



Visalia City Council

Meeting Agenda - Final

Visalia Administration
220 N. Santa Fe Street
Visalia, CA 93292

Mayor Brett Taylor
Vice Mayor Liz Wynn
Council Member Steve Nelsen
Council Member Emmanuel Hernandez Soto
Council Member Brian Poochigian

Wednesday, March 18, 2026

4:00 PM

Administration Board Room

Special Meeting - Planning Commission Interviews

CALL TO ORDER SPECIAL SESSION- 4:00 PM

PUBLIC COMMENTS

Citizens are now invited to comment on items listed on the Special Meeting agenda. The Council asks that you keep your comments concise and positive. Creative criticism, presented with appropriate courtesy, is welcome. Each speaker will be allowed three minutes, and a timer will notify you when your time is expired. Please begin your comments by stating and spelling your name and providing your city of residence.

SPECIAL SESSION AND ACTIONS ITEMS (as described)

1. **Planning Commissioner Interviews** - Conduct interviews and appoint one applicant to fill the upcoming Planning Commission vacancy for the unexpired term ending June 30, 2027, or reopen the recruitment process.

[25-0728](#)

ADJOURNMENT

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings contact 713-4512.

Written materials relating to an item on this agenda submitted to the Council after distribution of the agenda are available for public inspection in the Office of the City Clerk, 220 N. Santa Fe Street, Visalia CA 93292, during normal business hours.



Visalia City Council

Visalia Administration
220 N. Santa Fe Street
Visalia, CA 93292

Staff Report

File #: 25-0728

Agenda Date: 3/18/2026

Agenda #: 1.

Agenda Item Wording:

Planning Commissioner Interviews - Conduct interviews and appoint one applicant to fill the upcoming Planning Commission vacancy for the unexpired term ending June 30, 2027, or reopen the recruitment process.

Agenda Date: 03/18/2026

Prepared by: Reyna Rivera, Chief Deputy City Clerk, reyna.rivera@visalia.gov, (559) 713-4512; Leslie B. Caviglia, City Manager, Leslie.caviglia@visalia.gov, (559) 713-4332

Department Recommendation: It is recommended that the Visalia City Council conduct interviews to fill an upcoming vacancy for the Visalia Planning Commission with an unexpired term ending on June 30, 2027, or reopen the recruitment process. Any appointment made for the unexpired term should be effective March 24, 2026.

Summary:

The City Council has received the resignation of Commissioner William Davis effective March 24, 2026. A recruitment was held, and there are seven applicants for the position. Council will conduct interviews, and appoint one applicant to fill the resulting vacancy on the Visalia Planning Commission for the remainder of a term ending June 30, 2027, or the Council could choose to reopen the recruitment.

This appointment is important as the City prepares to undertake a comprehensive General Plan update process. Maintaining a full Planning Commission will support continuity and effective decision-making during this process.

Background Discussion:

Pursuant to Article XIII, Section 1 of the Visalia City Charter, the City Council may establish a Planning Commission consisting of five members who serve without compensation. The Commission is granted powers and duties as determined by the Council, specifically related to city planning matters.

According to Visalia Municipal Code Section 2.16.020, vacancies on the Planning Commission must be filled by the Council and are to be filled only for the remainder of the unexpired term. Commissioners must also be United States citizens and residents of the City of Visalia.

The Visalia Planning Commission currently consists of five voting members. Commissioner William Davis has submitted his resignation effective March 24, 2026. In response to the anticipated vacancy, the City Council directed staff to begin recruitment efforts.

The timing of the recruitment and appointment is especially important as the City is preparing to

launch a comprehensive General Plan update in the coming year. Ensuring that the Planning Commission includes individuals with relevant experience in land use planning, zoning, and community development will provide stability and help support informed decision-making throughout this complex process.

Staff initiated a recruitment process and received new applications. In addition, applications previously submitted within the City’s two-year application retention period will also be presented to the City Council for consideration.

The City Council will conduct interviews and may appoint one applicant to fill the remainder of Commissioner Davis’s term ending June 30, 2027, or direct staff to reopen the recruitment process.

Fiscal Impact including annual maintenance and operating costs: N/A

Prior Council Action: June 16, 2025: Council reappointed Commissioner William Davis to serve his second term.

Alternatives: The Council may provide direction to staff for an alternate process.

Recommended Motion (and Alternative Motions if expected):

I move to appoint (insert name) to the Planning Commission to fill the unexpired term ending June 30, 2027, effective March 24, 2026;

Or
I move to direct staff to reopen the recruitment process; or provide an alternative process.

Environmental Assessment Status: N/A

CEQA Review: N/A

Deadline for Action: 03/24/2026

Attachments: Planning Commission Applications

Strategic Goal: Indicates which City Strategic Goal(s) this item supports. Check all that apply.

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				
Economic Vitality	Organizational Excellence	Fiscal Strength	Infrastructure & Growth	Quality of Life



City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 274976]

◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Efrain Becerra
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93291

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **24**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience:

Cultural Heritage Leadership: Gained through over two decades of organizing multicultural programs and events that emphasize the preservation of traditional arts, dress, and customs. Public Policy & Civic Engagement Workshops: Participated in community leadership training focused on local governance, civic planning, and historical advocacy. Event Planning & Site Management Certification: Experience in planning events in historic settings with attention to preservation protocols and cultural sensitivity. Community Education and Outreach Strategies: Training in effective communication and educational engagement techniques for diverse populations, emphasizing the value of historic landmarks and stories.

Education-school, major, graduation date & degree:

Relevant Trainings and Certifications – Efrain Becerra Cultural Heritage Leadership: Gained through over two decades of organizing multicultural programs and events that emphasize the preservation of traditional arts, dress, and customs. Public Policy & Civic Engagement Workshops: Participated in community leadership training focused on local governance, civic planning, and historical advocacy. Event Planning & Site Management Certification: Experience in planning events in historic settings with attention to preservation protocols and cultural sensitivity. Community Education and Outreach Strategies: Training in effective communication and educational engagement techniques for diverse populations,

Additional skills and/or interests:

emphasizing the value of historic landmarks and stories.

