



Pre-4th of July fireworks detail and Independence Spectacular presentation



Presented by:
Visalia Fire Department

Prevention

- Social Media Posts
- Banners hung at all stations
- [Visalia.gov/celebratesafely](https://visalia.gov/celebratesafely)
 - Fireworks safety tips
 - Pet safety tips
 - Fire station locations for fireworks disposal
- 41,000 utility bill mailers.
- Include reporting number 559-513-8080

Call Center

- Will operate on July 3rd and 4th
 - 10 dedicated call takers
 - Information will be relayed in real time to patrol units in the field
 - Lowers the burden on dispatch
 - Provides citizens a direct line to call and is specifically designed to gather fireworks use data

Patrols

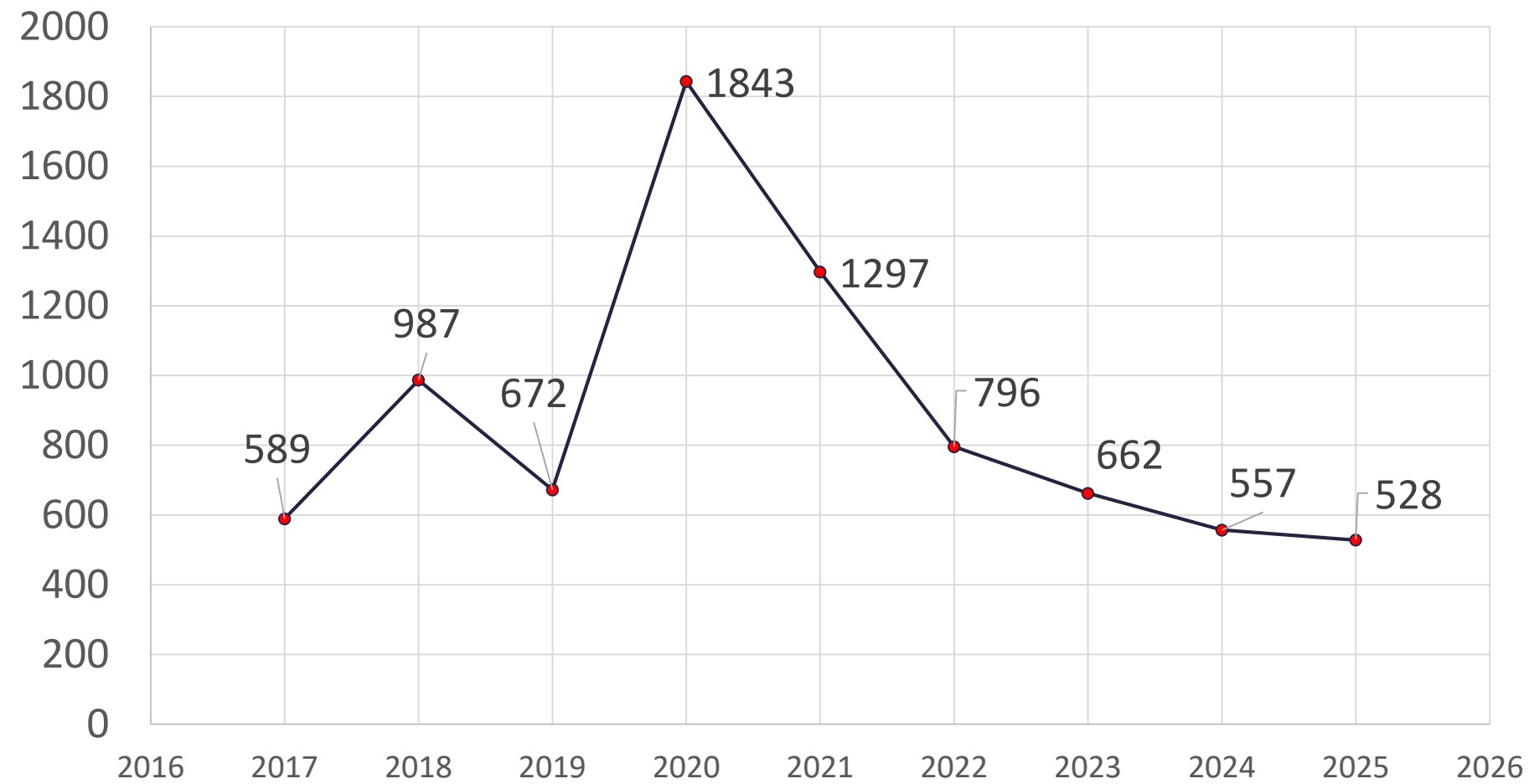
- Dedicated patrols throughout the month of June
- Increasing saturation around the Independence Day holiday
- Partnering with Visalia Police Department
 - Each patrol unit will be comprised on a Visalia Police Officer and Visalia Fire Department personnel

