



PRE-4TH OF JULY FIREWORKS DETAIL AND CITY CELEBRATION PRESENTATION

Visalia Fire Department

ENFORCEMENT

- ❑ Illegal fireworks citation amounts begin at \$2,000 for the first offence and increase to \$3,000 for the second and \$4,000 for each additional.
- ❑ Citations are tracked over a three-year period. If a citizens first offence was last year and this year they are caught again, the initial fine amount will be \$3,000.

PREVENTION

- Social Media Posts
- Banners hung at all stations
- Visalia.city/celebratesafely
 - Fireworks safety tips
 - Pet safety tips
 - Fire station locations for fireworks disposal

PREVENTION CONTINUED

- Door hangers to be distributed throughout the community.
 - Based on high volume call areas from previous years.
 - Also based on high citation areas with low call volumes.
 - Based on high volume call areas year to date.
- 41,000 utility bill mailers.
- Include reporting number 559-513-8080

CALL CENTER

- Will operate on July 3rd and 4th
 - 10 dedicated call takers
 - Information will be relayed in live time to patrol units in the field
 - Lowers the burden on Dispatch
 - Provides citizens a direct line to call specifically designed to gather fireworks use data

PATROLS

- Dedicated patrols throughout the month of June
- Increasing saturation around the Independence Day Holiday
- Partnering with Visalia Police Department
 - Each patrol unit will be comprised on a Visalia Police Officer and Visalia Fire Department member

JOINT EFFORT VALLEY WIDE

- Partnering with Tulare County, Tulare City and Dinuba for united messaging, prevention and enforcement

REWARDS SYSTEM

- Council directed a rewards system be created for reporting the sales of dangerous fireworks
- \$500 reward is being offered for information leading to the successful citation of individuals found to be illegally selling fireworks.

THIS IS WHAT WE ARE TRYING TO AVOID

