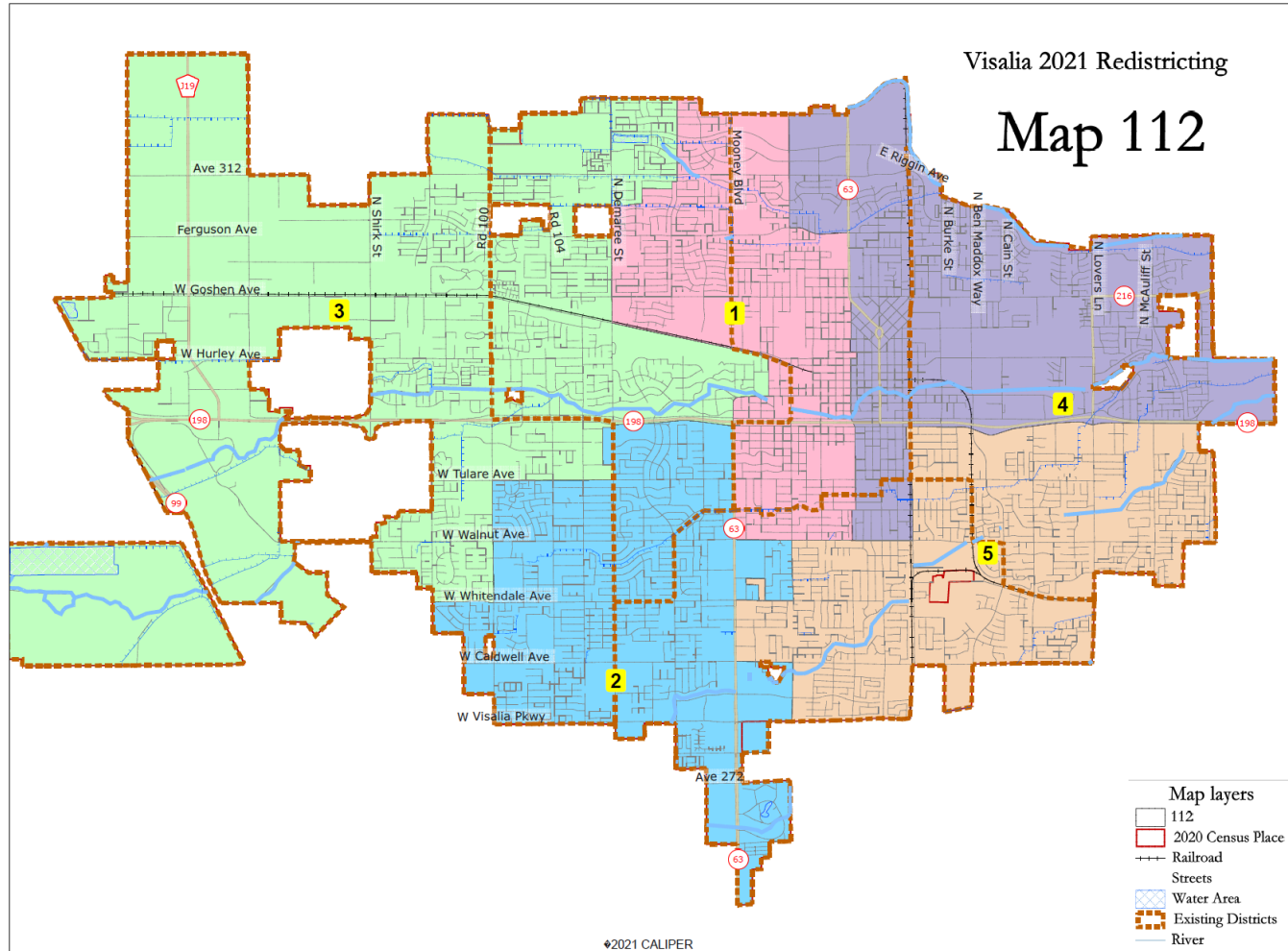
New Maps: 110



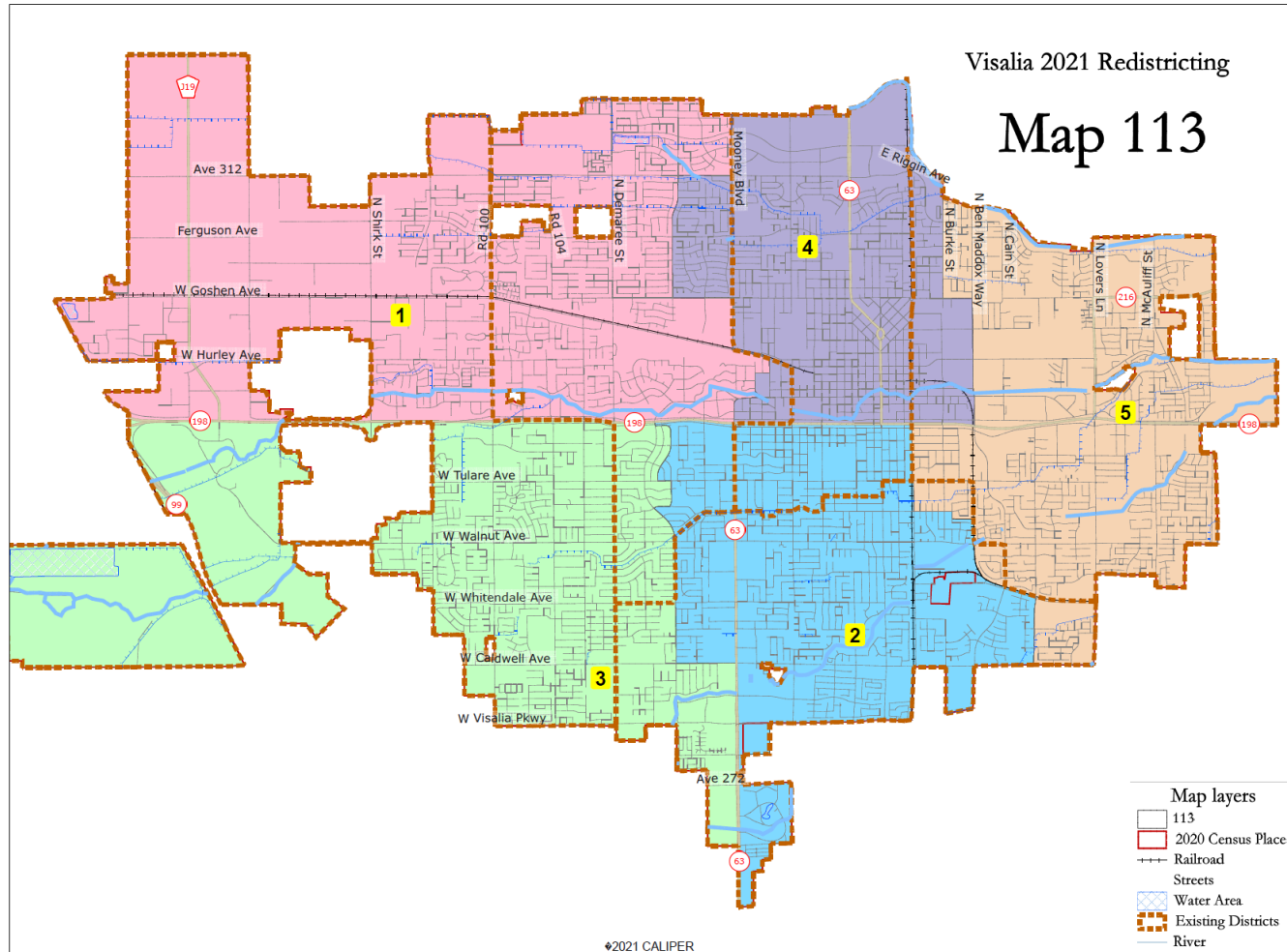