In addition to my academic and professional background, I bring a wide range of skills and passions that enrich my contributions to the community. I am an experienced public speaker, event coordinator, and cultural educator with over 25 years of experience in dance instruction, theatrical production, and artistic direction. In my free time, I enjoy historical research, cosplay—often portraying iconic characters like Batman and Wolverine—creative arts, and exploring local history through travel and photography. I am deeply committed to civic engagement and regularly attend Visalia City Council meetings to stay informed and involved in local decisions. I strive to maintain respectful and professional relationships with all five council members, prioritizing unity, transparency, and a shared vision for the city. I care deeply about the future of Visalia and aim to serve in ways that preserve its heritage while fostering inclusive growth.

Community activities in which you are involved:

As an active community member in Visalia, I have dedicated myself to uplifting and connecting diverse groups through service, education, and cultural engagement. I have led and organized multicultural events, volunteered with local nonprofits, and supported youth and family-focused initiatives. My work includes mentoring students, advocating for animal welfare, and contributing to cultural awareness programs during Hispanic Heritage Month and other civic celebrations. I also support neighborhood beautification efforts and have collaborated with local organizations to create inclusive, vibrant community spaces. My passion for the city extends to attending city council meetings consistently and advocating for transparency, inclusion, and preservation. I maintain a professional presence and open line of communication through my LinkedIn profile:

www.linkedin.com/in/efrainbecerra, where community members and colleagues can learn more about my experience, values, and ongoing initiatives.

Service on a City Board, Committee or Commission:

I have proudly served the City of Visalia through consistent civic engagement and volunteerism. I attend every city council meeting to stay informed about ongoing issues, policies, and development plans affecting our community. My approach is rooted in fairness and collaboration, as I strive to maintain positive, unbiased relationships with all five council members while advocating for transparency and inclusivity. I have partic

◆ Staff Request Admin

Request ID:	274976	Priority:	Normal
Received/Entered:	5/7/2025 9:02:30 PM	Status:	Received
Target Complete Date:	5/9/2025 9:02:30 PM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		

Original Assigned Staff: Dangerfield, Rachel
Rivera, Reyna

◆ Staff / Citizen Action Log

No Staff/Citizen Actions have been added

Efrain Becerra

Visalia, California | [REDACTED] | [REDACTED] | LinkedIn:
[REDACTED]

Professional Summary

Dynamic community leader, educator, and entrepreneur with over 25 years of experience in cultural arts, education, and event coordination. Proven track record in managing diverse teams, spearheading community initiatives, and advocating for heritage preservation and public accountability. Was a Visalia City Council District 1 with a mission to amplify local voices, prioritize child safety, and ensure responsible use of city funds.

Professional Experience

Founder & Director – AMELAT Dance Company

Visalia, CA | 2007 – Present

- Established and currently manage an international dance company promoting cultural unity through folkloric performance.
- Directed over 100 dancers from various cultural backgrounds across North America, South America, the Caribbean, Africa, Asia, and Europe.
- Developed costume inventory systems, event logistics, and team leadership protocols.
- Spearheaded community performances for festivals, schools, and cultural nights, reinforcing Visalia's multicultural identity.

Owner – Event Planning & Decor Business

Visalia, CA | 2010 – Present

- Operate a private business specializing in high-end event planning and artistic decoration for weddings, community events, and cultural galas.
- Coordinate with vendors, design teams, and clients to execute visually impactful events while staying within budget.
- Recognized for creativity, attention to detail, and commitment to client satisfaction.

Social Studies & Political Science Teacher

Visalia, CA | Various Schools | 2015 – Present

- Design and implement curriculum rooted in civic engagement, history, and government.
- Empower students with critical thinking skills and knowledge of political systems.
- Advocate for inclusive education practices, particularly for underrepresented communities.

Community Leadership & Civic Engagement

Candidate – Visalia City Council, District 1

2024

- Campaigning to bridge the gap between city governance and local residents.
- Prioritize child safety, responsible spending, heritage conservation, and animal welfare.
- Engage regularly in community forums, Hispanic heritage celebrations, and city-wide cultural initiatives.

Volunteer & Cultural Advocate

- Speaker at community and women’s forums promoting inclusivity, public service, and education.
- Organizer of multicultural festivals, including Hispanic Heritage Month events.
- Supporter of local animal shelters, advocating for adoption over euthanasia.

Education

Brigham Young University–Idaho

Bachelor’s Degree in Education, Minor in Social Studies/HIstory

Rexburg, ID | 2010 – 2012

College of the Sequoias

General Education & Transfer Studies

Visalia, CA | 2007 – 2009

Additional Skills

- Bilingual: English & Spanish
- Public Speaking & Advocacy
- Cultural Program Development
- Education /HIstory Education
- Community Outreach & Grant Writing
- Political Strategy & Campaign Management
- Artistic Design, Dance Instruction, & Cosplay (Batman & Wolverine) special events

**Committee’s and Commissions Application
Supplemental Information**

Efrain Becerra

Schooling

Brigham Young University, Idaho

University Studies, Composite Education – Emphasis in History, B.A.

Employment Information

[Redacted]

Conflict of Interest

No conflicts of interest.

Choice of Committee

1st – Historic Preservation Advisory Committee

2nd – Parks & Recreation Commission

3rd – Any other open committee/commission

Certification

Agree with statement.

Gender Identification

Male

Ethnic Category

Hispanic – Mexican descent

To Whom It May Concern,

It is my pleasure to recommend Efrain Becerra for your organization. He is a passionate individual, able to organize and lead groups with precision and care. I have known Efrain for over 10 years as a mentor within our church organization. During this time, I have been consistently impressed with his enthusiasm for cultural activities and his care and concern for the well-being of others.

