
Tulare County
Equitable Maps
Coalition

Visalia City Council

Presentation to
City of Visalia Redistricting
January 10, 2022

Why is Redistricting Important

Redistricting is the opportunity to make changes to your elected representatives for next 10 years.

Equitable Maps Coalition (EMC) in 2021 worked on redistricting efforts with great success throughout the Central Valley

These include state legislature @WeDrawTheLines, Fresno, Kern, Kings, Madera, Merced and Tulare County Board of Supervisors as well as other cities, school districts and special districts.

2020 Census EMC Visalia City Council

- ❖ Data Utilized 2020 Census PL94-171 California Readjusted prisoner population
- ❖ Citizen Voting Age Population (CVAP) 2019 Block Data Assigned to 2020 Block Geography
- ❖ SWDB and County Registrar Voter Registration Geography Reassigned to 2020 Geography
- ❖ Extensive communication with residents, community leaders from all parts of Tulare County
- ❖ Collaboration with Tulare County organizations – League of Women Voters, former elected officials, county staff, redistricting committee advisory board members, LULAC, DHF Vecinos, Conservation interest, others.



Population and CVAP Voting Rights Districts (Big Rocks) First

Draw VRA districts that protect the
opportunity of communities from
Protected Classes to elected candidates
of choice

Then consider other factors

City/Place Political Lines

Compactness

Communities of Interest

Visalia City

A More Diverse Community

Visalia City has several ways to create at least two to nearly three Latino population, and at least two majority CVAP districts

Year	Population	% Latino	% NL White	%NL Other
1990	80,751	25.1	66.7	8.3
2000	95,024	35.8	54.8	9.4
2010	124,474	46.1	44.2	9.7
2020	141,812	52.8	35.7	11.5

Visalia faces California Voting Rights Act lawsuit

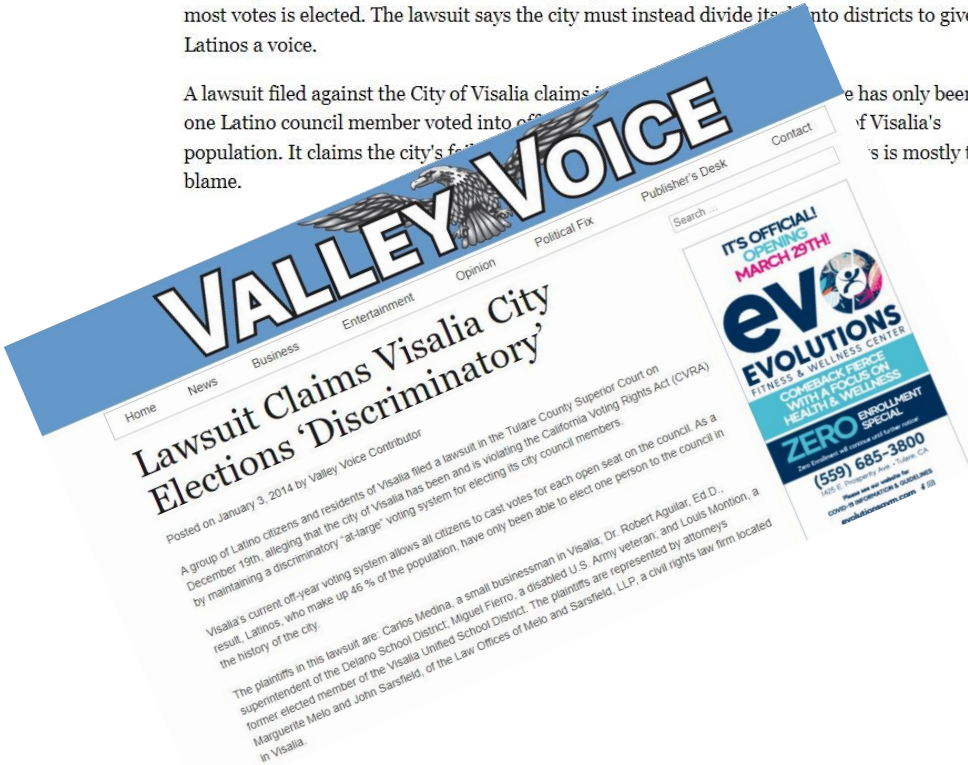
By ABC7

Thursday, January 16, 2014

VISALIA, Calif.

Currently Visalia residents vote for their top city council candidates, and whoever gets the most votes is elected. The lawsuit says the city must instead divide its city into districts to give Latinos a voice.