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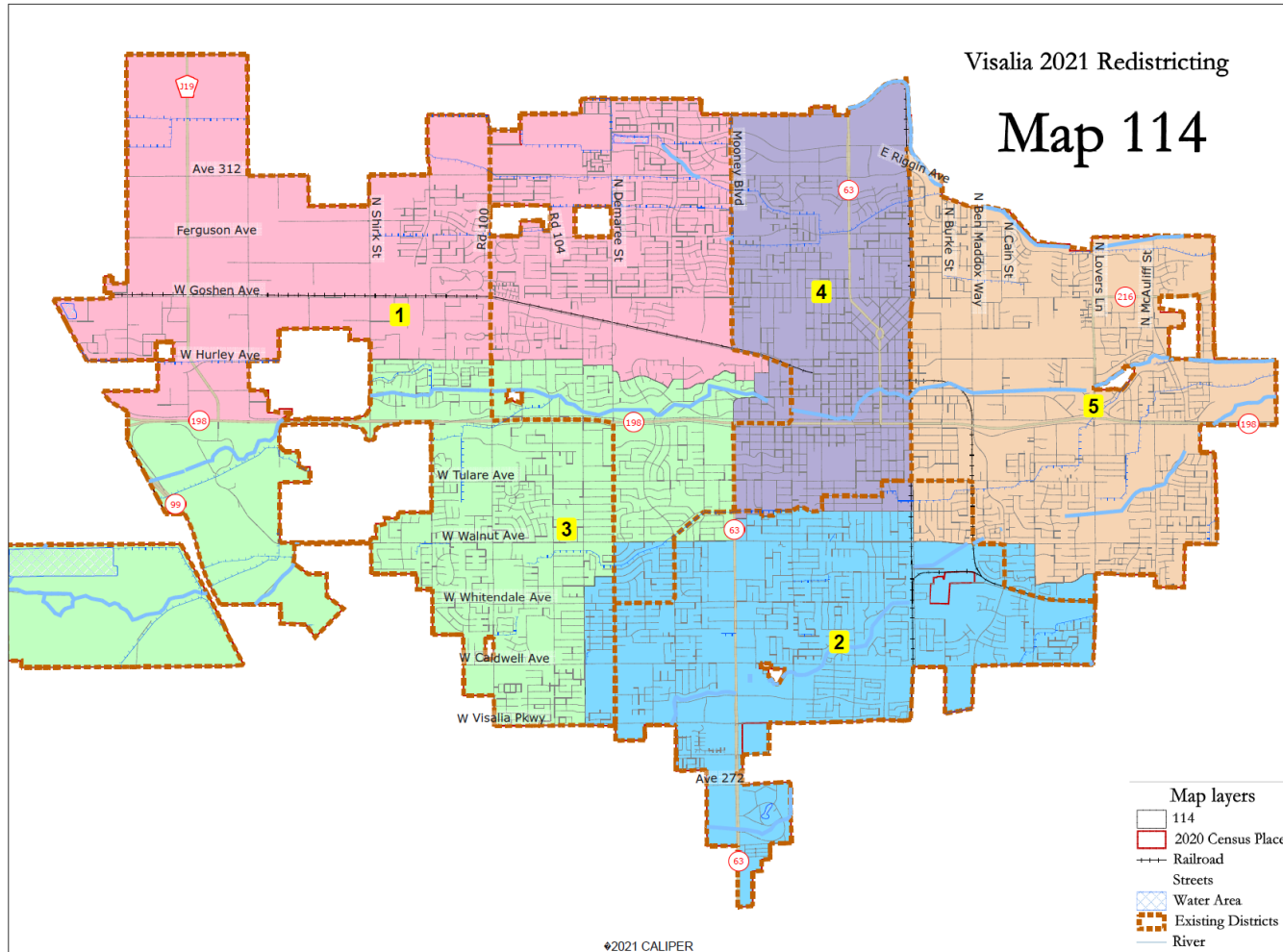
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