Enforcement

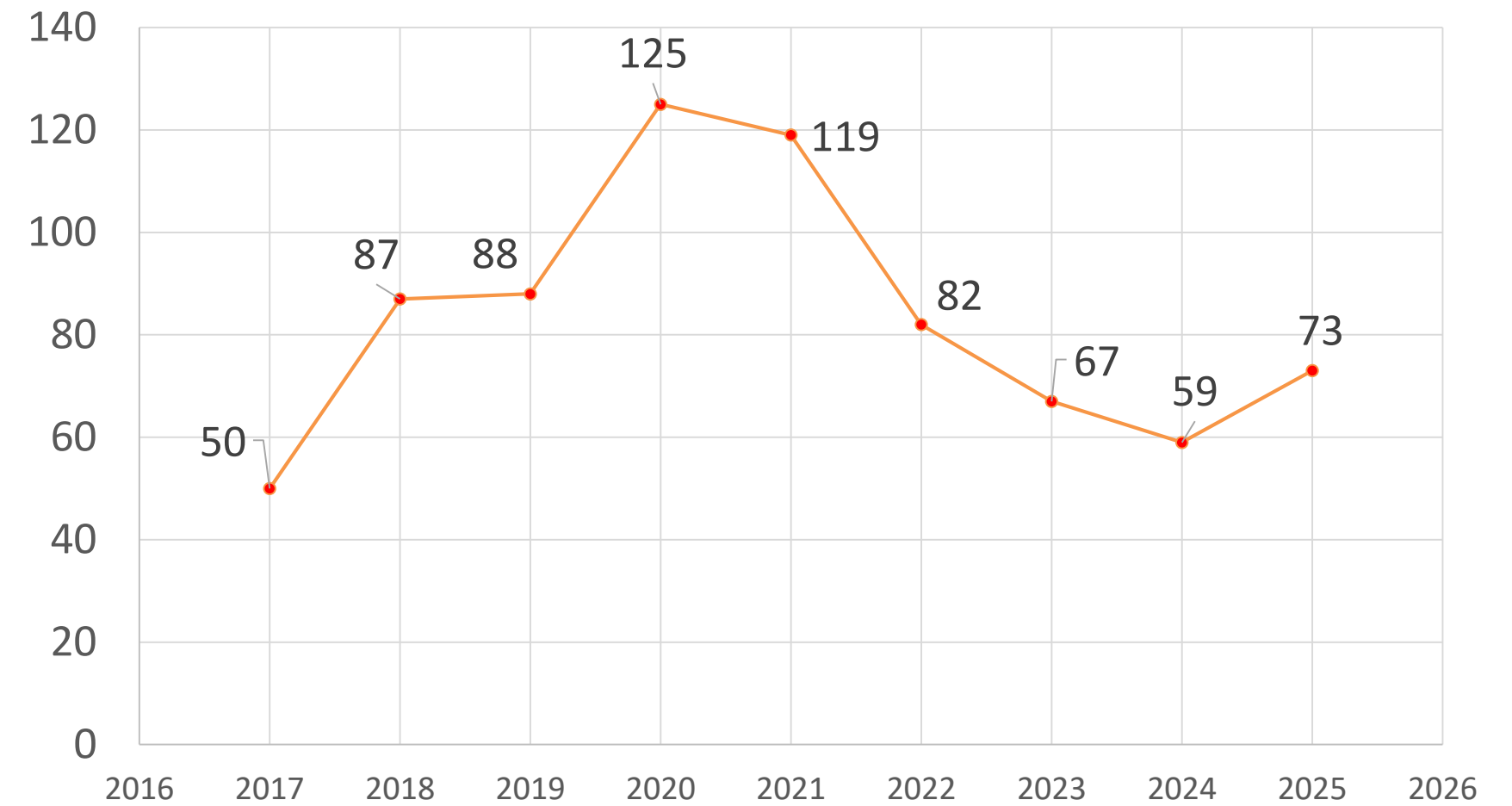
- Illegal fireworks citation amounts begin at \$2,000 for the first offence and increase to \$3,000 for the second and \$4,000 for each additional.
- Citations are tracked over a three-year period. If a citizens first offence was last year and this year they are caught again, the initial fine amount will be \$3,000.
- A total of 73 citations were issued during 2025.

Citation Trends

Calls Received



Citations Issued



Rewards system

- Council directed a rewards system be created for reporting the sales of dangerous fireworks
 - \$500 reward is being offered for information leading to the successful citation of individuals found to be illegally selling fireworks.
 - First reward issued during 2025 season.

3rd Annual Independence Spectacular

- Friday, July 3rd
- 6pm – 10pm
- Riverway Sports Park
- Free Admittance
- Free Kid Zone games and activities
- Collaborating with VUSD to expand area with more fun!
- Live Entertainment presented by event partner Momentum Broadcasting
- Firework Display to end the night celebrating the marking of the 250th anniversary of the signing of the Declaration of Independence!



Questions?