A lawsuit filed against the City of Visalia claims that the city has only been one Latino council member voted into office since 1990. The lawsuit claims that the city's failure to create districts is mostly to blame.



Council Districts History

City of Visalia was forced to transition to districts in 2014 for being in violation of California Voter Rights Act (CVAR). The City spent \$125 thousand dollars to settle case for legal and mapping consultant services.

LOCAL

Visalia council to choose boundaries for city districts

BY LEWIS GRISWOLD - THE FRESNO BEE

MAY 01, 2015 8:16 PM



Only have a minute? Listen instead

-03:32

Powered by Trinity Audio

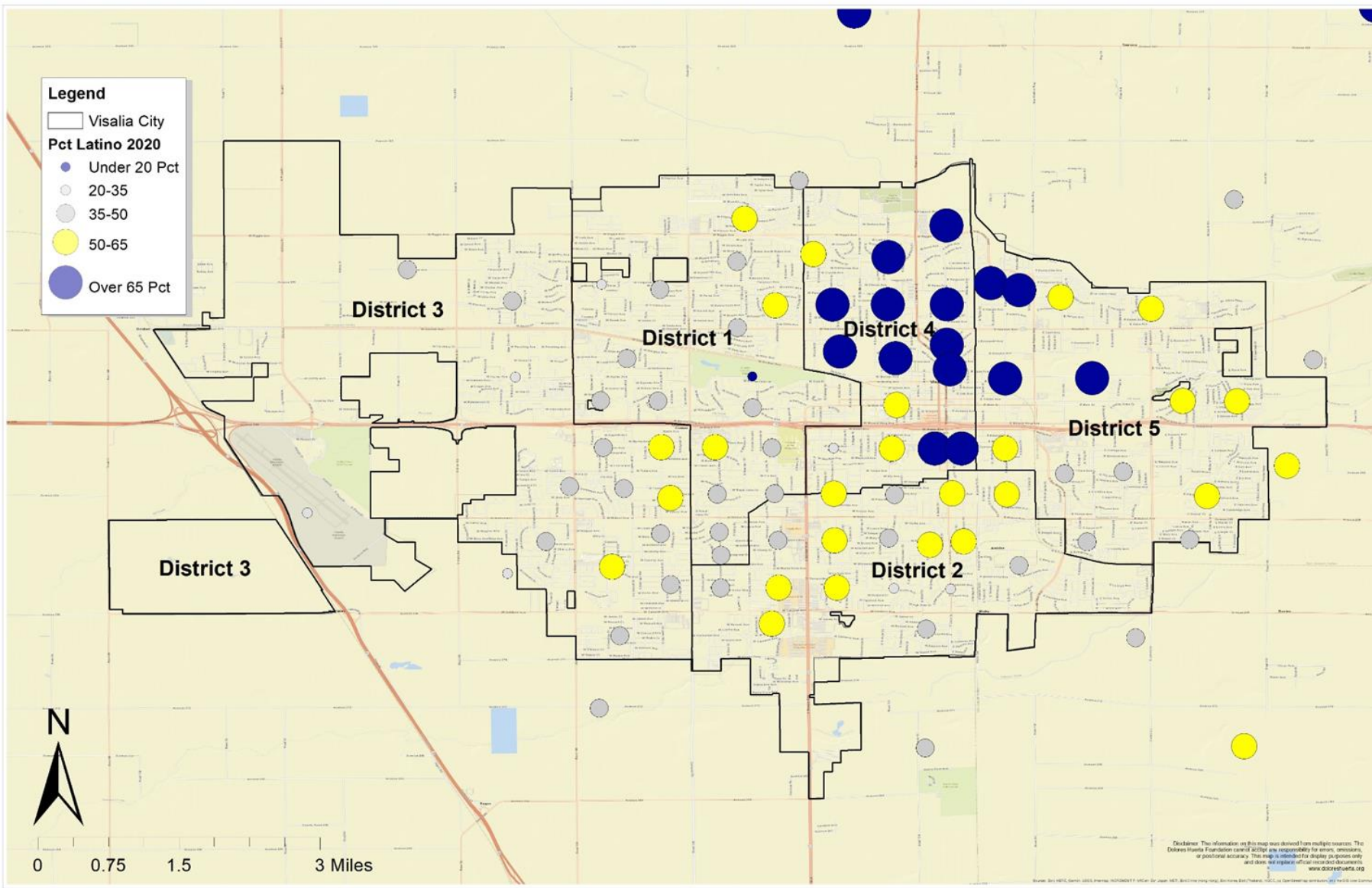
Finalizing the boundaries of council districts will be the topic Monday of a Visalia City Council [public hearing](#) as the city switches from at-large to district elections of council members.