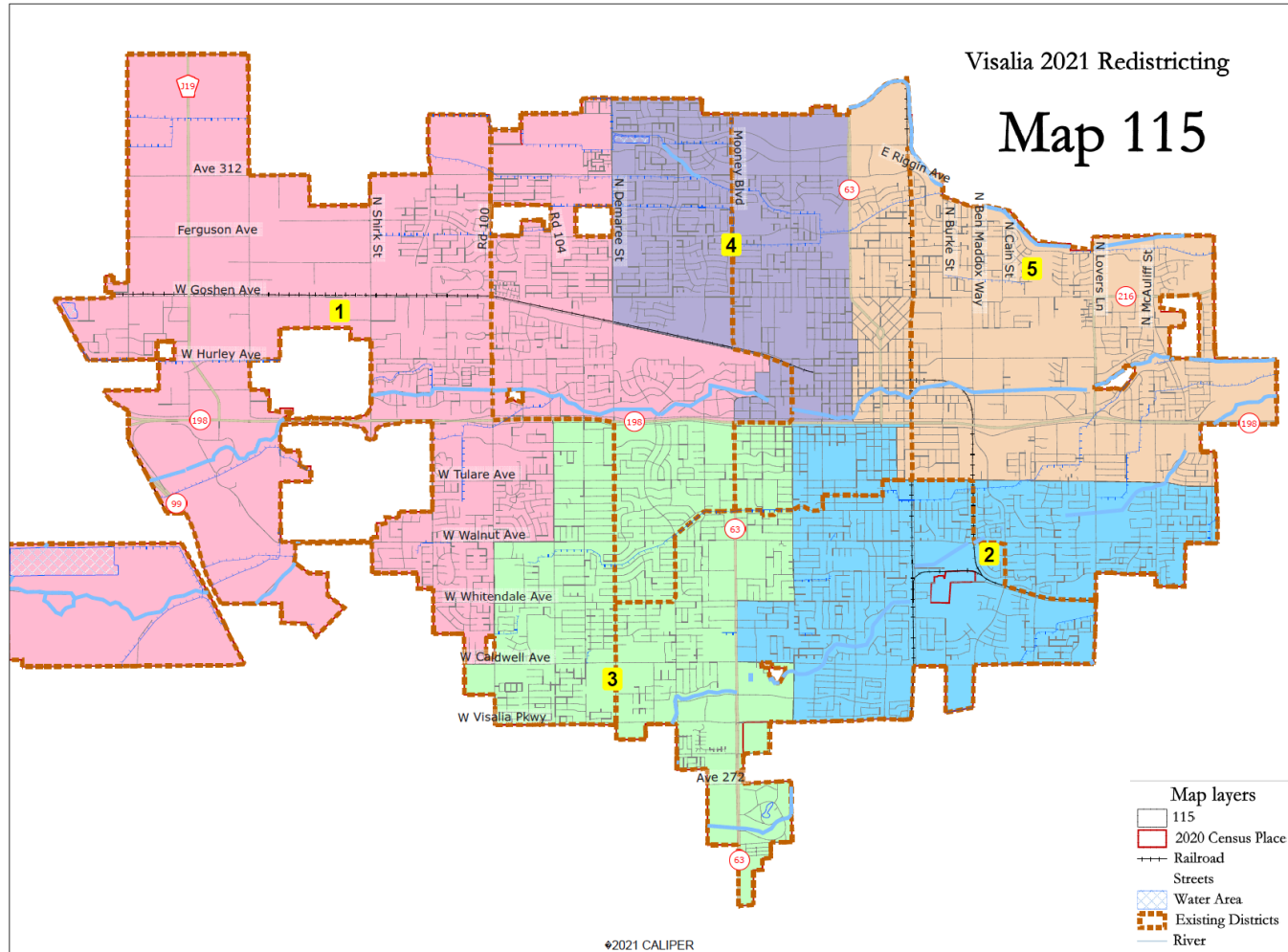
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