Efrain consistently demonstrated a strong commitment to executing planned events on time and an exceptional ability to inspire team members to perform to the best of their ability. His technical expertise of the culture of most Hispanic nations was particularly noteworthy, and consistently played a key role in annual multi-cultural activities.

I was particularly impressed by Efrain's knowledge of native cultural dances. For instance, he was able to instruct, lead, and even participate in dances from several countries and cultures within succession during the events.

Efrain is always eager to learn and take on new challenges, and he consistently exceeds expectations. I am confident that he will be a valuable asset to your organization or program.

I recommend Efrain to your organization. Please do not hesitate to contact me if you have any further questions.

Sincerely,

Geoff Howard

Stake President, The Church of Jesus Christ of Latter-day Saints (2013-2022)

Email: [REDACTED]

Cell #: [REDACTED]

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (3) 4 (3) 6 (2) 7 (2)	---



Printed on 12/1/2025

City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 276059]

◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Joseph Halford
Email: Person I Personnel, or
Phone1 / Phone2:
Address:
City, Zip: Visalia, CA 93291

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **41**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience: **Approx. 14 years of experience in leadership roles for Non-profit, Education, and Government. Approx. 20 years of experience in Information Technology and technology infrastructure planning. My experience has given me the opportunity to interact with the community (identifying needs, promoting solutions), participate in bringing items to Boards for approval, and collaborating on large efforts that require input from multiple stakeholders. 2021 - Present - Tulare County Director of Information and Communications Technology 2016 - 2021 - Madera Unified Director of Information Technology 2013 - 2016 - Assistant Director of Communication and Information Systems CSET**

Education-school, major, graduation date & degree: **Masters Degree - Cyber and Information Security - 2016 Bachelors Degree - Information Technology - 2014**

Additional skills and/or interests: **Woodworking, DIY Home Improvement and interior design, Antique Furniture and Architecture, Landscaping and Gardening, Electronics Repair, Vintage Cars, Metal working and Fabrication, Electronics Repair, beer making, cooking, and hiking/camping.**

Community activities in which you are involved: **My partner is actively involved in Animal Rescue, primarily with the Central Valley Railroad Rescue, and I support her efforts as needed with various events.**

Service on a City Board, Committee or Commission:
Present Occupation: **Director of Information Technology**

Name of Employer: [Redacted]

Work Address: [Redacted]

Work Phone Number: [Redacted]

Potential Conflicts: **No**

If Yes, explain in detail any potential conflicts:

First Choice for City Board/Committee/Commission: **Historic Preservation Committee**

Applicable qualifications and experience: **I have been a resident within the Historical Committee area for over 10 years and I enjoy reading up on historical architecture. As a member of the community,**

Goals for this appointment: **it's given me a lot of insight into how to approach the care of these old homes and the difficulty in finding contractors that know how to work on them. I would like to build relationships with the other committee members and find ways to improve outreach and resources for homeowners. I would also like to compare existing historical committee ordinance to other California communities and make recommendations to the City that could improve the community experience of ownership and investment in these types of properties. Additionally, identifying changes that would relax the concerns of other neighborhoods that should be historically protected such as Beverly Glen or Green Acres, so that we could continue to expand protection to these historical homes. These neighborhoods are the Cities historical "core" and we need to find ways to continue improving these neighborhoods.**

Second Choice for City Board/Committee/Commission: **Parks & Recreation Commission**

Applicable qualifications and experience: **I'm an avid gardener and studied horticulture briefly prior to pivoting to Information Technology. Visiting parks or botanical gardens when traveling is a hobby of mine.**

Goals for this appointment: **Support the city in expanding the available park space for the community.**

Third Choice for Board/Committee/Commission: **Planning Commission**

Applicable qualifications and experience: **Approx. 14 years of experience in leadership roles and a community member all my life.**

Goals for this appointment: **Support efforts to make good long term planning decisions. I would likely push or make recommendations that improve road safety and investment or parks in the city core as opposed to increased suburban sprawl.**

Agree or Not Agree: **Agree**

Resume: [View Attachment](#)

Male or Female: **Male**

Ethnic Category: **White - includes White, Anglo-Saxons, Europeans, and person of Indo-European, North Africa or Middle Eastern origin.**

◆ Staff Request Admin

Request ID:	276059	Priority:	Normal
Received/Entered:	11/9/2025 1:33:47 PM	Status:	Received
Target Complete Date:	11/12/2025 1:33:47 PM	Color:	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Davila Lopez, Pamela Rivera, Reyna		

◆ Staff / Citizen Action Log

No Staff/Citizen Actions have been added

Joe Halford

With 20 years of experience in Information Technology (IT), I seek a critical leadership position in an organization committed to using IT to support the organization's mission and vision. My IT expertise in capacity assessment, risk management, cybersecurity, strategic planning, and effective resource allocation is essential to such an organization's short- and long-term success.

Areas of IT Expertise

Strategic planning and management	Policy development & implementation
Risk analysis/data integrity/disaster recovery	Network security architecture
Data management	Data Analysis
Public acquisition process / Request for Proposals	Inventory control - Audit Response
Identify/Manage critical IT needs during pervasive crisis	
Manage/Relocate scarce resources during times of drastically changing community needs	

Relevant Work Experience

December 2021 – Present (4 Years)

Director – [REDACTED]

Primary Responsibilities: Oversee and direct the Information and Communications Technology Department of [REDACTED] for day-to-day operations and establishing strategic direction. [REDACTED] is comprised of approximately 150 employees spread through eight distinct units that comprise infrastructure support, project management and analysis, data management, information security, and custom application development. The annual budget is approximately \$45,000,000 and supports the technology infrastructure of twenty-six distinct departments with unique lines of business.