District elections are expected to improve the odds of a Latino candidate winning election.

Only one Latino council member has served in the city's history, and that was several years ago. Visalia's Latino population is 46%.

Adopted 2016

Districts	Population	Pct Latino
Total	124,27,	46.1
District 1	24,869	39.1
District 2	25,007	38.4
District 3	24,393	35.6
District 4	25,007	70.0
District 5	24,998	47.0



Tulare County
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Map was created by La Cresta Demographics
Using ArcView GIS 10.8
State Plane Coordinate System California Zone V - NAD 83

EMC City of Visalia: Percent Latino
Adopted City Council: 2016
January 2022

2016 One Latino Majority City Council District

Visalia City in 2020 has several ways to create at two to nearly three Latino population, and at least two majority CVAP districts

kvpr NPR For Central California

KVPR Latino USA

NEXT UP: 8:00 PM Jazz

Government & Politics

Visalia Looks To Increase Hispanic Representation With Council Districts

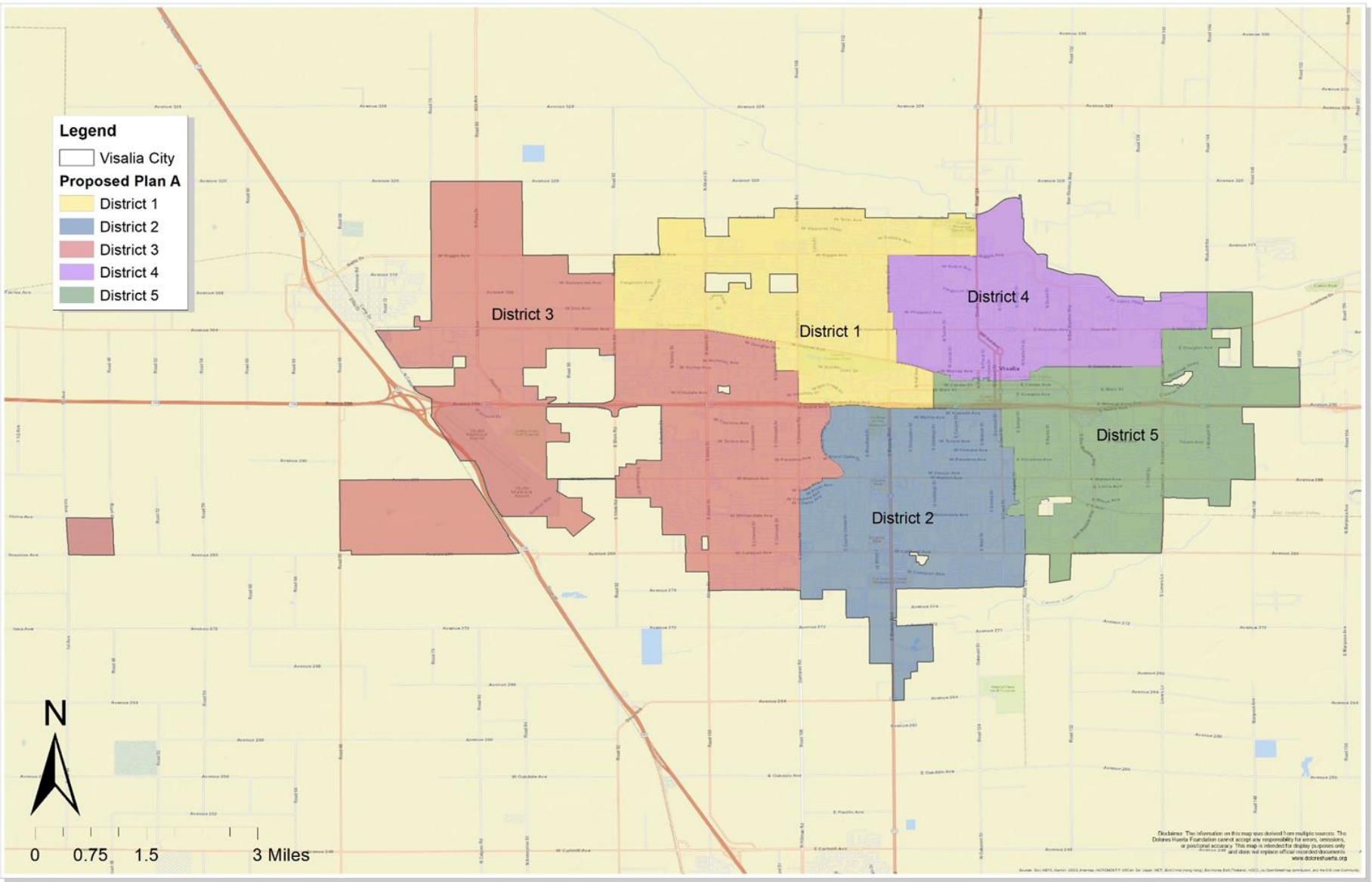
Valley Public Radio | By Jeffrey Hess
Published April 28, 2015 at 4:20 AM PDT