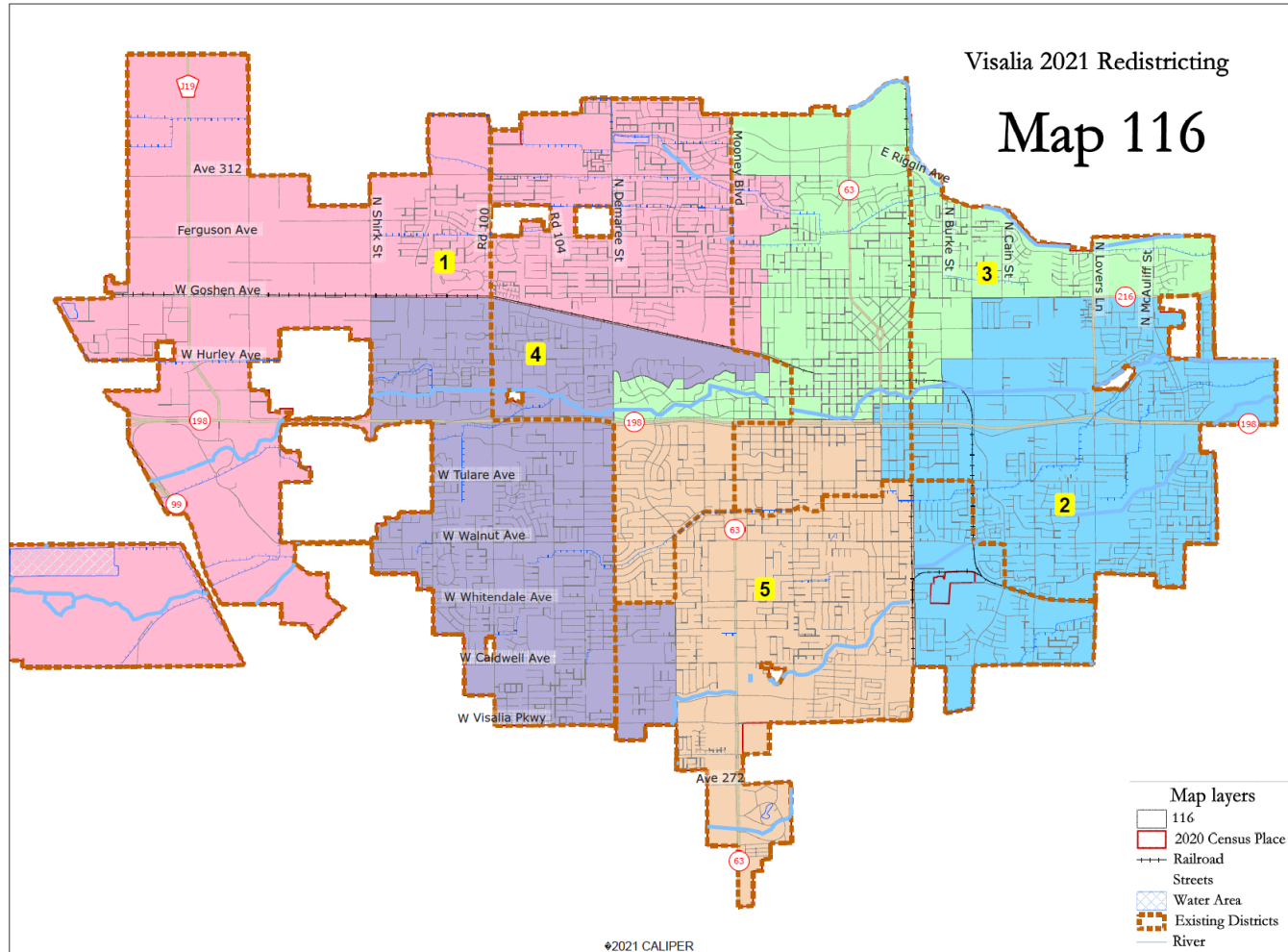
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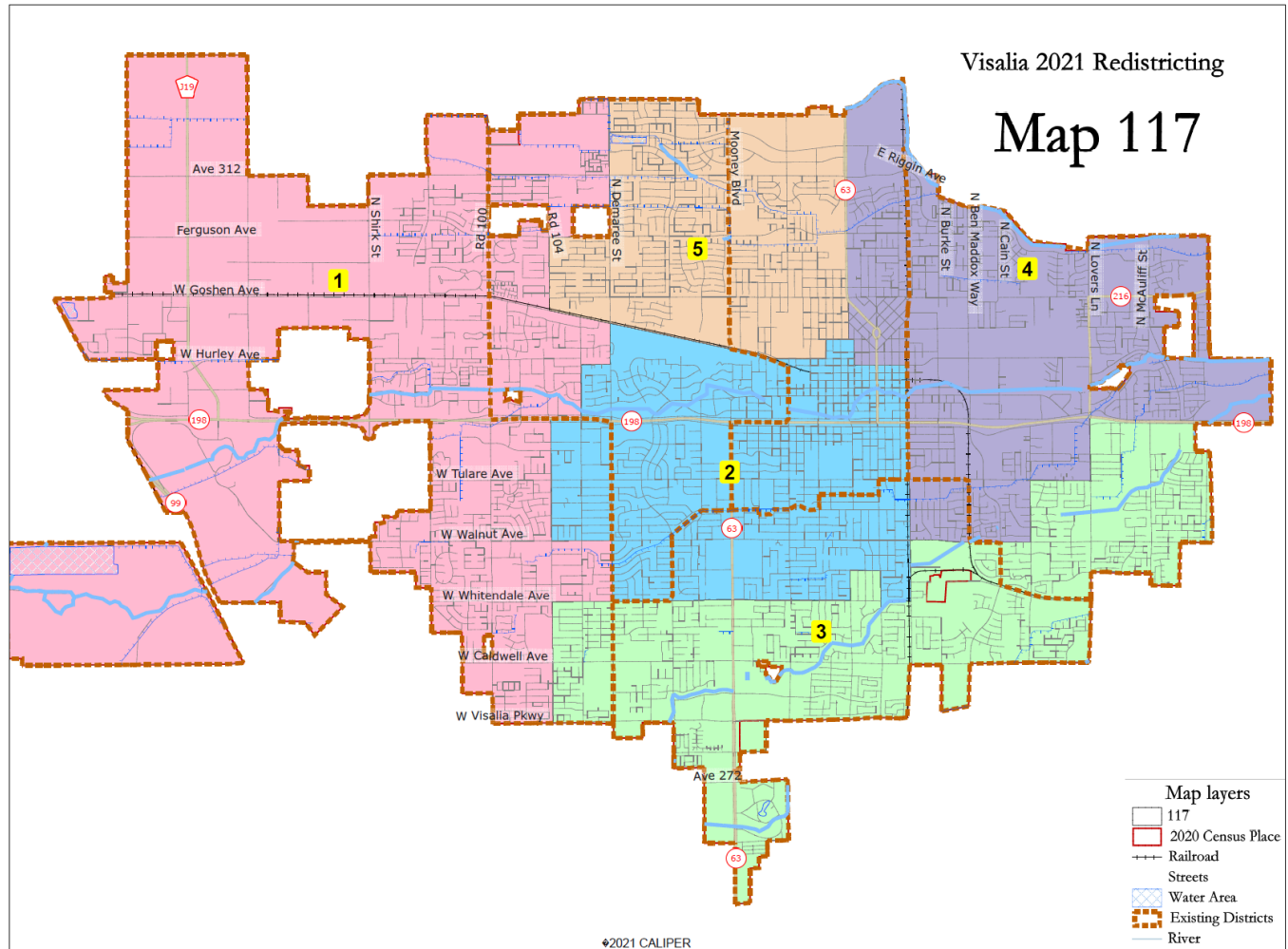