Specific Accomplishments:

- **ERP Modernization:** Established project management teams to facilitate and oversee the implementation of modern software to replace legacy financial, payroll, and HRIS software. This project was extensive, multi-year, and required significant resources to properly scope and support.
- **Web Site Modernization:** Tulare County recently launched a new modernized website with emphasis on ADA, usability, and scalability. This is a signature accomplishment, as the legacy website had extensive dependencies and cultural acceptance throughout the organization. It required coordination of nearly a hundred content creators and copious change management practices to overcome change resistance.

- Strategic Plan: Collaborated with twenty-six departments to write and deliver a three-year strategic plan for County technology. This strategic plan is available on the County Website for review.

August 2016 - Present (5 Years)

Director - Information Technology

Primary Responsibilities: Oversee and direct Information Technology Department of 40 staff to support and implement technology throughout the school district, serving over 20,000 students and approximately 2,500 staff members. Direct and manage annual technology budget of \$3,500,000 to maintain end-user equipment, network equipment, and software for all 30 schools and five District office locations.

Specific Accomplishments:

- Implementation of a multilevel professional development program for district staff that includes a robust district knowledge base, internally developed online courses and badging, face to face, and hybrid learning options.
- Completed extensive department reorganization resulting in detailed career ladders, clarity for IT staff regarding job responsibilities, and increased capacity to address support deficiency.
- Designed and implemented five-year refresh plan to proactively maintain 1:1 Chromebook program with annual replacement of aging devices and upgrades to classroom A/V equipment throughout the district.
- Managed and directed the design and implementation of \$10,000,000 of extensive network improvements throughout the district via the Federal E-Rate Program.
- Managed implementation and migration of accounting and HR systems from multiple disparate software systems to a single consolidated system.
- Worked with multiple internal and external groups to design multi-gig technology systems for recently constructed Elementary, Concurrent Enrollment Middle School, and High School campuses.
- Recruited and managed over 150 volunteers for the emergency distribution of 12,500 Chromebooks and 1,000 mobile hotspots in response to school closure during the COVID-19 pandemic.
- Data Center redesign and refresh with implementation of Virtual Desktop Infrastructure for Career Technical Education Courses. Design includes in-row cooling, hot and cold aisle, and back-up generator. New equipment will support:
 - Increased custom application needs of the district
 - Over 900 concurrent students in the VDI environment accessing 3D modeling software
 - Network backbone of 40gbps with capability to expand to 100gbps.
- Kicked off efforts to provide a Municipal Broadband Network to provide internet access for students outside of wireline service areas or qualified low-income students.

October 2013 – August 2016 (2 years, 10 months)
Assistant Director - Information & Technology Support

Primary Responsibilities: Oversaw and directed seven staff to implement the first formal assessment of technical need for [REDACTED], which annually serves nearly 25,000 residents. Provided oversight into the \$600,000 annual technology budget which supports some 400 workstations spread throughout fourteen offices across two large counties. Conducted priority risk analysis and worked with leadership to define additional needed resource support and capability development. Led educational efforts related to IT development and management in this transitional organization.

IT Specific Accomplishments:

- Facilitated implementation of new cloud-based help desk system and processes to increase communication between the technology department and the rest of the organization - resulting in faster response times, accurate metrics, and easy dissemination of updated technology policies.
- Development of a three-year technology and lifecycle plan that complements [REDACTED] strategic plan and helps [REDACTED] meet National Performance Indicators (NPI's) such as community engagement, employment growth, and agency capacity.
- Designed and implemented bid-project to standardize the printer fleet throughout the organization resulting in annual savings of approximately \$100,000.
- Persuaded multiple competing programs to invest in sweeping information security and network updates including updated firewalls, implementation of terminal services for public resource rooms, CIPA compliant web proxies for charter school classrooms, and identity management across physical locations.
- Standardized job roles within the department and implemented comprehensive training programs to improve technical staff skills.
- Developed and oversaw the implementation of a comprehensive disaster recovery plan.

October 2006 – October 2013 (7 years)
IT Systems Administrator - Information Technology

Primary Responsibilities: Trained and managed two IT staff to support organizational IT requirements. Led assessment of technology needs and planning to meet identified high priority IT support goals. Provided oversight to Health Insurance Portability and Accountability Act (HIPPA) compliance effort. Managed IT network integrity/security. Contributed to organization-wide strategic leadership meetings to ensure technological needs aligned with the company's strategic plan and the needs of six divisions.

Education

**Capitol Technology University, Laurel, MD
MS in Cyber & Information Security - August 2016**

**Western Governors University, Salt Lake City, UT
BS in Information Technology - October 2014**

CompTIA Project+ Project Management Certification

Redaction Log

Reason	Page (# of occurrences)	Description
	1 (1)	---
no reason	1 (7) 3 (4) 4 (1) 5 (5)	---
Personnel, medical, or similar records Gov't Code §§ 7927.700	1 (3)	Portions of the records relating to personnel, medical, or similar files would constitute an unwarranted invasion of personal privacy are exempt from disclosure and are redacted pursuant to California Government Code § 7927.700.



City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 276382]

◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Kevin Bernardo
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93277

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?:

12 years in total Visalia resident, Tulare resident for 22 years

Are you a Visalia Registered Voter?:

Yes

List any training and/or experience:

Currently a local small business owner and general contractor. Previous roles before started my business were in executive level leadership roles.

Education-school, major, graduation date & degree:

Tulare Western High School class of 2009, some college no degree.

Additional skills and/or interests:

Community activities in which you are involved:

Visalia youth baseball head coach, 3 years Team sponsor, 3 years

Service on a City Board, Committee or Commission:

Visalia

Present Occupation:

[REDACTED]

Name of Employer:

[REDACTED]

Work Address:

[REDACTED]

Work Phone Number:

[REDACTED]

Potential Conflicts:

No

If Yes, explain in detail any potential conflicts:

First Choice for City

Planning Commission

Board/Committee/Commission:

Applicable qualifications and experience:

California state licensed general contractor, 18 years of experience in construction and development.

