



Application No. _____

Date Received _____

IMPORTANT! PLEASE CAREFULLY READ THE MURAL GUIDELINES AND PROCEDURES BEFORE COMPLETING THIS APPLICATION.

You will be notified within thirty (30) days whether the application has been accepted. After filing a complete application for a mural, it will be referred to the Visalia Mural Panel for consideration and action. The time required to process a mural application will vary but will be a maximum of 90 days from application submittal.

This MURAL APPLICATION must be filled out completely and with full answers to every statement and question. This application must be signed by the individual or group proposing the mural, the artist and the owner(s) of the property on which the mural is to be installed.

APPLICANT:

Reggie Gamboa

Name of Applicant: _____ Telephone: 559-909-4381

Address of Applicant: 1845 w Buena vista ave, Visalia E-Mail Address: reggiegamboa28@gmail.com

Mural site is located at: 1500 W. Houston Ave. Visalia

Present zoning of property: commercial Present use of property: Gas station

ARTIST:

Name of Mural Artist: Urbanists Collective Telephone: 559-909-4381

Address of Applicant: 1845 w Buena vista ave, Visalia E-Mail Address: _____

PROPERTY OWNER:

Name of Property Owner:  Telephone: 559-732-3893

Address of Property Owner: 1500 W. Houston Ave E-Mail Address: _____

Mural Application

1) Mural Detail - Please explain the nature of the mural including its size and materials to be used:

The Urbanists Collective, a professional art organization founded in Visalia, CA, proposes to install a mural in North Visalia. The Urbanists Collective have extensive mural experience across the county and as co-founders of the Visalia Arts District, we aim to celebrate the city's culture and history with a dynamic 15-foot tall, 40-foot wide artwork. Utilizing professional mural-grade mixed mediums and a high-grade topcoat for protection, the mural will withstand harsh elements and include a vandalism protection coat. We envision this mural as a catalyst for community pride and engagement, reflecting the stories and aspirations of local residents. We are committed to enriching Visalia's cultural landscape and look forward to the approval by the city on this project.

2) What is the purpose, meaning and/or significance of the proposed mural and why is it important to share with the community?

Urbanists will paint a monumental mural born from a five-year collaboration process between the California Health Collaborative and Visalia Unified School District. This vibrant artwork stands as a beacon of unification, diversity, and inclusivity. Stretching across the canvas of Visalia's landscape, the mural embodies the shared vision of fostering a community where every individual is celebrated and embraced. From its kaleidoscopic palette to its intricate details, the artwork serves as a powerful testament to the beauty of diversity and the strength found in unity. The artwork will showcase a multi-gender, multi-cultural, vitiligo portrait. The message of Peace by Piece will be in the form of a puzzle under construction by multi-cultural arms/hands.

3) What is the timetable to commence and complete the subject mural?

The mural will be completed within one working week, scheduled within one month after approval.

4) Please give a brief biography of the individual(s), group(s) or organization(s) that will install the mural along with the artistic credentials of the artist who prepared the mural design:

Urbanists Collective, is a non profit organization promoting community wellness through art driven efforts. Urbanists has over 15 years experience producing murals, mural festivals, and providing public art consulting guidance to municipalities across California, Oregon, and Washington states.

For more about Urbanists visit: urbanistscollective.com

5) Please explain who will be responsible for the murals maintenance:

Urbanists Collective in partnership with California Health Collaborative.

Mural Application

Please submit one, reproducible rendering (sketch or photo) of an elevation drawing, prepared to a 1:12 scale [1 "=1 ft.0"], with dimensions, accurately depicting the mural to be painted.

Please refer to the Mural Guidelines and Procedures for additional information on the approval process and requirements for installing a mural in the City of Visalia.

Mural Proposal Submitted by:
Reggie Gamboa

Signed: RGJ
Date: 1/13/23

STATE OF CALIFORNIA
COUNTY OF Tulare
CITY OF Visalia

WE, I, Be Inwent Dhe Incel being duly sworn, depose and say that (we are) (I am) the owner(s) of the property (site) involved in this application and that (we) (I) have been familiarized with the rules and regulations of the City of Visalia with respect to preparing and filing this application for a mural and that the foregoing statements and answers contained in this information on the attached materials thoroughly and completely to the best of (our) (my) ability present the arguments in behalf of the application herewith requested and that the statements and information above referred to are in all respects true and correct to the best of (our) (my) knowledge and belief.

Name of Owner(s): Be Inwent

Signed: [Signature]
Date: 2-8-2024

Return Application to:

Brandon Smith, Senior Planner
Visalia Planning Division
315 E. Acequia Avenue, Visalia, CA 93291
Email: brandon.smith@visalia.city
Phone: (559) 713-4636