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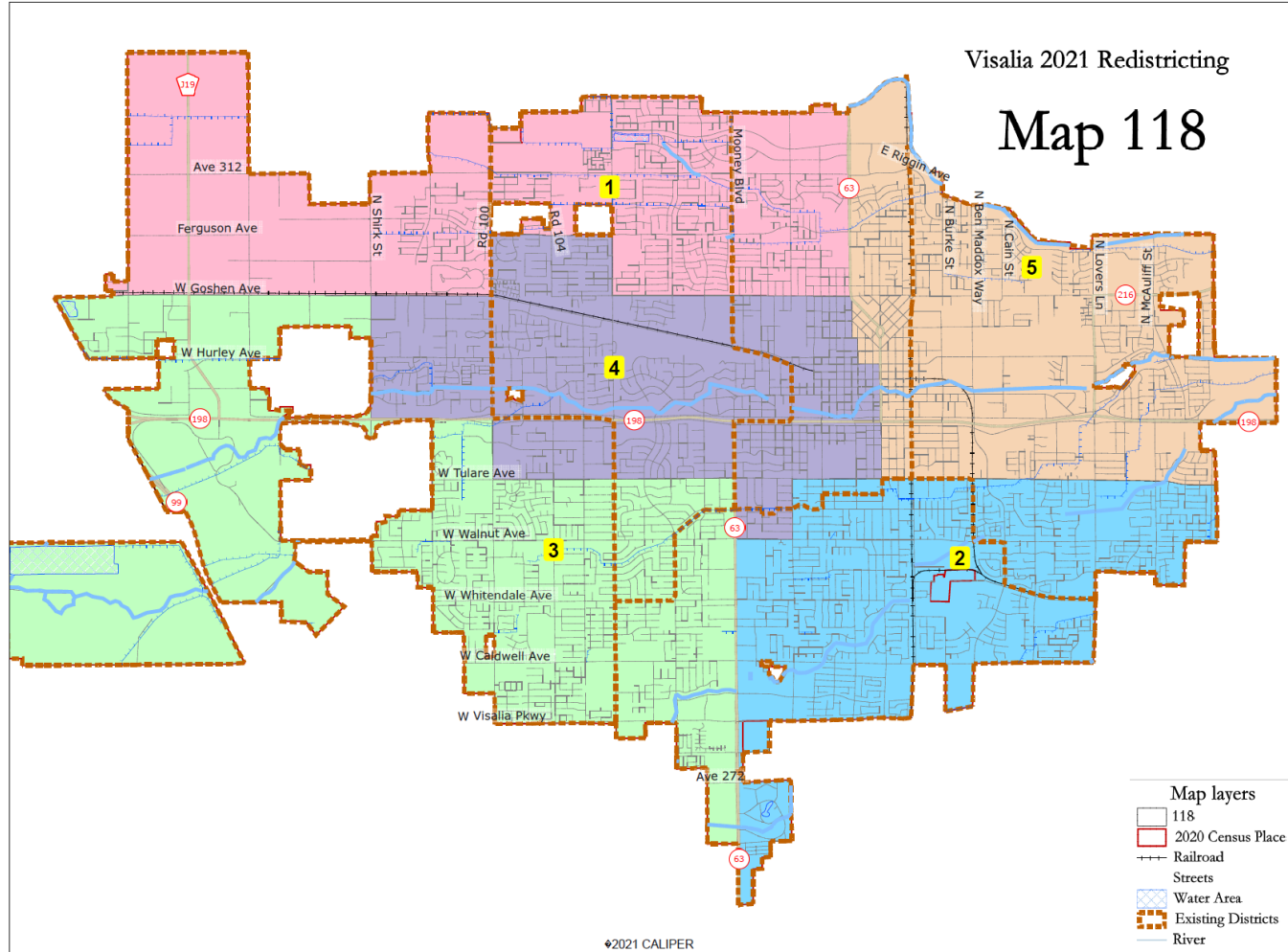
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