Goals for this appointment:	To be involved with the rapidly growing community, assist in decision making, and gain personal experience.
Second Choice for City Board/Committee/Commission:	Parks & Recreation Commission
Applicable qualifications and experience:	California state licensed general contractor, 18 years of experience in construction and development.
Goals for this appointment:	To be involved with the rapidly growing community, assist in decision making, and gain personal experience.
Applicable qualifications and experience:	
Goals for this appointment:	
Agree or Not Agree:	Agree
Male or Female:	Male
Ethnic Category:	White - includes White, Anglo-Saxons, Europeans, and person of Indo-European, North Africa or Middle Eastern origin.

 **Staff Request Admin**

Request ID:	276382	Priority:	Normal
Received/Entered:	1/21/2026 9:08:23 AM	Status:	Received
Target Complete Date:	1/23/2026 9:08:23 AM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Davila Lopez, Pamela Rivera, Reyna		

 **Staff / Citizen Action Log**

No Staff/Citizen Actions have been added

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (7)	---



City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 276488]

◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Nathan Regehr
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93277

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **20**

Are you a Visalia Registered Voter?: **No**

List any training and/or experience: **Senior operator with 20+ years of experience supporting executive leadership in high-stakes, regulated, and under-structured environments. I've served as a hands-on capital markets lead and as a de facto Chief of Staff—partnering with CEOs, EVPs, and boards to frame decisions, manage risk, and translate strategy into execution under time pressure. My strength is synthesizing complex financial, institutional, and geopolitical dynamics into clear, actionable options that accelerate decision-making and align cross-functional teams. I'm most effective where judgment, operating cadence, and clarity matter more than title—particularly during periods of volatility, ambiguity, or transition.**

Education-school, major, graduation date & degree: **Point Loma Nazarene University (2000-2004), BA in International Business University of Cambridge (2002-2003), Institute for Economic and Political Studies**

Additional skills and/or interests: **I bring a systems-based approach to decision-making, grounded in evaluating tradeoffs, long-term sustainability, and structural risk. My professional background involves assessing complex, interdependent systems under constraint and making disciplined decisions with an emphasis on durability rather than short-term reaction. I am particularly interested in how land use decisions interact with infrastructure capacity, fiscal sustainability, and long-**

term service obligations. Growth, density, and development each carry both opportunity and downstream cost. I believe thoughtful planning requires understanding not only immediate benefits, but also long-term impacts on utilities, transportation, public safety, and municipal finances. I value clear governance processes and adherence to adopted plans. Planning decisions are most effective when they are transparent, consistent, and grounded in established frameworks rather than shifting pressures. A predictable and disciplined process supports both community trust and responsible development. I am also interested in how thoughtful land use shapes the long-term resilience and character of the city. Decisions made today will influence Visalia's infrastructure demands, fiscal stability, and quality of life for decades. My goal would be to approach each matter with careful analysis, respect for process, and a focus on sustainable outcomes.

• Southern California District Director, PLNU Alumni Board (Jan 2006 – Jan 2008) • Founding Member and Term President, PLNU Alumni in Business Group (Jan 2004 – Jan 2010) • Fundraising Volunteer, Peninsula YMCA (Jan 2011-Jan 2020)

Community activities in which you are involved:

Service on a City Board, Committee or Commission:

Present Occupation:

[REDACTED]

Name of Employer:

[REDACTED]

Work Address:

[REDACTED]

Work Phone Number:

[REDACTED]

Potential Conflicts:

No

If Yes, explain in detail any potential conflicts:

First Choice for City Board/Committee/Commission:

Planning Commission

Applicable qualifications and experience:

I have more than twenty years of experience in capital markets, financial risk management, and institutional decision-making. My professional work has required evaluating complex proposals, identifying unintended consequences, and balancing long-term sustainability against short-term pressures. I routinely assess structural risk, liquidity constraints, and downstream impacts before commitments are made. That discipline translates directly to land use and planning decisions, where infrastructure capacity, fiscal implications, and long-term obligations must be considered carefully. My background also includes executive-level reporting and governance interaction, where clarity, transparency, and adherence to established frameworks are essential. I am comfortable reviewing detailed materials, asking focused questions, and making decisions based on policy and adopted standards rather than reaction. In addition, I have a strong interest in infrastructure systems and how long-term

planning choices affect community stability and resilience. I approach decisions methodically, with attention to both immediate impacts and multi-decade outcomes.

Goals for this appointment:

Visalia has I

 **Staff Request Admin**

Request ID:	276488	Priority:	Normal
Received/Entered:	2/14/2026 12:26:02 PM	Status:	Received
Target Complete Date:	2/18/2026 12:26:02 PM	Color:	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Davila Lopez, Pamela Rivera, Reyna		

 **Staff / Citizen Action Log**

No Staff/Citizen Actions have been added

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (3) 2 (4)	---



City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 276579]

◆ **Subject Location**

Street Info:
City / Zip

◆ **Citizen Contact Information**

Citizen Name: Hector Prado Delgado
 Email: [REDACTED]
 Phone1 / Phone2: [REDACTED]
 Address: [REDACTED]
 City, Zip: Visalia, CA 93291

◆ **Request Details [Information provided by Citizen]**

Please review the following handbook:

How many years of being a Visalia Resident?: **7**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience: **- Over a decade of experience in financial services, including founding and operating an independent insurance agency - Former President, California Central Hispanic Chamber of Commerce - Founder and CEO of Educación for Everybody (E4E), a 501(c)(3) nonprofit serving Fresno and Tulare Counties - Grant writing and program development for state, federal, and foundation funding - Bilingual (English/Spanish) community organizing and coalition building across education, workforce, and economic development Fresno State University**

Education-school, major, graduation date & degree:

Additional skills and/or interests:

