



# PRE-4<sup>TH</sup> OF JULY FIREWORKS DETAIL PRESENTATION

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Visalia Fire Department

## ENFORCEMENT

- ❑ Illegal fireworks citation amounts begin at \$2,000 for the first offence and increase to \$3,000 for the second and \$4,000 for each additional.
- ❑ These are tracked over a three-year period. If your first offence was last year and this year you get caught again, the fine amount will be \$3,000.

## PREVENTION

- Social Media Posts
- Banners hung at all stations
- [Visalia.city/celebratesafely](https://visalia.city/celebratesafely)
  - Fireworks safety tips
  - Pet safety tips
  - Fire station locations for fireworks disposal

## PREVENTION CONTINUED

- 2,500 door hangers to be distributed throughout the community.
  - Based on high volume call areas from 2021
  - Also based on high citation areas with low call volumes
  - Based on high volume call areas year to date
- Include reporting number 559-513-8080

## CALL CENTER

- Will operate on July 3<sup>rd</sup> and 4<sup>th</sup>
  - 10 dedicated call takers
  - Information will be relayed in live time to patrol units in the field
  - Lowers the burden on Dispatch
  - Provides citizens a direct line to call specifically designed to gather fireworks use data

## PATROLS

- Dedicated patrols throughout the month of June
- Increasing saturation around the Independence Day Holiday
- Partnering with Visalia Police Department
  - Each patrol unit will be comprised on a Visalia Police Officer and Visalia Fire Department member

## JOINT EFFORT VALLEY WIDE

- Partnering with Tulare County, Tulare City and Dinuba for united messaging, prevention and enforcement

## REWARDS SYSTEM

- Council directed a rewards system be created for reporting the sales of dangerous fireworks
  - \$500 reward is being offered for information leading to the successful citation of individuals found to be illegally selling fireworks.