f t in

▶ LISTEN • 4:29

A man with a mustache, wearing a black polo shirt, stands in a laboratory or office environment. He is holding a white object, possibly a piece of paper or a small device. The background shows a counter with various bottles and equipment, and a wall with several framed certificates or awards.

Proposal A



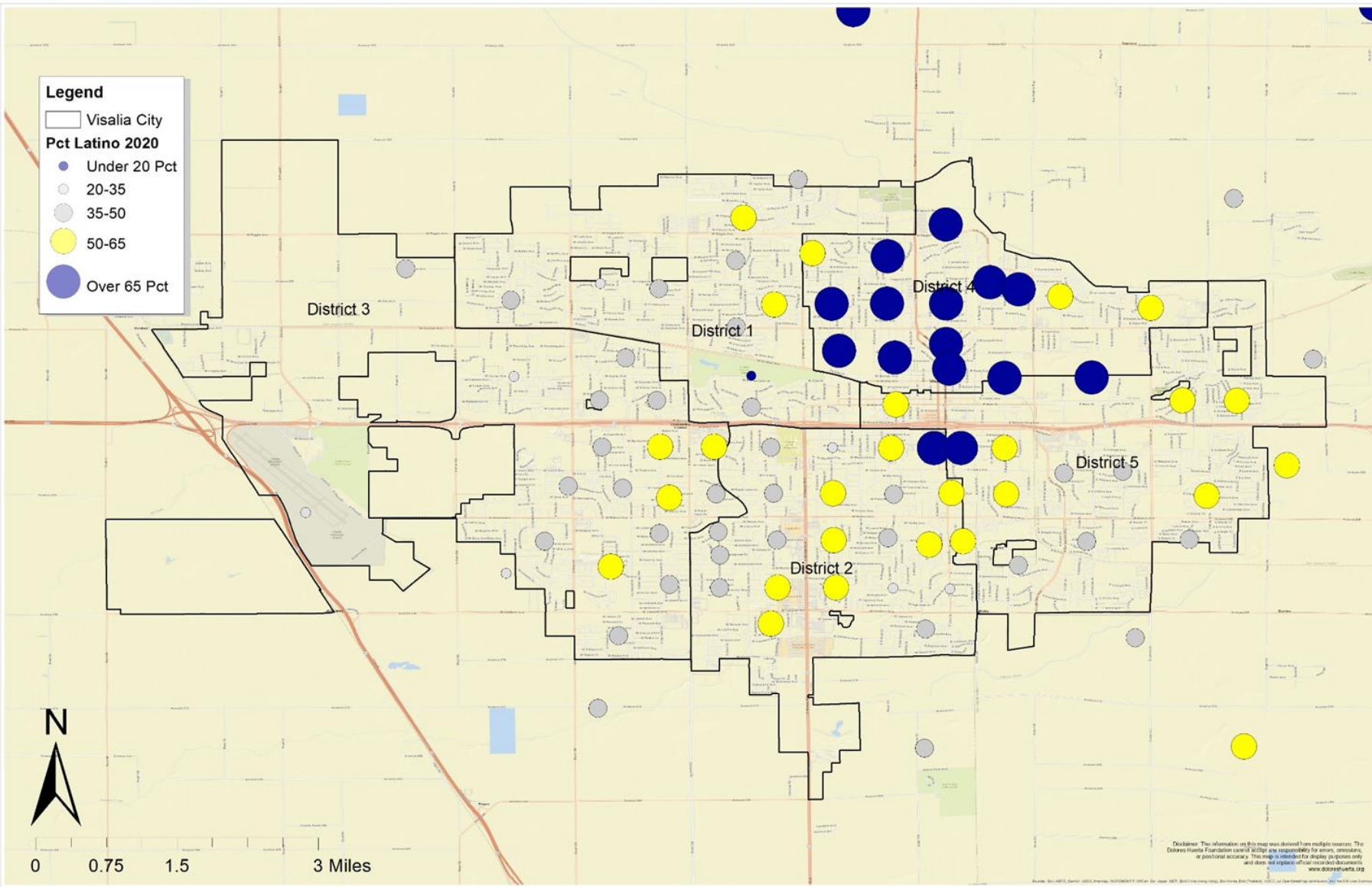
Districts	Population	Pct Latino
Total	141,812	52.8
District 1	28,379	46.2
District 2	28,402	46.8
District 3	28,342	43.0
District 4	28,343	68.0
District 5	28,346	63.8