Community activities in which you are involved: **- Founder and CEO of Educación for Everybody (E4E), delivering free programs in financial literacy, entrepreneurship, college access, and parent education to first-generation families across Fresno and Tulare Counties - Former President of the California Central Hispanic Chamber of Commerce, advocating for Latino-owned businesses and economic growth in the Central Valley - Lead facilitator of the JUNTOS Parent Education Series, an 8-week Spanish-language program partnering with local schools to empower immigrant families - Active community navigator assisting families with resume writing, immigration documentation, and access to public resources - Partnerships with United Way Fresno Madera, Fresno State, Neighborhood Degree, local schools, churches, and ethnic media to expand outreach and opportunity in underserved communities**

Service on a City Board, Committee or Commission:

Present Occupation: [REDACTED]

Name of Employer: [REDACTED]

Work Address: [REDACTED]

Work Phone Number: [REDACTED]

Potential Conflicts: **No**

If Yes, explain in detail any potential conflicts:

First Choice for City Board/Committee/Commission:
Applicable qualifications and experience:

Planning Commission

- Over a decade as a small business owner in Visalia, with firsthand understanding of how zoning, permitting, and land use decisions impact local businesses and economic development. - Former President of the California Central Hispanic Chamber of Commerce, advocating for business-friendly policies and sustainable commercial growth in the Central Valley. - Founder and CEO of a nonprofit (E4E) focused on community development, giving direct insight into the needs of underserved neighborhoods, housing accessibility, and equitable resource distribution. - Experience building coalitions across schools, churches, government agencies, and community organizations. Understanding how planning decisions affect diverse stakeholders. - Bilingual in English and Spanish, able to ensure meaningful community input from Visalia's large Latino population in public hearings and planning processes. - Deep roots in the Central Valley with a strong understanding of the region's growth patterns, agricultural land use, housing demand, and infrastructure needs. - Grant writing and public funding experience, with familiarity navigating government programs, compliance requirements, and public investment priorities. - Commitment to smart, inclusive growth that balances economic opportunity with quality of life for all Visalia residents.

Goals for this appointment:

- Ensure Visalia's growth and development is inclusive, with equitable access to housing, infrastructure, and economic opportunity for all neighborhoods. Especially underserved communities. - Advocate for small business-friendly zoning and land use policies that support local entrepreneurs and attract investment to the Central Valley. - Strengthen community engagement in the planning process by bridging language and cultural barriers, ensuring Spanish-speaking residents have a meaningful voice in public hearings and decisions. - Promote smart, sustainable development that balances growth with preserving Visalia's agricultural heritage and quality of life. - Bring a community-centered perspective to planning decisions, drawing on my experience working directly with families, small businesses, and nonprofits to understand how land use impacts everyday life.

Second Choice for City Board/Committee/Commission:

Parks & Recreation Commission^#

◆ Staff Request Admin

Request ID:	276579	Priority:	Normal
Received/Entered:	3/4/2026 5:43:01 PM	Status:	Received
Target Complete Date:	3/6/2026 5:43:01 PM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Davila Lopez, Pamela Rivera, Reyna		

◆ Staff / Citizen Action Log

No Staff/Citizen Actions have been added

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (7)	---



CITY OF VISALIA

APPLICATION FOR APPOINTMENT

TO CITY BOARD, COMMITTEE OR COMMISSION

PLANNING COMMISSION

Name of Board, Committee or Commission

Name Fred A. Sheriff

Mailing/Residence Address [Redacted] Residence Phone [Redacted]

Visalia, CA Zip Code 93291 Work Phone [Redacted]

Email [Redacted] Cell Phone [Redacted]

Resident of Visalia for 11 years Visalia Registered Voter: Yes No

TRAINING, EXPERIENCE and/or EDUCATION:

See Supplemental Letter. 43 year career in commercial real estate operating at local, regional, and national levels.

SCHOOL	MAJOR	GRADUATION DATE & DEGREE
University of Southern California (USC)	Management	01.01.1971 / MBA

Additional Pertinent Skills, Experience or Interests: See Supplemental Letter
Executive, operations, and transaction experience.

Community activities in which you are involved: See Supplemental Letter
College teaching, YMCA Board, Visalia Country Club.

Current or prior service on a City Board, Committee or Commission: See Supplemental Letter
Civil Grand Jury, LAFCO, Measure R Oversight Committee

Employment Information:

Present Occupation:

[REDACTED]

Name of Firm:

Fred A. Sheriff

Address:

[REDACTED]

Phone:

[REDACTED]

Rules of law and ethics prohibit members from participating in and voting on matters in which they have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Committee or Commission to which you seek appointment? (If yes, please explain in detail any potential conflicts) YES NO

(If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk's Office prior to submitting your application.)

FIRST choice for Board/Committee/Commission appointment: Visalia Planning Commision

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.	What are your goals in serving on this Board/Committee/Commission?
<p>See Supplemental Letter.</p> <p>43 years of professional experience in commercial real estate operating at local, regional, and national levels. Versed in all types of properties. Extensive executive, administrative, operations, and transaction experience.</p>	<p>To utilize my career professional background, personal background, and civic interest as a member of the Visalia Planning Commission.</p> <p>I have the experience to understand the issues and make a contribution as a member of the Visalia Planning Commission.</p> <p>My interests would be aligned with that of responsible growth and development in order to see Visalia continue to flourish.</p>

SECOND choice for Board/Committee/Commission appointment: Open to Suggestion

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.	What are your goals in serving on this Board/Committee/Commission?

THIRD choice for Board/Committee/Commission appointment: _____

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.	What are your goals in serving on this Board/Committee/Commission?

PLEASE NOTE THAT THIS APPLICATION BECOMES PUBLIC INFORMATION.

I hereby certify that the information contained in this application and any accompanying documents is true and correct to the best of my knowledge.



