

Quality of Life



- Maintain quality of life for the citizens of Visalia
- Continue City efforts to reduce homelessness while collaborating and advocating regionally as appropriate.
- Provide diverse housing through a variety of programs and policies for all income levels
- Provide diverse community experiences and personal enrichment for all ages
- Continue to improve parks, recreational amenities, open space, and trailways for a connected community

Fiscal Strength



- Continue to maintain the City's good fiscal health and sustainability
- Adopt a balanced budget
- Continue to maintain the General Fund Emergency Reserve at 30% of operating expenditures.

Infrastructure & Growth



- Plan for the development of future infrastructure
- Maintain, improve, and replace assets and infrastructure within the City
- Ensure safe, reliable infrastructure that benefits the community
- Seek grant funding to maintain and expand City infrastructure to meet the community's needs
- Manage, maintain, and enhance the City's roadways to provide a safe and effective transportation system

Organizational Excellence



- Provide excellent public service that is efficient, accessible, and responsive to all
- Provide high-quality essential City services
- Attract and retain a talented, diverse, and engaged workforce across the entire City organization
- Utilize and add technology to increase efficiencies for City services
- Continue to make improvements that equip the City to deliver excellent

Economic Vitality



- Promote a vibrant economy that provides an equitable opportunity for all
- Facilitate programs to develop, attract, and retain businesses
- Foster economic development in both commercial and industrial