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EMC City of Visalia
Proposed City Council: Plan A
January 2022

Proposal A



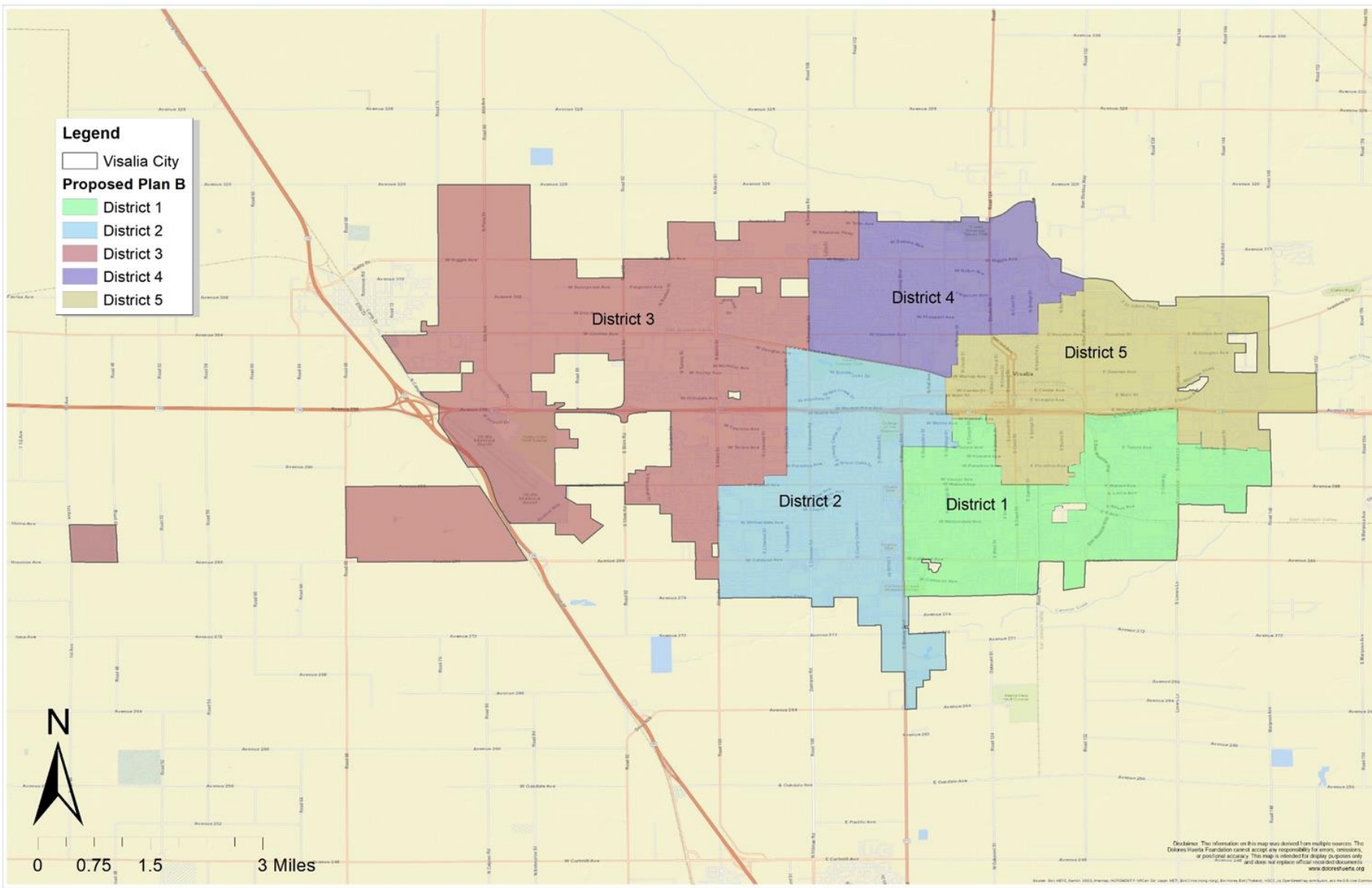
Districts	CVAP	Pct Latino
Total	84,959	43.1
District 1	17,839	37.2
District 2	19,159	36.3
District 3	16,867	30.3
District 4	14,684	62.9
District 5	16,410	52.9