Signature of Applicant

03.12.2026

Date

The following information will be used for statistical purposes only. This information is requested on a voluntary basis. If you have questions regarding this request, please contact the City Clerk's Office. Your application *will be* processed whether or not you complete these questions. Thank you for your assistance.

Male Female

Ethnic Category: check all categories that apply:

White

(The category "White" includes White, Anglo-Saxons, Europeans, and person of Indo-European, North Africa or Middle Eastern origin.)

Black

(The category "Black" includes Blacks, Afro-Americans, and persons of Jamaican, Trinidadian, and West Indian descent.)

Hispanic

(The category "Hispanic" includes Mexican, Chicano, Latino, and all persons of Puerto Rican, Cuban Central or South American or Spanish descent.)

American Indian

(The category "American Indian" includes persons who identify themselves, or are known as such, by virtue of tribal associations, including Alaskan Native.)

Asian

(The category "Asian" includes Asian-Americans and persons of Japanese, Chinese, Korean, Filipino descent, Pacific Islanders and Vietnamese.)

You are invited to attach additional pages, enclose a copy of your resume or submit supplemental information which you feel may assist the City Council in its evaluation of your application.

When completed email/mail/submit original to:

Office of the City
Clerk City of Visalia
220 N. Santa Fe St.
Visalia, CA 93292
CityClerk@visalia.gov

FRED A. SHERIFF

P/Text:

E-Mail:

March 12, 2026

Members of the
VISALIA CITY COUNCIL
707 W. Acequia Avenue
Visalia, CA. 93291

**RE: Fred A. Sheriff - Supplemental Letter of Qualifications for
Appointment to the Visalia Planning Commission**

Dear City Council Member:

This letter serves as a supplement to the **CITY OF VISALIA APPLICATION FOR APPOINTMENT TO CITY BOARD, COMMITTEE OR COMMISSION** that I am submitting for the vacancy on the Visalia Planning Commission. I am applying for the opening because of my interest, background, and qualifications.

To assist you review my background, this Supplemental Letter details my relevant qualification as they pertain to the Planning Commission position. Based on my background in real estate and organizations, I can make a significant contribution to the Planning Commission in numerous ways and on various initiatives. I feel that I would have a good working relationship with the City Council.

POSTION RESPONSIBILITIES

Based on the Position Posting, the following are the responsibilities of the Planning Commission:

- **Make recommendations to the City Council concerning land use, building, and subdivisions.**
- **Administer the Zoning Ordinance.**
- **Handle matters that affect the growth and development of Visalia.**

The balance of this letter will demonstrate why I feel confident that my business and personal background qualifies me to be a member of the Visalia Planning Commission.

PERSONAL BACKGROUND

I am a native of the Lindsay / Strathmore area and attended schools there. My family has farmed in that area since the 40's. We still farm citrus in Lindsay. My late mother moved to Visalia beginning in 1985, and my brother is also current resident. Even while living in other cities during my career, I traveled to the area monthly until moving permanently here in 2015.

EDUCATIONAL BACKGROUND

- **Bachelor of Science Degree in Business Administration, Fresno State University.**
- **Master of Business Administration Degree, University of Southern California.**

BUSINESS BACKGROUND

After college, I began my business career in Fresno with [REDACTED], and worked for national, regional, and local commercial real estate brokerage firms in senior positions my entire professional career. Prior to moving back to Visalia in 2015, I spent eighteen years in Los Angeles with a major regional company in various management and transaction related positions.

After moving back to Visalia, I focused solely on family matters, family properties, and community involvement (see **ASSOCIATIONS, ORGANIZATIONS, AND ACTIVITIES** below).

My forty-three professional real estate career consists of rich blend of general management, Board level presentations, sales management, corporate marketing, operations, business planning, budgeting, broad based and account-specific business development, training program development, classroom training, and direct transaction activity.

For eighteen years, I was with a national company and did extensive business travel in the United States. I have a career perspective of real estate from a local, regional, and national basis. I am versed in all types of property and regard myself as an expert.

What I bring to you is someone who understands procedural requirements of an organization (management, budgeting, and business plans) and the practical business requirements (business development, marketing, recruiting, and training). It is unique in any enterprise to understand and have done both.

ASSOCIATIONS, ORGANIZATIONS, AND ACTIVITIES

- Past:
 - A.I.R. Commercial Real Estate Association.
 - NAIOP (National Association of Industrial and Office Properties).
 - ICSC (International Council of Shopping Centers).
 - Faculty, University of Phoenix. Taught Graduate Level Marketing Course.
 - Board Member, YMCA of Greater Oklahoma City.
- Recent Former
 - Faculty, Fresno State University, Craig School of Business. Taught Real Estate Principles and Practices, Real Estate Finance, and Personal Finance.
 - Interim Director and Board Member, Fresno State University, Gazarian Real Estate Center of the Craig School of Business.
 - Member, 2019-2020 Tulare County Civil Grand Jury:
 - ✓ Administration Committee (Vice Chair).
 - ✓ Land Committee (Vice Chair).
 - ✓ Justice Committee.
- Member, Tulare County Measure R Citizens Oversight Committee:
 - ✓ Represented the City of Visalia. Appointed by the City Council.
 - ✓ Served two 2-year terms. Termed out in 2024.
- Current:
 - Commissioner, Local Agency Formation Commission (LAFCO):
 - ✓ Alternate Public Member since 2020. In 2nd Term.
 - ✓ LAFCO representative to three Statewide CALAFCO Conferences.
 - Member, Visalia Country Club:
 - ✓ Member, Social Committee.
 - Alumni organization: USC and USC Marshall School of Business.

