



TULARE COUNTY ECONOMIC DEVELOPMENT CORPORATION

July 10, 2023

Leslie Caviglia
City Manager
City of Visalia
220 N. Santa Fe Street
Visalia, CA 93292

Subject: Increase in Membership Dues for Fiscal Year 2023-2024

Dear Leslie,

I hope this letter finds you well. As a valued member of Tulare County EDC, we wanted to inform you of an important update regarding the membership dues for the upcoming fiscal year 2023-2024.

Over the past years, Tulare County EDC has worked diligently to provide exceptional services and resources to all our members. We have consistently strived to improve the quality of our offerings, enhance business location opportunities, and facilitate the growth and success of Tulare County.

In order to sustain and enhance the level of services we provide, it has become necessary to revise our membership dues. After careful consideration and analysis of our operational costs, we have determined that an increase in membership dues is essential to meet our financial obligations and continue delivering valuable resources to our members.

Effective from the start of the new fiscal year on July 1, 2023, the membership dues for all existing and new members will increase. This increase will enable us to invest in improved site selection software, expand our outreach initiatives, and offer an even greater range of benefits to our members.

We understand that any adjustment in dues may impact your organization's budgeting and resource allocation. We believe that the value and advantages gained from being part of our organization will outweigh the increased dues and contribute significantly to the growth and development of your jurisdiction.

We remain committed to maintaining transparency and open communication with our members. If you have any questions or concerns regarding the revised membership dues, we encourage you to reach out to our Board Chairman, Brian Poochigian or President/CEO Airica de Oliveira. We are here to address any queries and provide any necessary assistance to ensure a smooth transition during this period.

We greatly appreciate your continued support and membership with Tulare County EDC. Your participation and contributions are invaluable in shaping our region and fostering its progress. We look forward to a prosperous and productive fiscal year ahead, and we are confident that together we can achieve remarkable results.

Thank you for your attention to this matter. We appreciate your prompt attention to the revised membership dues and eagerly anticipate your continued partnership.

Yours sincerely,



Brian Poochigian
Board of Directors, Chair
Tulare County EDC



Airica de Oliveira
President & CEO
Tulare County EDC