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EMC City of Visalia: Percent Latino
Proposed City Council: Plan A
January 2022

Proposal B



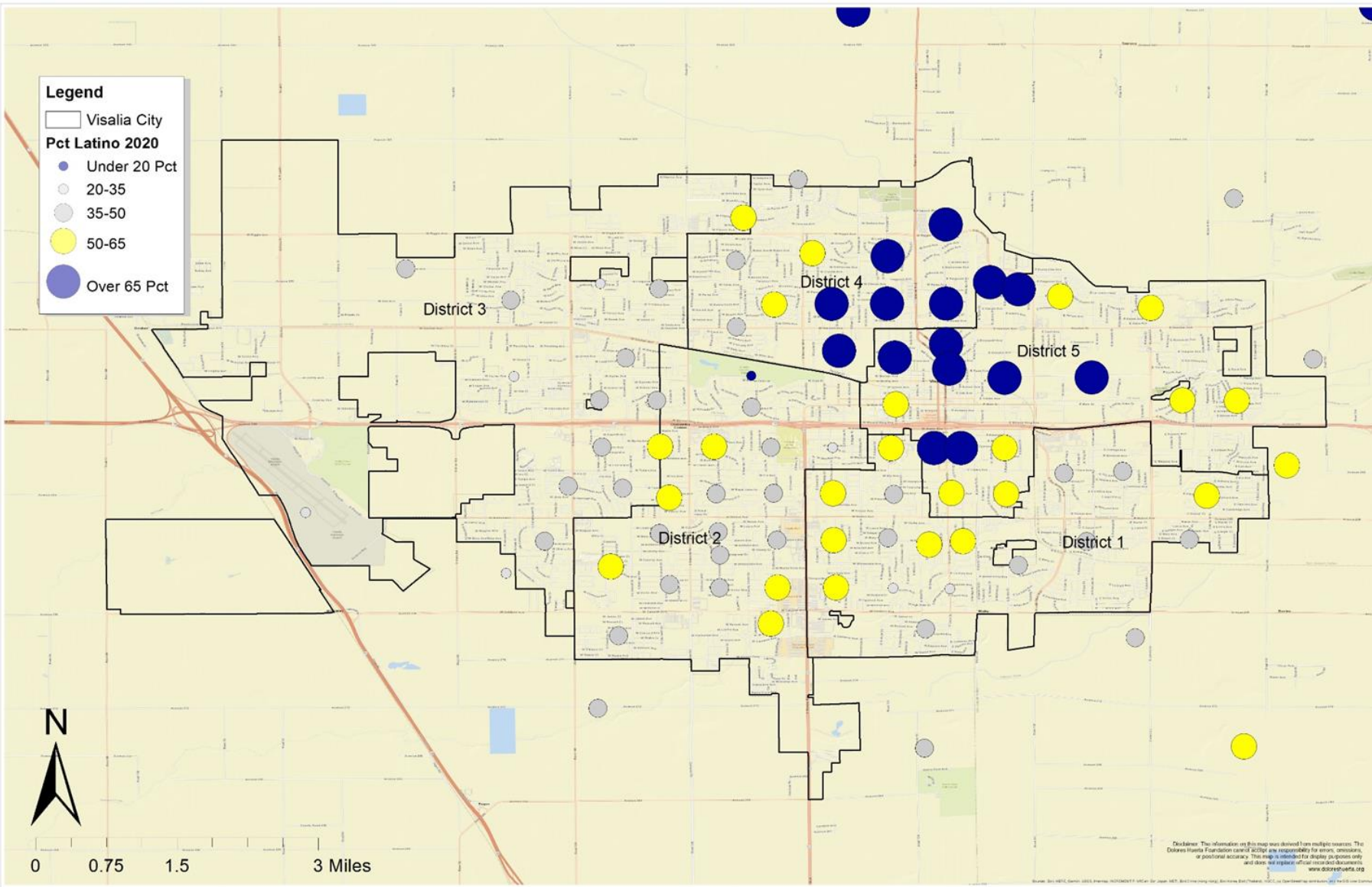
Districts	Population	Pct Latino
Total	141,812	52.8
District 1	28,339	44.2
District 2	28,314	49.2
District 3	28,436	43.7
District 4	28,368	75.0
District 5	28,355	51.8

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EMC City of Visalia
Proposed City Council: Plan B
January 2022