WHAT I HAVE TO OFFER SUMMARY

- I understand of the goals and objectives of the Visalia Planning Commission.
- Career attributes:
 - The purpose, nature, and requirements of being a member of the Visalia Planning Commission are consistent with my extensive career background in business and real estate.
 - Real estate experience based on local, regional, and national activities.
 - Organizationally astute.
 - Executive experience.
 - Committee experience.
 - Negotiating experience.
 - Excellent Written and Verbal Communication skills.
 - Long term prospective.
 - Interpret laws and documents experience.
 - Extensive business experience with individuals, private and public companies, financial institutions, the government sector, foreign entities, and consultants.
- Personal attributes:
 - Smart and resourceful. What I do not know, I learn quickly.
 - Prefer a collaborative work manner.
 - Very detail oriented.
 - Excellent education (BS and MBA degrees).
 - A Central Valley native, with family, friends, and business interests here.
 - A history of civic and educational involvement.
 - The time and energy to devote all the attention that is needed to the Planning Commission.

This letter is lengthy because you deserve the respect of an appropriate presentation from me for a matter of this importance.

It would be a pleasure to meet with you soon to discuss my skills as they apply to the Visalia Planning Commission.

Thank you again.

Sincerely,



Fred A. Sheriff

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (5) 2 (3) 4 (1) 5 (2) 6 (1) 8 (1)	---



City Clerk - Application for Appointment to City Board, Committee or Commission [Request Id: 276622]

◆ Subject Location

Street Info:
City / Zip

◆ Citizen Contact Information

Citizen Name: Mr. Nathan Halls
Email: [REDACTED]
Phone1 / Phone2: [REDACTED]
Address: [REDACTED]
City, Zip: Visalia, CA 93277

◆ Request Details [Information provided by Citizen]

Please review the following handbook:

How many years of being a Visalia Resident?: **20**

Are you a Visalia Registered Voter?: **Yes**

List any training and/or experience: **I am a Banker, currently employed by [REDACTED] here in Visalia. I have been in this industry since 2000.**

Education-school, major, graduation date & degree: **I hold a Bachelors in Real Estate Finance and Land Economics from California State University Fresno (2000).**

Additional skills and/or interests: **Auto Restoration, Exercise**

Community activities in which you are involved: **I have also served in various capacities for non-profits in Tulare and Visalia including the Chamber of Commerce, United Way of Tulare County, The Visalia Rescue Mission, Grace Community Church and others.**

Service on a City Board, Committee or Commission: **None**

Present Occupation: [REDACTED]

Name of Employer: [REDACTED]

Work Address: [REDACTED]

Work Phone Number: [REDACTED]

Potential Conflicts: **Yes**

If Yes, explain in detail any potential conflicts: **From time to time projects may be obtaining financing from my employer and may come before the commission.**

First Choice for City Board/Committee/Commission:	Planning Commission
Applicable qualifications and experience:	I have a background in commercial financing, including construction and real estate acquisition.
Goals for this appointment:	To learn more about the role the City plays in the design and function of private enterprise and how the two work together and what I can contribute from my knowledge base.
Applicable qualifications and experience:	
Goals for this appointment:	
Applicable qualifications and experience:	
Goals for this appointment:	
Agree or Not Agree:	Agree
Resume:	View Attachment
Male or Female:	Male
Ethnic Category:	White - includes White, Anglo-Saxons, Europeans, and person of Indo-European, North Africa or Middle Eastern origin.

 **Staff Request Admin**

Request ID:	276622	Priority:	Normal
Received/Entered:	3/13/2026 3:42:35 PM	Status:	Received
Target Complete Date:	3/17/2026 3:42:35 PM	Color	
Actual Complete Date:		Flag:	
Request Source:	Internet (N)		
Original Assigned Staff:	Dangerfield, Rachel Davila Lopez, Pamela Rivera, Reyna		

 **Staff / Citizen Action Log**

No Staff/Citizen Actions have been added



NATHAN HALLS

Visalia, CA 93277



WORK EXPERIENCE (CON'T)

Market President • [REDACTED]

2013 - 2015

Duties

- Sourced and Underwrote loans between \$10MM and \$15MM Annually Managed a Loan Portfolio of Approximately \$70MM to \$100MM.
- Managed a Team of Seven Including Business Development, Operations and Lending Staff.

Vice President Commercial Lender • [REDACTED]

[REDACTED]

2010 - 2013

Duties

- Sourced, underwrote and originated approximately \$40MM in loans while managing the existing portfolio.

Awards

- Winner of Presidents Club for 2011 (Top 10% of producers in the institution)

Vice President Underwriter • [REDACTED]

2002 - 2010

Duties

- Reviewed credits, prepared spreads and analyzed originations.
- Trained and supervised staff of five analysts/underwriters.

Credit Analyst • [REDACTED]

2000 - 2002

Duties

- Completed the Bank's Commercial Lending Training Platform.
- Prepared spreads and analyzed loan covenants/modifications.
- Problem Loan Reports
- Assets Based Monitoring

NONPROFIT ORGANIZATIONS

Visalia Rescued Mission

Board Member 2019 – present

Board Chairperson 2022 - present

Oversaw CEO transition and recruitment in 2022, financial oversight, budgeting, staff support, encouragement and volunteering.

Visalia Chamber of Commerce

Board Member 2014-Present

Board Chairperson 2017 - 2018 & 2023 - present

Treasurer and Executive Committee Member Philosophical and financial oversight, budgeting, staff support, encouragement and volunteering.

United Way of Tulare County

Finance Committee 2014-Present

Board Member 2014 – 2021

Board Chairperson 2018-2019

Executive Committee Member

Philosophical and financial oversight, budgeting, staff support, encouragement and volunteering.

Bible Study Fellowship International

Group Leader 2005-Present

Past affiliations

American Youth Soccer Organization

Kingsburg Volunteer Fire Department

Reaching Higher

Tulare Breakfast Rotary

NATHAN HALLS
SENIOR VICE PRESIDENT
CREDIT ADMINISTRATOR

Redaction Log

Reason	Page (# of occurrences)	Description
no reason	1 (8) 3 (7) 4 (8)	---