New Maps: 117



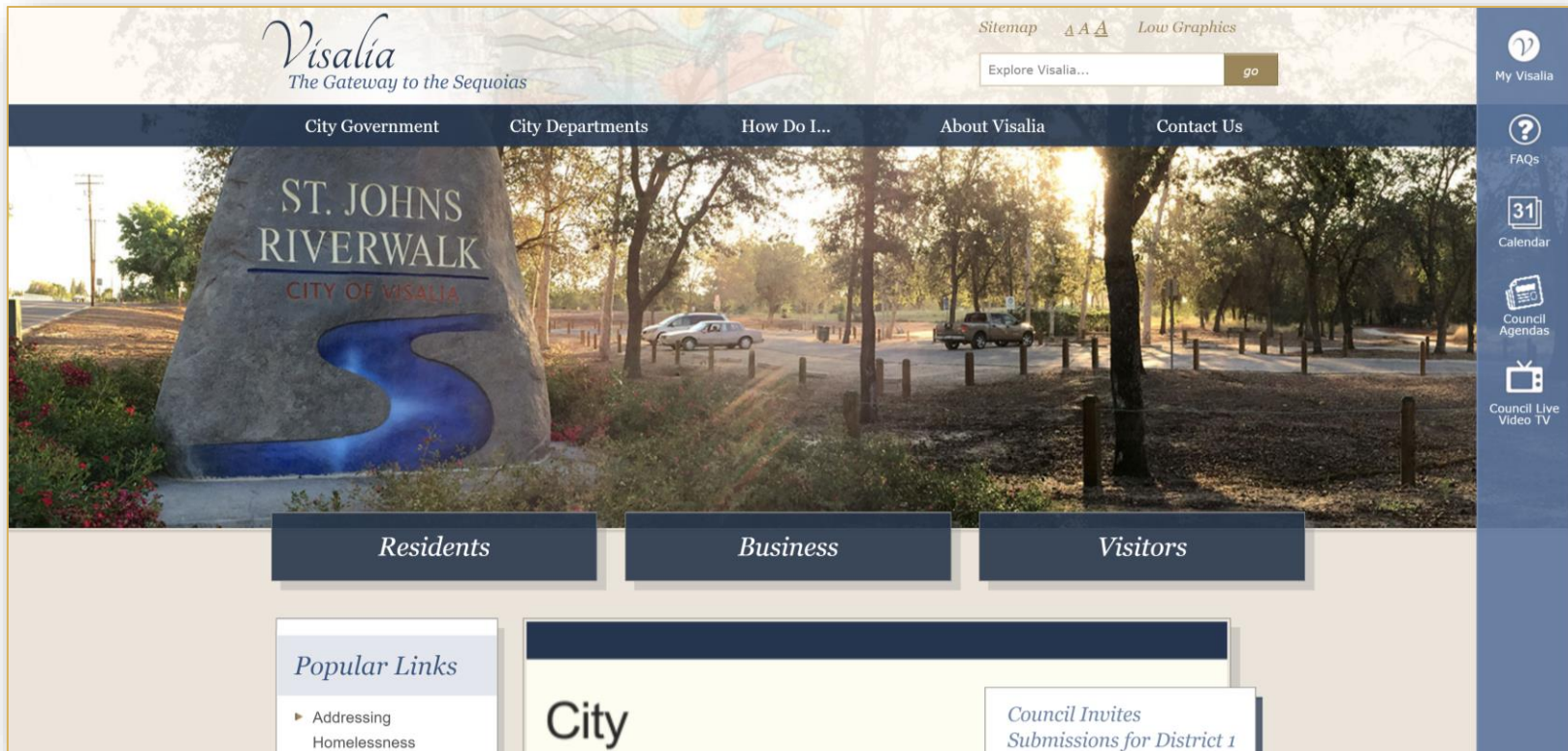
New Maps: 118



Public Hearing & Discussion

- ☐ Comments on maps. Preferences?
- ☐ Questions about specific maps? Interactive view?
- ☐ Direction for NDC?

Share Your Thoughts



Website: www.visalia.city/drawvisalia

Phone: 559.713.4535 | Email: CommunityFeedback@visalia.city