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Proposal B



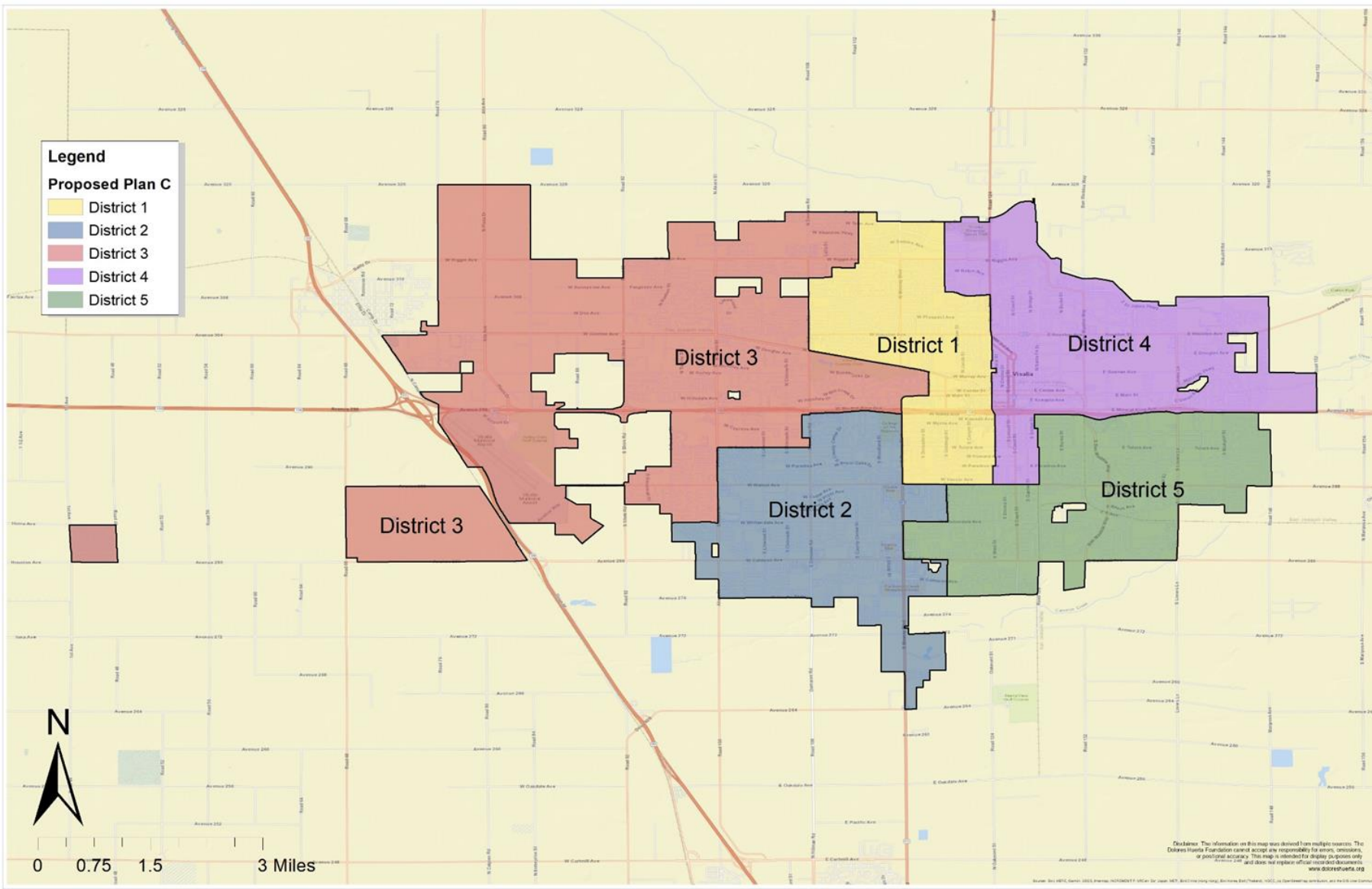
Districts	CVAP	Pct Latino
Total	84,959	43.1
District 1	15,413	37.8
District 2	18,242	40.6
District 3	19,134	32.3
District 4	14,806	67.4
District 5	17,364	41.7

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EMC City of Visalia: Percent Latino
Proposed City Council: Plan B
January 2022

Proposal C



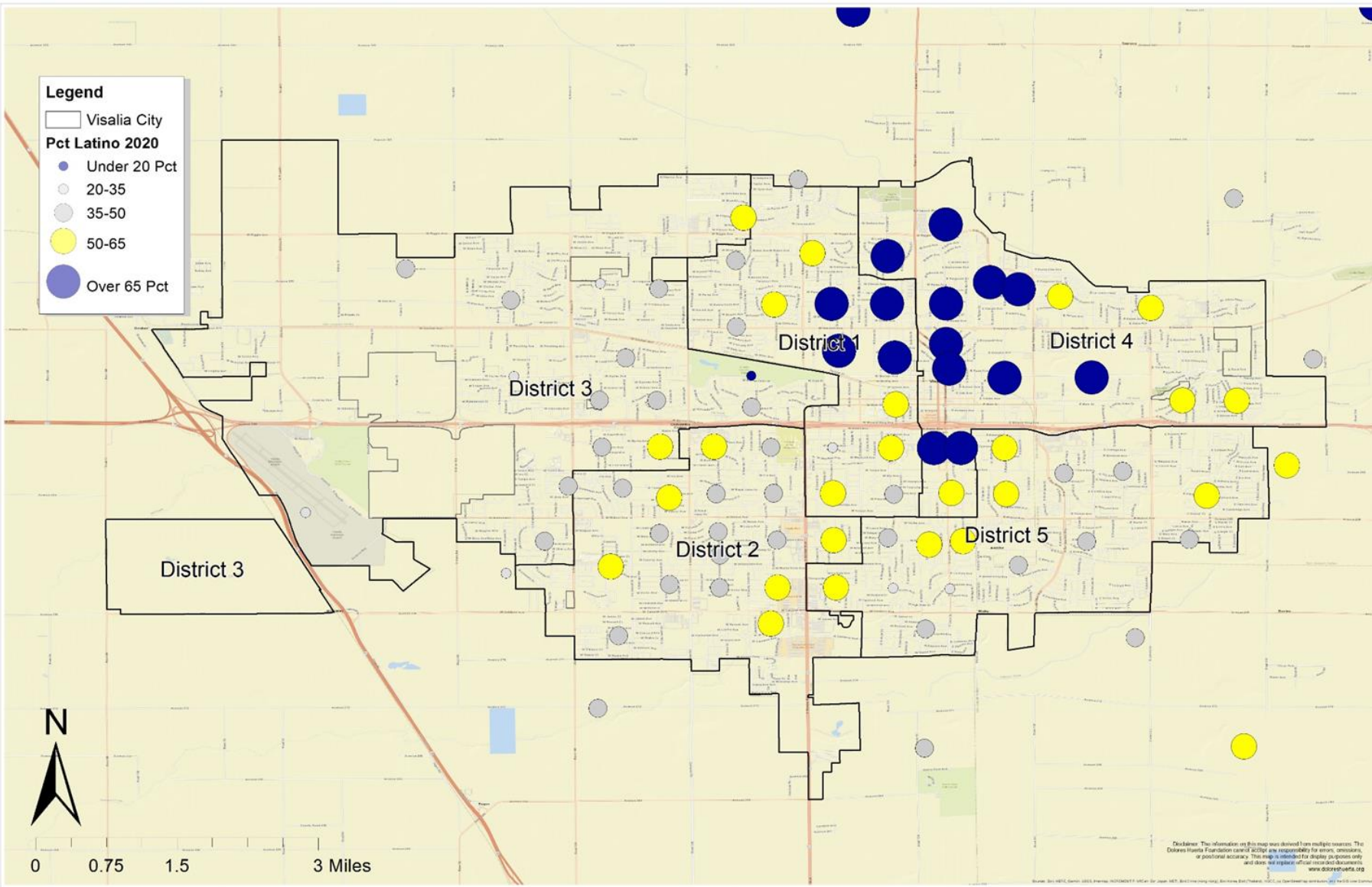
Districts	Population	Pct Latino
Total	141,812	52.8
District 1	28,335	62.6
District 2	28,256	48.6
District 3	28,399	37.7
District 4	28,363	67.5
District 5	28,459	47.6

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EMC City of Visalia
Proposed City Council: Plan C
January 2022

Proposal C



Districts	CVAP	Pct Latino
Total	84,959	43.1
District 1	15,279	55.0
District 2	18,438	37.9
District 3	17,309	28.3
District 4	16,193	58.1
District 5	17,740	39.1

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EMC City of Visalia: Percent Latino
Proposed City Council: Plan C
January 2022

Summary

- ❖ 2020 Census confirm Latino population is over 50 percent of total City of Visalia population and that 2 majority Latino population City Council districts can be created
- ❖ Extensive discussion/collaboration with residents, community leaders from all parts of the City of Visalia led up to creation of several proposed maps that can achieve this goal
- ❖ EMC map has three Latino population and two Voter Registration Voter Rights Act (VAR) CVAP districts that are Latino majority population

Questions

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